

**sessionscollege<sup>®</sup>** FOR PROFESSIONAL DESIGN

**Sessions College Catalog**

# Degree Programs

**ADVERTISING DESIGN**

**DIGITAL MEDIA**

**DIGITAL PHOTOGRAPHY**

**GRAPHIC DESIGN**

**ILLUSTRATION**

**WEB DESIGN**

**2023-2024**

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TABLE OF CONTENTS

WELCOME.....3

OUR MISSION .....4

WHAT MAKES SESSIONS COLLEGE DIFFERENT .....5

GETTING STARTED.....9

BACHELOR’S DEGREE.....12

ASSOCIATE DEGREE.....22

UNDERGRADUATE CERTIFICATE.....38

COURSE LIST AND DESCRIPTIONS.....51

STUDENT SERVICES.....63

ADMISSIONS POLICIES.....65

TUITION AND FEES .....67

FINANCING YOUR EDUCATION .....68

ACADEMIC MODEL .....70

PROGRAM REQUIREMENTS.....71

ACADEMIC POLICIES.....72

ABOUT SESSIONS COLLEGE.....81

CONTACT US.....84

ACADEMIC CALENDAR.....85

INDEX.....86

“Creativity is inventing, experimenting, growing, taking risks, breaking rules, making mistakes, and having fun.”

- MARY LOU COOK

## Welcome

Thank you for exploring the Sessions College catalog as you consider the next steps for your creative journey. Our team consists of many talented individuals who are dedicated to supporting and inspiring students to exceed their own expectations.

Success in creative industries requires many attributes including talent, passion, perseverance, expertise, and problem-solving skills. The Sessions College Team is ready to collaborate with you to enhance your existing skillsets in preparation for beginning or advancing your career as a professional creative.

Our online project-based curriculum is compelling, industry relevant, and focused on preparing to students to achieve their creative and career goals. By working with industry professionals (our instructors) and your peers, you will have the opportunity to elevate your work and expertise while having fun along the way!

We are optimistic that your creative journey includes Sessions College.

Wishing you all the best,



A stylized, handwritten signature in black ink, appearing to read 'Meryl Epstein'.

**Meryl Epstein**  
*Dean of Academic Affairs*  
Sessions College

# OUR MISSION

Sessions College inspires current and future art and design professionals to achieve excellence through industry relevant, project-based online education. Our talented, passionate experts teach the artistic, digital, and critical thinking skills required by dynamic creative fields.



## WHAT MAKES SESSIONS COLLEGE DIFFERENT

# CONNECT, COLLABORATE, CREATE.



Since 1997, Sessions College for Professional Design has been a leader in online education. From our days as a New York City startup through our recognition as a degree-granting Arizona college, we've focused solely on providing the highest quality online education to prepare students to be creative professionals.

We serve a diverse, international student body of adult learners. We've graduated thousands of students from more than 100 countries around the world. Whatever your creative goals, we offer an accessible, affordable, and excellent online program that advances your career on your schedule.



# BE CREATIVE ON YOUR SCHEDULE

Gaining the skills to embark on a creative career requires dedication and commitment. We've helped tens of thousands of students achieve their goals with the flexibility and power of online learning.

- ✓ **Project-Based Learning.** Develop your skills through creative projects every week.
- ✓ **Flexibility.** With weekly deadlines and no set logins, you can fit your studies around your schedule.
- ✓ **Build Your Portfolio.** Develop an exciting portfolio with 24/7 access to your courses and feedback from expert instructors.
- ✓ **Achieve your Goal.** Earn your degree with the support of creative pros and designated advisors.
- ✓ **Accredited and Affordable.** Financial aid and scholarships available to eligible students.



# OUR FACULTY

Our faculty members are industry-leading artists and designers who bring together decades of professional and educational experience to deliver excellent courses and online instruction.

Our team has years of experience building their careers in New York, LA, San Francisco, and other major markets. You can gain insights, build skills, and grow your portfolio with the benefit of mentoring and critique from creative pros who are passionate about what they do.

[VISIT ALL FACULTY](#)



# ACCREDITATIONS AND AWARDS

Whether you're looking for college or further education, make sure you look for a school that is accredited. In the United States education system, accreditation is a sign of quality assurance and consumer protection. It shows that established authorities in government, state, and in education recognize the quality of a school and its programs, and regularly monitor and approve its business practices.



**Accredited by** the Distance Education Accrediting Commission (DEAC) and by the Middle States Commission on Secondary Schools at certificate level.



**Licensed by** the Arizona State Board for Private Postsecondary Education.



**Approved by** the National Council for State Authorization Reciprocity Agreements as a SARA institution.



**Approved by** the United States Department of Education under Title IV to administer Federal Student Aid.



**Approved by** the Arizona Veterans Education and Training Approving Agency.



**Four time recipients of** educational awards from the USDLA (United States Distance Learning Association.)



**Recognized as** a Top Design School for ten consecutive years by GDUSA Magazine.



# DEGREE PROGRAMS AT A GLANCE

# GETTING STARTED

WINTER 2024	JANUARY 1, 2024
WINTER 2024 MIDTERM	FEBRUARY 5, 2024
SUMMER 2024	APRIL 29, 2024
SUMMER 2024 MIDTERM	JUNE 3, 2024
FALL 2024	AUGUST 26, 2024
FALL 2024 MIDTERM	SEPTEMBER 30, 2024

1

ADMISSIONS

Bachelor’s Degree, Associate Degree, and Undergraduate Certificate program classes start in January, April, and August. Additional mid term start options are available in February, June, and October.

Students entering Bachelor’s Degree, Associate Degree, and Undergraduate Certificate programs are expected to have earned a high school diploma, GED, or state-approved home school equivalent. Any student under 18 years of age must provide the signed permission of a parent or guardian.

Degree students must meet the following application requirements:

- Complete our online application form.
- Provide a 500-word essay explaining your interest in your chosen major.
- Submit 5-10 samples of your art and design work or complete an alternative written creative skills assessment.
- Provide transcripts from high school and any colleges attended. (If you have graduated college, you don’t need to provide high school transcripts.)
- If English is not your native language, submit official TOEFL or IELTS scores or acceptable equivalent.
- Pay a non-refundable application fee of \$75.

The Undergraduate Certificate an open admissions program. Entering students are expected to have earned a high school diploma, GED, or state-approved home school equivalent.

2

TUITION AND FEES

Sessions College programs are among the most affordable in our category. We believe in helping students earn their degree or certificate and graduate with a minimum of debt. There are no textbooks required; tuition costs include all digital materials.

Net Tuition Costs for Full-Time and Part-Time Students

**\$510 per credit    \$5,220 per semester**  
(Per-credit tuition for part-time students is the same as for full-time students.)

See [Tuition and Fees](#)

## 3

**PAYING FOR YOUR EDUCATION**

Many financial options are available to help you afford your education. Your out of pocket expenses will be lower if you are eligible for credit transfer, Federal Student Aid, or other type of funding:

- Credit Transfer. Do you have some college credits? Students can transfer up to 50% of credits from other institutions into BFA, AOS, or UC programs.
- Financial Aid. United States Federal Student Aid is available to eligible students.
- Military Benefits. Are you an eligible U.S. military service member, veteran, or family member? You may be able to fund your education using your TA, GI Bill(R), or MyCAA benefits.
- Bridge program. Career certificate program graduates can transfer up to 24 credits into the AOS or BFA program.
- Scholarships. Sessions College awards scholarships up to \$2,000 to new degree program students in seven different adult learner categories.
- Payment Plans. College costs are easier to budget on a manageable schedule. Ask an advisor about simplifying your tuition using a monthly, low-interest institutional payment plan.

## 4

**SOFTWARE AND HARDWARE**

To begin your online program, you'll need a Windows or Macintosh computer installed with required Adobe Creative Cloud software, a word-processing program, and some basic art supplies. Exact requirements vary by program, so please check the specific program page.

Sample requirements for the AOS in Graphic Design program:

- Mac or Windows computer with an Internet connection.
- Adobe Photoshop, Illustrator, and InDesign CC.
- Your computer must meet software manufacturer requirements.
- Webcam, headphones or speaker, VPN connection, and microphone connected to the computer for live proctored exams.

[Click here](#) to see technical requirements for all programs.

**FOR MORE INFORMATION:**

[Degree Program Admissions](#)

[Undergraduate Certificate Admissions](#)

[Academic Policies for Degree Programs](#)

# WHAT PROGRAMS ARE AVAILABLE?

Our Bachelor's Degree, Associate Degree, and Undergraduate Certificate programs help you develop the skills, portfolio, and career training you need to enter a career in the art and design field.

## Bachelor of Fine Arts (BFA)

Digital Photography – Graphic Design – Illustration

## Associate of Occupational Studies (AOS)

Digital Media – Digital Photography

Graphic Design – Illustration – Web Design

## Undergraduate Certificate (UC)

Advertising Design – Digital Media – Digital Photography

Graphic Design – Illustration – Web Design

Looking for information on our flexible, self-paced programs?  
Check out our Career Certificate Catalog.

[CAREER CERTIFICATE CATALOG](#)

**BFA**

# Bachelor's Degree

GRAPHIC DESIGN ..... 13

ILLUSTRATION ..... 16

DIGITAL PHOTOGRAPHY ..... 19

The Sessions College Bachelor of Fine Arts (BFA) program prepares creative individuals with the skills and attributes for a global audience and tomorrow’s challenges. Students establish a strong foundation in the technical, design, and critical thinking skills required by employers in creative industries.

Bachelor’s Degree majors include Graphic Design, Illustration, and Digital Photography. In a 10-semester program completed in under four years, students work with senior faculty to develop a customized educational plan, helping them craft a strong portfolio of work to achieve their personal or professional goals.





## BACHELOR OF FINE ARTS (BFA) IN GRAPHIC DESIGN

The online Bachelor of Fine Arts (BFA) in Graphic Design program prepares creative individuals for careers in communication design. This BFA program is designed to produce graduates with the skills and attributes for tomorrow's challenges: resourceful, adaptive critical thinkers who are prepared to excel in a professional environment, and whose work is based on effective research, problem-solving, and design methodology.

The Bachelor of Fine Arts (BFA) in Graphic Design program is a 120-credit program completed in 10 semesters by a student on a full-time schedule. The program is suitable for both aspiring high school graduates and adult learners looking to advance their skills or earn a qualification.

### **Customizing Your Creative Path.**

This BFA program inspires students to advance their creative careers by developing work that is aligned with

their future career goals. During the first two years of the program, students establish a firm foundation in the technical, design, and critical thinking/problem solving skills required by employers in creative industries. In year three, working closely with a faculty advisor, students develop a customized educational plan that will enable them to build a portfolio of work geared to help them achieve their personal or professional creative goals.

Upper level courses provide a highly structured context for students to deepen their research, design, and presentation skills as they pursue their goals mentored by our experienced faculty. Throughout the program, the general education curriculum provides students with industry-relevant opportunities to develop and advance their proficiency in critical thinking, problem solving, and communication.

# CURRICULUM

The Bachelor of Fine Arts in Graphic Design program is designed to be completed in 10 semesters. Classes start in January, April, and August. Students must complete 120 credits in order to graduate, including 30 general education credits. Part-time schedules are available.

<b>YEAR ONE</b>	<b>SEMESTER 1</b> (12 credits)	DES 121 <b>Photoshop I</b> GEN 104 <b>English Composition</b>	DES 106 <b>Design Foundations</b>	DES 111 <b>Drawing I</b>
	<b>SEMESTER 2</b> (12 credits)	DES 204 <b>The Study of Graphic Design</b> DES 151 <b>Digital Photography I</b>	DES 131 <b>Logo Design I</b> GEN 105 <b>Computer Technology*</b>	DES 141 <b>Illustrator I</b>
	<b>SEMESTER 3</b> (12 credits)	DES 201 <b>InDesign I</b> GEN 107 <b>General Psychology*</b>	DES 102 <b>Typography II</b>	GEN 106 <b>History of Art*</b>
<b>YEAR TWO</b>	<b>SEMESTER 4</b> (12 credits)	DES 211 <b>Graphic Design I</b> GEN 207 <b>Copywriting*</b>	DES 222 <b>Photoshop II</b>	ADV 207 <b>Creative Concept Development</b>
	<b>SEMESTER 5</b> (12 credits)	WEB 101 <b>HTML and CSS I</b> GEN 204 <b>Intro to Marketing</b>	DES 205 <b>Print Production</b> GEN 206 <b>Creative Business</b>	DES 212 <b>Graphic Design I</b>
	<b>SEMESTER 6</b> (12 credits)	WEB 222 <b>UX/UI Design</b> DES 260 <b>Graphic Design Capstone and Portfolio Review</b>	DES 208 <b>Packaging Design</b>	DES 232 <b>Logo Design II**</b>
<b>YEAR THREE</b>	<b>SEMESTER 7</b> (12 credits)	DES 360 <b>Design Systems &amp; Planning</b> GEN 409 <b>Cultural Anthropology*</b>	DES 301 <b>Typography III</b>	DES 302 <b>Beyond Branding</b>
	<b>SEMESTER 8</b> (12 credits)	DEG 304 <b>Special Topics I</b> GEN 402 <b>Communication*</b>	DES 333 <b>Design Deconstruction</b>	DEG 344 <b>Professional Practices</b>
	<b>SEMESTER 9</b> (12 credits)	DEG 404 <b>Special Topics II</b> GEN 401 <b>Accounting for Creatives*</b>	DES 411 <b>Interactive Marketing</b>	DEG 410 <b>Internship &amp; Entrepreneurship</b>
<b>FINAL SEMESTER</b>	<b>SEMESTER 10</b> (12 credits)	DES 422 <b>Global Design</b> GEN 410 <b>Science of Light, Color &amp; Motion*</b>	DEG 460 <b>BFA Portfolio 3 BFA Elective***</b>	

\* General education course

\*\* Elective course requirement may be fulfilled by any lower level 3-credit course, subject to availability and prerequisites.

\*\*\* BFA Elective course requirement may be fulfilled by any 3-credit course in the degree program, subject to availability and prerequisites.

[VISIT COURSE LIST](#)

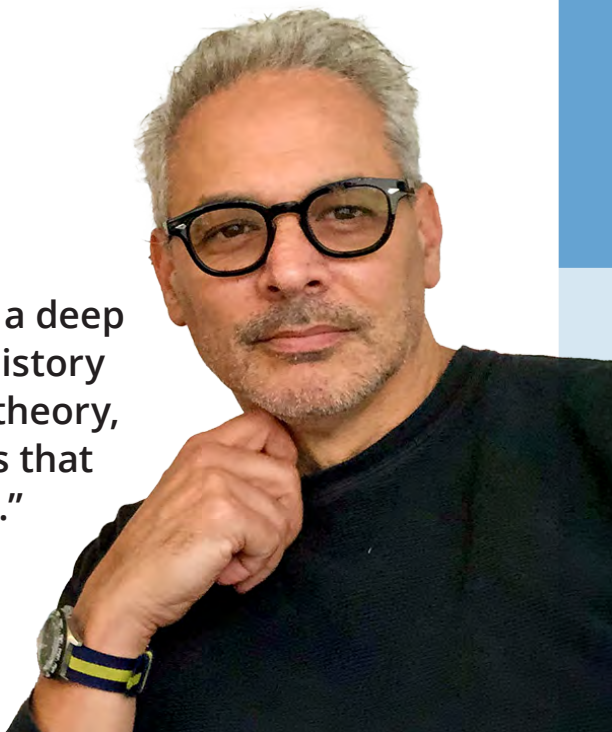
# PROGRAM OUTCOMES

By completing the program, BFA in Graphic Design students develop the following competencies:

- 1. Art/Design Principles:** Demonstrate the ability to produce quality work by applying knowledge of color, visual hierarchy/organization, concept development, typography, and composition.
- 2. Technology:** Create images and design layouts by effectively and efficiently using design software including Adobe Photoshop, Illustrator, and InDesign and other industry technologies.
- 3. Research, History, Criticism:** Analyze, evaluate, and synthesize historical concepts and artistic styles, effectively communicate and defend aesthetic ideas based upon research, and critically evaluate the work of multiple artists and designers.
- 4. Design Process:** Demonstrate the ability to work independently and collaborate with others; develop strategic and compelling designs/design systems based upon contemporary communication theories while considering social and cultural concerns for diverse audiences, in alignment with ethical business practices.
- 5. Portfolio:** Successfully conceive, produce, and present a coherent body of work by applying technical expertise, effective creative problem solving, constructive feedback. Your work will demonstrate a professional aesthetic based upon your individual goals.
- 6. Critical Thinking, Communication, and Writing:** Effectively generate, convey, and support ideas by employing critical thinking and communication skills while considering divergent perspectives, cultural framing, historical context, research, and ethical concerns.
- 7. Professional Readiness:** Develop a professional perspective by exploring the impact of culture and organizational behavior, practice timely production of well-conceived work, cultivate an elevated attention to detail, fulfill creative briefs, accept constructive feedback, demonstrate adaptability, actively listen, and strive to exceed expectations.
- 8. Design Planning & Systems:** Demonstrate the ability to conceive, develop, and produce effective communication design systems and implementation strategies based upon sound marketing, project management, and design principles while considering research, history, culture, context, human behavior, and psychology.

“During the BFA program, students develop a deep understanding of the culture of design, its history and function. They explore design process, theory, and aesthetics, in order to develop practices that can equip you for almost any area of design.”

- GRAPHIC DESIGN DEPARTMENT HEAD  
ANDREW SHALAT





## BACHELOR OF FINE ARTS (BFA) IN ILLUSTRATION

The online Bachelor of Fine Arts (BFA) in Illustration program prepares new and current illustrators for their careers as professional creatives. This BFA program is designed to produce graduates with the skills and attributes for tomorrow's challenges: resourceful, adaptive critical thinkers who are prepared to excel in a professional environment, and whose work is based on effective research, problem-solving, and design methodology.

The Bachelor of Fine Arts (BFA) in Illustration program is a 120-credit program completed in 10 semesters by a student on a full-time schedule. The program is suitable for both aspiring high school graduates and adult learners looking to advance their skills or earn a qualification.

### **Customizing Your Creative Path.**

This BFA program inspires students to advance their creative careers by developing work that is aligned with

their future career goals. During the first two years of the program, students establish a firm foundation in the technical, drawing, and critical thinking/problem solving skills required by employers and clients in creative industries. In year three, working closely with a faculty advisor, students develop a customized educational plan that will enable them to build a portfolio of work geared to help them achieve their personal or professional creative goals.

Upper level courses provide a highly structured context for students to deepen their research, design, and presentation skills as they pursue their goals mentored by our experienced faculty. Throughout the program, the general education curriculum provides students with industry-relevant opportunities to develop and advance their proficiency in critical thinking, problem solving, and communication.



# CURRICULUM

The Bachelor of Fine Arts in Illustration program is designed to be completed in 10 semesters. Classes start in January, April, and August. Students must complete 120 credits in order to graduate, including 30 general education credits. Part-time schedules are available.

## YEAR ONE

### SEMESTER 1 (12 credits)

DES 111 Drawing I	DES 141 Illustrator I	DES 121 Photoshop I
GEN 104 English Composition*		

### SEMESTER 2 (12 credits)

ILL 121 Drawing II	DES 106 Design Foundations	DES 151 Digital Photography I
GEN 105 Computer Technology*		

### SEMESTER 3 (12 credits)

DES 204 The Study of Graphic Design	ILL 111 Life Drawing I	ILL 142 Illustrator II
GEN 204 Intro to Marketing*	GEN 106 History of Art*	

## YEAR TWO

### SEMESTER 4 (12 credits)

ILL 204 Painting I	ILL 212 Life Drawing II	ILL 208 Watercolor
ILL 206 Cartooning and Sequential Art	GEN 107 General Psychology*	

### SEMESTER 5 (12 credits)

ILL 207 Portrait Painting	ILL 209 Commercial Illustration	ILL 202 Digital Illustration II
GEN 206 Creative Business*	GEN 207 Copywriting*	

### SEMESTER 6 (12 credits)

DES 222 Photoshop II	ILL 210 Technical Illustration and Infographics
DES 102 Typography II**	ILL 260 Illustration Capstone and Portfolio Review

## YEAR THREE

### SEMESTER 7 (12 credits)

ILL 301 Drawing and Visualization	ILL 360 Project Planning and Creative Workflow
GEN 409 Cultural Anthropology*	ILL 302 Visual Storytelling and Storyboarding

### SEMESTER 8 (12 credits)

ILL 304 Special Topics	ILL 322 Figures and Environments
ILL 333 Mixed Media Exploration	GEN 402 Communication*

### SEMESTER 9 (12 credits)

ILL 404 Senior Project	ILL 412 Global View of Illustration
GEN 401 Accounting for Creatives*	DEG 410 Internship and Entrepreneurship

## FINAL SEMESTER

### SEMESTER 10 (12 credits)

DEG 344 Professional Practices	DEG 460 BFA Portfolio
BFA Elective***	GEN 410 Science of Light, Color & Motion*

\* General education course

\*\* Elective course requirement may be fulfilled by any lower level 3-credit course, subject to availability and prerequisites.

\*\*\* BFA Elective course requirement may be fulfilled by any 3-credit course in the degree program, subject to availability and prerequisites.

[VISIT COURSE LIST](#)

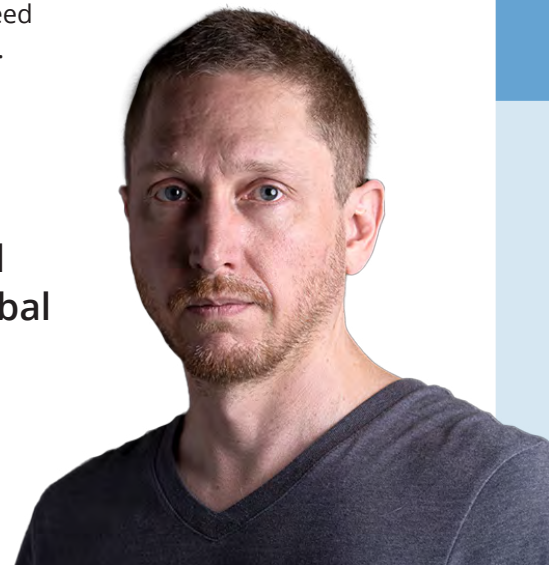
# PROGRAM OUTCOMES

By completing the program, BFA in Illustration students develop the following competencies:

1. **Drawing and Painting:** Draw and paint utilizing traditional media and classic techniques, demonstrating a command of proportion, perspective, value contrast, and the human figure. Effectively combine media and image-making techniques in order to produce professional pieces of creative work.
2. **Illustration:** Conceptualize, create and finalize illustrations for a range of commercial applications in traditional or digital media in alignment with creative briefs. Demonstrate knowledge of illustration history, visual storytelling, typography, industry trends, and other means of visual communication.
3. **Technology:** Create images and graphics by effectively and efficiently using creative software including Adobe Photoshop, Illustrator, as well as other industry and web-based technologies.
4. **Art/Design Principles:** Demonstrate the ability to produce visually compelling artwork by effectively applying knowledge of color theory, art/design principles including pattern, rhythm, typography, and composition, as well as an advanced attention to detail.
5. **Research, History, Criticism.** Analyze, evaluate, and synthesize historical concepts and artistic styles, effectively communicate and defend aesthetic ideas based upon research, critically evaluate the work of multiple illustrators and fine artists as well as consideration of the influence of illustration on art, design, and culture. Consider research as well as context when producing your innovative work.
6. **Portfolio:** Successfully conceive, produce, and present a coherent body of compelling and effectively produced illustrations and creative work by applying technical expertise, visual storytelling, creative problem solving and presentation in response to constructive feedback that showcases your skills and unique artistic voice to potential clients and employers. Through your work demonstrate a professional aesthetic based upon your individual focus as an illustrator and visual artist.
7. **Critical Thinking, Communication, and Writing:** Effectively generate, clearly convey, and support ideas by employing critical thinking, communication, and writing skills while considering divergent perspectives, cultural framing, historical context, research, and ethical concerns.
8. **Professional Practice and Readiness:** Demonstrate the ability to fulfill creative briefs, accept constructive feedback, develop and implement a professional branding, file management and workflow system, cultivate a client network and entrepreneurial strategies, apply ethical business practices and accountability, consider the impact of culture and organizational behavior, and consistently strive to exceed expectations.

“During the BFA program, students focus on advancing their artistic aesthetic, technical and conceptual skills, expanding their view of visual languages and storytelling, and history and global impact of illustration and image making.

- ILLUSTRATION DEPARTMENT HEAD  
JORDON SCHRANZ





## BACHELOR OF FINE ARTS (BFA) IN DIGITAL PHOTOGRAPHY

The field of photography continues to evolve as technology advances and industry trends shift. With this in mind, we developed a flexible, creative, customizable Bachelor of Fine Arts (BFA) in Digital Photography program for new and current professionals in photography. This BFA program provides opportunities for students to concentrate on these areas of photography: Commercial, Documentary/Editorial and Fine Art. This online Bachelor degree program can be completed by a full-time student (completing at least 12 credits per semester) within 10 semesters (3.33 years).

### **Customize Your Creative Path.**

An important aspect of this BFA program is to inspire and prepare students to advance their creative

career by developing work that is aligned with their future career goals. During the first two years of the program, students follow a delineated academic path aligned with their major and focusing on the skills required by employers and clients in creative industries.

During the 6th semester, each student finalizes their portfolio of creative work in preparation for interviewing with potential employers/clients, and/or for internship opportunities. From the 7th semester forward, students take open-ended courses that provide structure and at the same time, the freedom to research and customize design projects in preparation for entering dynamic creative industries.

# CURRICULUM

The Bachelor of Fine Arts in Digital Photography program is designed to be completed in 10 semesters. Classes start in January, April, and August. Students must complete 120 credits in order to graduate, including 30 general education credits. Part-time schedules are available.

## YEAR ONE

### SEMESTER 1 (12 credits)

DES 151 Digital Photography I  
GEN 104 English Composition\*

DES 111 Drawing I

PHO 205 Lightroom

### SEMESTER 2 (12 credits)

DES 106 Design Foundations  
GEN 105 Computer Technology\*

DES 121 Photoshop I

PHO 105 Photo Lighting and Planning

### SEMESTER 3 (12 credits)

PHO 104 History of Photography  
GEN 106 History of Art\*

PHO 154 Landscape Photography  
GEN 107 General Psychology\*

PHO 106 Photo Retouching

## YEAR TWO

### SEMESTER 4 (12 credits)

PHO 204 Commercial Photography I  
GEN 207 Copywriting\*

PHO 208 Color Correction

DES 222 Photoshop II

### SEMESTER 5 (12 credits)

ADV 207 Creative Concept Development  
DIG 201 Digital Video Editing

GEN 204 Intro to Marketing\*

PHO 207 Commercial Photography II  
GEN 206 Creative Business\*

### SEMESTER 6 (12 credits)

WEB 101 HTML and CSS I\*\*

PHO 214 Narrative Photography

DIG 204 Digital Video Production

PHO 260 Digital Photography Capstone and Portfolio Review

## YEAR THREE

### SEMESTER 7 (12 credits)

PHO 360 Project Management and Workflow  
PHO 302 Late 20th Century Photography to Today

PHO 301 Photographic Genres  
GEN 409 Cultural Anthropology\*

### SEMESTER 8 (12 credits)

DEG 344 Professional Practices  
PHO 304 Special Topics

PHO 333 Creative Exploration  
GEN 402 Communication\*

### SEMESTER 9 (12 credits)

DES 411 Interactive Marketing  
PHO 404 Senior Project

DEG 410 Internship and Entrepreneurship  
GEN 401 Accounting for Creatives\*

## FINAL SEMESTER

### SEMESTER 10 (12 credits)

PHO 422 Global View of Photography  
BFA Elective\*\*\*

DEG 460 BFA Portfolio  
GEN 410 Science of Light, Color & Motion\*

\* General education course

\*\* Elective course requirement may be fulfilled by any lower level 3-credit course, subject to availability and prerequisites.

\*\*\* BFA Elective course requirement may be fulfilled by any 3-credit course in the degree program, subject to availability and prerequisites.

[VISIT COURSE LIST](#)



## PROGRAM OUTCOMES

By completing the program, BFA in Digital Photography students develop the following competencies:

1. **Photography:** Demonstrate effective and efficient use of a digital camera to create photographs with careful consideration of lighting, color, exposure, composition, and point of view. Effectively conceptualize and post-process (cull, edit/enhance, and retouching), and manage files for publication, exhibition, and commercial distribution, explore multiple image making techniques, and produce compelling, innovative, and professional images.
2. **Lighting:** Plan, stage, and execute photo shoots by adapting for a variety of settings and lighting situations (studio and on-location), in fulfillment of project goals.
3. **Art/Design Principles:** Demonstrate the ability to effectively apply knowledge of color theory, art/design principles including pattern, rhythm, detail, and composition, and advanced attention to detail.
4. **Technology and Image Enhancement.** Apply and demonstrate technically proficient retouching, careful consideration of contrast, cropping, exposure, and color correction techniques to improve or enhance photographic images to a professional level utilizing software including Adobe Lightroom and Photoshop, as well as other industry and web-based technologies.
5. **Research, History, Criticism:** Analyze, evaluate, and synthesize historical photographic/artistic concepts and styles, effectively communicate and defend aesthetic ideas based upon research, critically evaluate the work of multiple artists and photographers, consider the influence of photography on art and culture and consider research as well as context when producing your innovative work.
6. **Portfolio:** Successfully conceive, produce, and present a coherent body of compelling and effectively produced photographic work by applying technical expertise, visual storytelling, creative problem solving and presentation in response to constructive feedback that showcases your skills and unique artistic voice to potential clients and employers. Through your work demonstrate a professional aesthetic based upon your professional goals and creative voice.
7. **Critical Thinking, Communication, and Writing:** Effectively generate, clearly and professionally convey, and support ideas by employing critical thinking, communication, and writing skills while considering divergent perspectives, cultural framing, historical context, research, and ethical concerns.
8. **Professional Practice and Readiness:** Demonstrate the ability to fulfill creative briefs, accept constructive feedback, develop and implement a professional branding, file management and workflow system, cultivate a client network and entrepreneurial strategies, apply ethical business practices and accountability, consider the impact of culture and organizational behavior, and consistently strive to exceed expectations.

“During the BFA program, students enhance their artistic point of view while expanding their photographic experience with an emphasis upon strengthening their own creative voice.”

- DIGITAL PHOTOGRAPHY DEPARTMENT HEAD  
FELICIA KIESELHORST



AOS

# Associate Degree

GRAPHIC DESIGN.....	23	ILLUSTRATION .....	32
WEB DESIGN.....	26	DIGITAL PHOTOGRAPHY .....	35
DIGITAL MEDIA .....	29		

The Associate of Occupational Studies (AOS) program is an intensive two-year online degree for students seeking to enter a career in design and digital media. Majors include Graphic Design, Web Design, Digital Media, Illustration, and Digital Photography.

Designed for high school graduates and adult learners, the program offers a strong foundation in visual design and a working knowledge of contemporary software and production techniques. Throughout the program, emphasis is placed on a professional workflow that involves research, practice, and critique. The program will focus on helping students build a body of work through expert faculty mentoring and critique. Small classes combine personal attention with peer-to-peer interaction, and second-year students gain essential career preparation training in a capstone project and portfolio review.

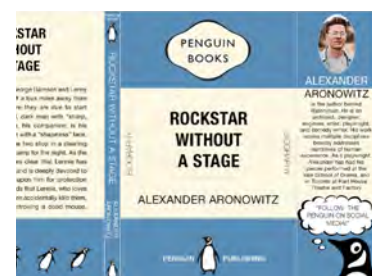


## ASSOCIATE OF OCCUPATIONAL STUDIES (AOS) IN GRAPHIC DESIGN

The Associate of Occupational Studies in Graphic Design program offers an intensive two-year degree for students seeking to enter careers as graphic designers with a focus on print design. Designed for high school graduates and adult learners, the program offers a powerful foundation in visual design and a working knowledge of contemporary design practices and media.

Foundation studies develop proficiency in the traditional elements of art and design. Software and coding classes build skills in contemporary design tools and technologies for digital imaging, illustration, layout, and Web publishing. Second year classes help students develop a professional design process as they explore a range of media including advanced graphic design and layout projects, print production, and branding and marketing concepts.

**STUDENT WORK BY:** Bobbie Villarruel, Zachari Haselow, Adriaan Schiltkamp





# CURRICULUM

The Associate of Occupational Studies in Graphic Design program is designed to be completed in two years. Classes start in January, April, and August. Students must complete 72 credits in order to graduate, including 18 general education credits. Part-time schedules are available.

YEAR ONE	<b>SEMESTER 1</b> (12 credits)		
	DES 121 <b>Photoshop I</b>	DES 106 <b>Design Foundations</b>	DES 111 <b>Drawing I</b>
	GEN 104 <b>English Composition*</b>		
	<b>SEMESTER 2</b> (12 credits)		
	DES 204 <b>The Study of Graphic Design</b>	DES 131 <b>Logo Design I</b>	DES 141 <b>Illustrator I</b>
	DES 151 <b>Digital Photography I</b>	GEN 105 <b>Computer Technology*</b>	
	<b>SEMESTER 3</b> (12 credits)		
	DES 201 <b>InDesign I</b>	DES 102 <b>Typography II</b>	GEN 106 <b>History of Art*</b>
	GEN 107 <b>General Psychology*</b>		
YEAR TWO	<b>SEMESTER 4</b> (12 credits)		
	DES 211 <b>Graphic Design I</b>	DES 222 <b>Photoshop II</b>	ADV 207 <b>Creative Concept Development</b>
	GEN 207 <b>Copywriting*</b>		
	<b>SEMESTER 5</b> (12 credits)		
	WEB 101 <b>HTML and CSS I</b>	DES 205 <b>Print Production</b>	DES 212 <b>Graphic Design II</b>
	GEN 204 <b>Intro to Marketing</b>	GEN 206 <b>Creative Business*</b>	
	<b>SEMESTER 4</b> (12 credits)		
	WEB 222 <b>UX/UI Design</b>	DES 208 <b>Packaging Design</b>	DES 232 <b>Logo Design II**</b>
	DES 260 <b>Graphic Design Capstone and Portfolio Review</b>		

\* General education course  
\*\* Elective course may be replaced by any other 3-credit course in the AOS program, subject to availability and prerequisites.

VISIT COURSE LIST



## PROGRAM OUTCOMES

By completing the program, Graphic Design majors develop the following competencies:

- 1. Art/Design Principles.** Demonstrate the ability to produce visually compelling work by applying knowledge of color, typography, and composition.
- 2. Technology.** Create images and design layouts by effectively and efficiently using design software including Adobe Photoshop, Illustrator, and InDesign, and other industry technologies.
- 3. Research/History.** Analyze, evaluate, and synthesize concepts and artistic styles, and effectively communicate concepts based upon research.
- 4. Design Process.** Develop strategic and compelling designs for a variety of audiences and social contexts.
- 5. Projects.** Confidently handle a range of standard professional graphic design projects including graphics, posters, ads, logos, page layouts, and packaging.
- 6. Critical Thinking and Writing.** Employ critical thinking to generate, support, and convey ideas through writing for academic or professional contexts.
- 7. Portfolio.** Apply creative problem solving and constructive feedback to conceive, produce, and present an impactful body of work that showcases your skills to employers and potential clients.

“When I was looking into going back to school, I was searching for a program that was 100% remote and affordable. I chose Sessions because it is tailored for learners of all walks of life. I needed something practical and straightforward that would get me to where I wanted to be.”

- COURTNEY NICLI

*AOS in Graphic Design, Class of 2022*



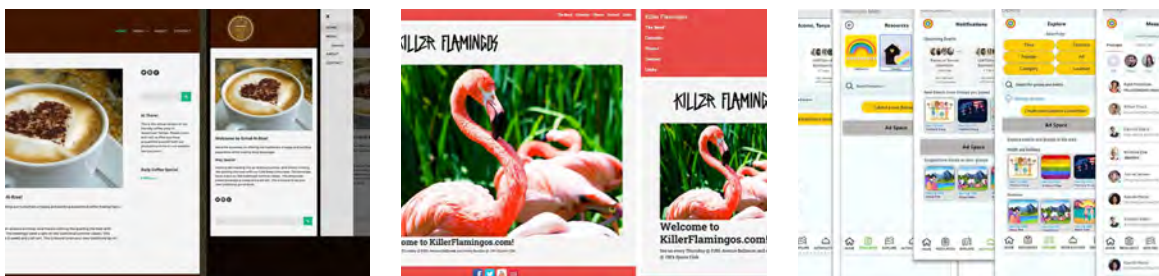


## ASSOCIATE OF OCCUPATIONAL STUDIES (AOS) IN WEB DESIGN

The Sessions College Associate of Occupational Studies in Web Design program offers an intensive two-year degree for students seeking to enter careers as Web designers with a focus on visual and interactive design. Designed for high school graduates and adult learners, the program offers a strong foundation in visual design and a working knowledge of HTML, CSS, and JavaScript.

Strong graphic design is the foundation of the Web design program. First year studies include type, color theory, composition, digital photography, as well as Adobe Photoshop and Illustrator. Second year classes place an emphasis on responsive design, with training in Bootstrap, flexbox, Wordpress, and UX/UI design.

**STUDENT WORK BY:** Nicole Porata, Sabrina Timmermans, John Olson



# CURRICULUM

The Associate of Occupational Studies in Web Design program is designed to be completed in two years. Classes start in January, April, and August. Students must complete 72 credits in order to graduate, including 18 general education credits. Part-time schedules are available.

YEAR ONE	SEMESTER 1 (12 credits)		
	DES 121 Photoshop I	WEB 101 HTML and CSS I	DES 106 Design Foundations
	GEN 104 English Composition*		
	SEMESTER 2 (12 credits)		
	DES 204 The Study of Graphic Design	DES 131 Logo Design I	DES 141 Illustrator I
	WEB 213 Bootstrap Using Dreamweaver I		GEN 105 Computer Technology*
YEAR TWO	SEMESTER 3 (12 credits)		
	DES 102 Typography II	DES 151 Digital Photography I	WEB 214 Bootstrap Using Dreamweaver II
	GEN 106 History of Art*		
	SEMESTER 4 (12 credits)		
	WEB 209 Advanced CSS	DES 222 Photoshop II	WEB 205 JavaScript for Designers I
	WEB 232 Web Typography	GEN 107 General Psychology*	
	SEMESTER 5 (12 credits)		
	WEB 231 Web Design I	WEB 222 UX/UI Design	WEB 207 Internet Marketing
	GEN 207 Copywriting*		
	SEMESTER 6 (12 credits)		
	DES 201 InDesign I**	WEB 241 Wordpress for Designers	GEN 204 Intro to Marketing*
	GEN 206 Creative Business*	WEB 260 Web Design Capstone and Portfolio Review	

\* General education course  
\*\* Elective course may be replaced by any other 3-credit course in the AOS program, subject to availability and prerequisites.

VISIT COURSE LIST

## PROGRAM OUTCOMES

By completing the program, Web Design majors develop the following competencies:

- 1. Web Coding/Design.** Layout and design responsive websites using standards-compliant HTML, CSS, and JavaScript code, adapting modern frameworks such as Bootstrap and focusing on WordPress.
- 2. Technology.** Create images and design layouts by effectively and efficiently using design software including Adobe Photoshop, Illustrator, and other industry technologies.
- 3. Art/Design Principles.** Demonstrate the ability to produce visually compelling work by applying knowledge of color, typography, and composition.
- 4. Web Publishing.** Publish sites to the Web, validating and troubleshooting sites to fix errors or cross-browser issues, with a knowledge of accessibility best practices.
- 5. Marketing.** Implement basic techniques for marketing web sites, including SEO, search advertising, and email marketing
- 6. Critical Thinking and Writing.** Employ critical thinking to generate, support, and convey ideas through writing for academic or professional contexts.
- 7. Portfolio.** Apply creative problem solving and constructive feedback to conceive, produce, and present an impactful body of work that showcases your skills to employers and potential clients.

**“Studying online was definitely worth it. There are so many opportunities to interact with your peers and professors. Your college schedule can be organized to fit your lifestyle. You can obtain a degree catered to your needs, and still get a great education.”**

**- SABRINA TIMMERMANS**  
*AOS in Web Design, Class of 2022*





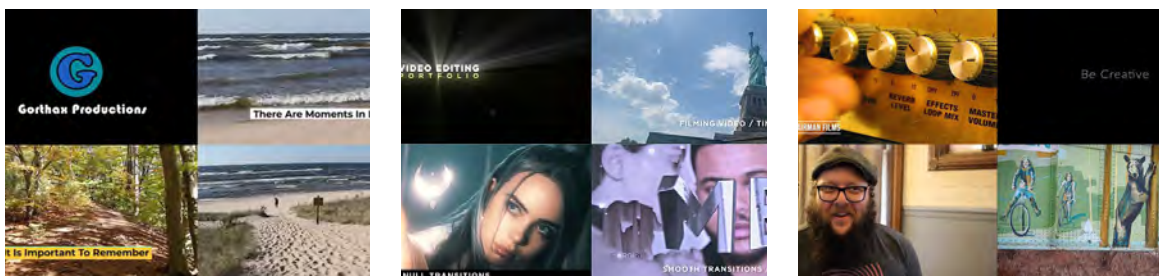


## ASSOCIATE OF OCCUPATIONAL STUDIES (AOS) IN DIGITAL MEDIA

The Sessions College Associate of Occupational Studies (AOS) in Digital Media is an intensive two-year degree program for students seeking to enter careers in video production and editing, animation, or motion graphics. Designed for high school graduates and adult learners, the program offers a strong foundation in visual design and a working knowledge of software and production techniques essential for contemporary digital media.

Digital Media students begin their program with first year studies focused on art and design fundamentals. Second-year classes place an emphasis on techniques for time-based media. Students gain training in Adobe Premiere, Animate, and After Effects, and a foundation in video making and motion graphics.

**STUDENT WORK BY:** Kurt Balcom, Karen Sorano, Nick Fairman



# CURRICULUM

The Associate of Occupational Studies in Digital Media program is designed to be completed in two years. Classes start in January, April, and August. Students must complete 72 credits in order to graduate, including 18 general education credits. Part-time schedules are available.

YEAR ONE	SEMESTER 1 (12 credits)		
	DES 121 Photoshop I	DES 106 Design Foundations	DES 111 Drawing I
	GEN 104 English Composition*		
	SEMESTER 2 (12 credits)		
	DIG 205 Intro to Motion	DES 141 Illustrator I	DES 151 Digital Photography I
	GEN 105 Computer Technology*	DES 131 Logo Design I	
YEAR TWO	SEMESTER 3 (12 credits)		
	DIG 201 Digital Video Editing I	DIG 210 Animate I	GEN 106 History of Art*
	GEN 107 General Psychology*		
	SEMESTER 4 (12 credits)		
	DIG 204 Digital Video Production	DIG 208 After Effects I	GEN 207 Copywriting*
	PHO 105 Photo Lighting and Planning		
	SEMESTER 5 (12 credits)		
	DIG 209 Time-Based Media	DES 102 Typography II	DIG 212 After Effects II
	ILL 142 Illustrator II		
	SEMESTER 6 (12 credits)		
	DES 222 Photoshop II	WEB 222 UX/UI Design**	GEN 204 Intro to Marketing
	GEN 206 Creative Business*	DIG 260 Digital Media Capstone and Portfolio Review	

\* General education course  
\*\* Elective course may be replaced by any other 3-credit course in the AOS program, subject to availability and prerequisites.

VISIT COURSE LIST

## PROGRAM OUTCOMES

By completing the program, Digital Media majors develop the following competencies:

- 1. Video.** Shoot and edit engaging videos utilizing skillful production, camera, audio, and non-linear editing techniques.
- 2. Technology.** Create images, animations, and movies by effectively and efficiently using creative software including Adobe Photoshop, Illustrator, Animate, After Effects, and Premiere, and other industry technologies.
- 3. Animation.** Prepare and present short animations employing basic animation techniques using 2D and 3D artwork.
- 4. Art/Design Principles.** Demonstrate the ability to produce visually compelling work by applying knowledge of color, pattern, detail, and composition.
- 5. Storytelling.** Conceptualize, compose, and deliver images, animations, and movies demonstrating an effective use of visual communication and storytelling.
- 6. Critical Thinking and Writing.** Employ critical thinking to generate, support, and convey ideas through writing for academic or professional contexts.
- 7. Portfolio.** Apply creative problem solving and constructive feedback to conceive, produce, and present an impactful body of work that showcases your skills to employers and potential clients.

"I feel the quality of the instructors is the best thing about Sessions College. They all have passions and expertise that show in their interactions and critiques with students. By growing my video and editing abilities, as well as my storytelling skills, I can better assist my clients, and myself, to tell stories that need to be told."

- **JOHN OLSON**

*AOS in Digital Media, Class of 2022*





## ASSOCIATE OF OCCUPATIONAL STUDIES (AOS) IN ILLUSTRATION

The Sessions College Associate of Occupational Studies (AOS) in Illustration is an intensive two-year degree program for students seeking to enter careers in traditional and digital illustration. Developed for high school graduates and adult learners, the program offers a strong foundation in traditional drawing, painting, and vector illustration, as well as a working knowledge of software and production techniques used by contemporary illustrators.

Illustration students begin their program with first year studies focused on visual arts skills using traditional drawing and digital drawing media. Classes provide training in Adobe Photoshop and Adobe Illustrator. Second-year classes place an emphasis on storytelling and developing illustration concepts.

**STUDENT WORK BY:** Brandi Kambalov, Tamara Lance, Chloe Koster





# CURRICULUM

The Associate of Occupational Studies in Illustration program is designed to be completed in two years. Classes start in January, April, and August. Students must complete 72 credits in order to graduate, including 18 general education credits. Part-time schedules are available.

YEAR ONE	SEMESTER 1 (12 credits)		
	DES 111 Drawing I	DES 141 Illustrator I	DES 121 Photoshop I
	GEN 104 English Composition*		
	SEMESTER 2 (12 credits)		
	ILL 121 Drawing II	DES 106 Design Foundations	DES 151 Digital Photography I
	GEN 105 Computer Technology*		
YEAR TWO	SEMESTER 3 (12 credits)		
	DES 204 The Study of Graphic Design	ILL 111 Life Drawing I	DES 142 Illustrator II
	GEN 204 Intro to Marketing*	GEN 106 History of Art*	
	SEMESTER 4 (12 credits)		
	ILL 204 Painting I	ILL 212 Life Drawing II	ILL 208 Watercolor
	ILL 206 Cartooning and Sequential Art	GEN 107 General Psychology*	
	SEMESTER 5 (12 credits)		
	ILL 207 Portrait Painting	ILL 209 Commercial Illustration	ILL 202 Digital Illustration II
	GEN 206 Creative Business*	GEN 207 Copywriting*	
	SEMESTER 6 (12 credits)		
	DES 222 Photoshop II	ILL 210 Technical Illustration and Infographics	
	DES 102 Typography II**	ILL 260 Illustration Capstone and Portfolio Review	

\* General education course  
\*\* Elective course may be replaced by any other 3-credit course in the AOS program, subject to availability and prerequisites.

VISIT COURSE LIST

## PROGRAM OUTCOMES

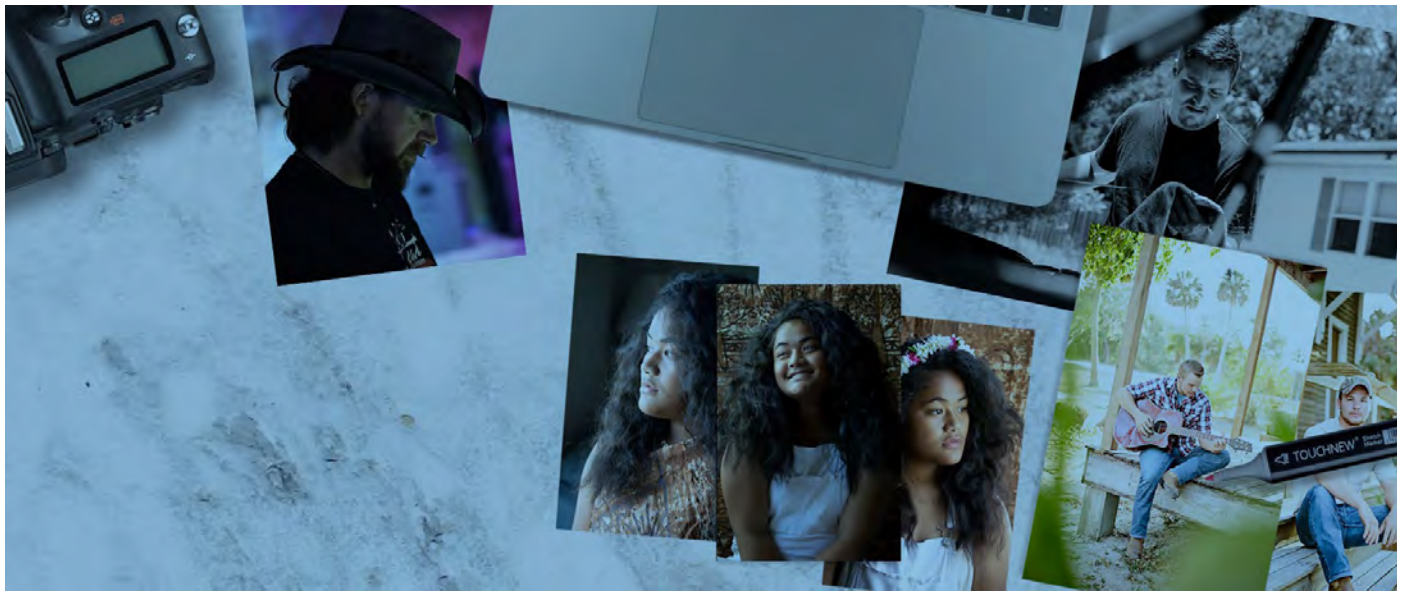
By completing the program, Illustration majors develop the following competencies:

- 1. Drawing.** Draw and paint utilizing traditional media and classic techniques, demonstrating a command of proportion, perspective, value contrast, and the human figure.
- 2. Technology.** Create images and graphics by effectively and efficiently using creative software including Adobe Photoshop, Illustrator, and other industry technologies.
- 3. Illustration.** Conceptualize, create and provide illustrations for a range of commercial applications in traditional or digital media.
- 4. Art/Design Principles.** Demonstrate the ability to produce visually compelling artwork by applying knowledge of color, typography, and composition.
- 5. Projects.** Produce and present a variety of illustration projects including editorial illustration, sequential art, infographics, and portraits.
- 6. Critical Thinking and Writing.** Employ critical thinking to generate, support, and convey ideas through writing for academic or professional contexts.
- 7. Portfolio.** Apply creative problem solving and constructive feedback to conceive, produce, and present an impactful body of work that showcases your skills to employers and potential clients.

"I truly enjoyed studying online. I am an independent learner and I like going at my own pace. I loved having the freedom and flexibility to work on my studies when it best fit my schedule."

- KRISTY REN-HAYZLETT  
AOS in Illustration, Class of 2022





## ASSOCIATE OF OCCUPATIONAL STUDIES (AOS) IN DIGITAL PHOTOGRAPHY

The Associate of Occupational Studies in Digital Photography is an intensive two-year degree program for students seeking to enter careers as independent freelance photographers. Designed for high school graduates and adult learners, the program will offer a strong foundation in the visual language of photography and a working knowledge of the equipment, software, and production techniques essential for work in the photographic industry.

First-year classes cover fundamental concepts in photography, lighting, and image editing, as well as color and composition. Second-year classes place an emphasis on exploring a range of commercial photography assignments and finding areas of strength. A focus on real world scenarios, and a training in complementary skills such as photo editing and video production, ensures that students are prepared to work in a range of professional contexts.

**STUDENT WORK BY:** Danielle James, Alexa Vasquez, Brielle Saling



# CURRICULUM

The Associate of Occupational Studies in Digital Photography program is designed to be completed in two years. Classes start in January, April, and August. Students must complete 72 credits in order to graduate. 18 credits of general education are required. Part-time schedules available.

YEAR ONE	SEMESTER 1 (12 credits)		
	DES 151 Digital Photography I GEN 104 English Composition*	DES 111 Drawing I	PHO 205 Lightroom
	SEMESTER 2 (12 credits)		
	DES 104 Color Theory PHO 105 Photo Lighting and Planning	PHO 104 History of Photography GEN 105 Computer Technology*	DES 121 Photoshop I
	SEMESTER 3 (12 credits)		
	DES 105 Design and Composition GEN 106 History of Art*	PHO 154 Landscape Photography GEN 107 General Psychology*	PHO 106 Photo Retouching
YEAR TWO	SEMESTER 4 (12 credits)		
	PHO 204 Commercial Photography I GEN 207 Copywriting*	PHO 208 Color Correction	DES 222 Photoshop II
	SEMESTER 5 (12 credits)		
	PHO 207 Commercial Photography II DIG 201 Digital Video Editing	ADV 207 Creative Concept Development GEN 204 Intro to Marketing*	GEN 206 Creative Business*
	SEMESTER 6 (12 credits)		
	WEB 101 HTML and CSS I** PHO 260 Digital Photography Capstone and Portfolio Review	PHO 214 Narrative Photography	DIG 204 Digital Video Production

\* General education course  
\*\* Elective course may be replaced by any other 3-credit course in the AOS program, subject to availability and prerequisites.

VISIT COURSE LIST



## PROGRAM OUTCOMES

By completing the program, Digital Photography majors develop the following competencies:

- 1. Photography.** Demonstrate effective and efficient use of a digital camera to create photographs applying well considered framing, exposure, composition, perspective, distance, and lighting.
- 2. Lighting.** Stage and execute photoshoots by adapting for a variety of typical settings, lighting situations, and project goals.
- 3. Technology and Image Enhancement.** Apply and demonstrate retouching and color correction techniques to improve or enhance photographic images to a professional level utilizing software including Adobe Lightroom, Photoshop, and other industry technologies.
- 4. Art/Design Principles.** Demonstrate the ability to produce visually compelling work by applying knowledge of color, pattern, details, and composition..
- 5. Projects.** Produce and present a variety of professional photographic work in a wide range of settings including portraiture, event photography, real estate, food photography, and more.
- 6. Critical Thinking and Writing.** Employ critical thinking to generate, support, and convey ideas through writing for academic or professional contexts.
- 7. Portfolio.** Apply creative problem solving and constructive feedback to conceive, produce, and present an impactful body of work that showcases your skills to employers and potential clients.

**"We all lead busy lives, and studying online allows you to control your own schedule and study when it works best for you! You also have a community of classmates and instructors that you can share your work with and get real time feedback."**

**- JAMES WARREN**

*AOS in Digital Photography, Class of 2021*



UC

# Undergraduate Certificates

GRAPHIC DESIGN..... 39  
WEB DESIGN..... 41  
DIGITAL MEDIA..... 43

ILLUSTRATION ..... 45  
ADVERTISING DESIGN ..... 47  
DIGITAL PHOTOGRAPHY ..... 49

The Sessions College Undergraduate Certificate (UC) program is an intensive credit-bearing program that focuses on developing a strong foundation in a contemporary design field. Areas of study include Graphic Design, Web Design, Digital Media, Illustration, and Advertising Design.

The Undergraduate Certificate is a 24-credit program completed in two semesters. Part-time schedules are available. The program is open admissions, with classes starting in January, April, and August. Each semester, you'll build a body of practical work through expert faculty mentoring and critique. The Undergraduate Certificate program focuses on core art/design skills; there is no general education course requirement.

# UNDERGRADUATE CERTIFICATE IN GRAPHIC DESIGN

The Undergraduate Certificate in Graphic Design provides a thorough foundation in graphic design. Students gain an understanding of the fundamentals of color, typography, and composition and how to apply them using Adobe Photoshop, Illustrator, and InDesign.

Students apply current production methods and techniques to exciting projects that include poster design, magazine layout, identity design, and packaging design. Discussions and critiques in a small class environment maximize the learning experience as you earn college credit and build your graphic design portfolio.

## CURRICULUM

Students must complete 24 credits in order to graduate. Part-time schedules are available. There are no general education requirements.

### SEMESTER 1 (12 credits)

DES 121 Photoshop I  
DES 106 Design Foundations  
DES 111 Drawing I  
DES 141 Illustrator I

### SEMESTER 2 (12 credits)

DES 204 The Study of Graphic Design  
DES 131 Logo Design I  
DES 201 InDesign I  
DES 102 Typography II  
DES 211 Graphic Design I

[VISIT COURSE LIST](#)

**STUDENT WORK BY:** Luis Cueva, Nicole Reynolds, Kevin Barnett



## PROGRAM OUTCOMES

By completing the program, Undergraduate Certificate in Graphic Design students develop the following competencies:

- 1. Technology.** Create images and design layouts by effectively and efficiently using design software including Adobe Photoshop, Illustrator, and InDesign, and other industry technologies.
- 2. Art/Design Principles.** Demonstrate the ability to produce visually compelling work by applying knowledge of color, typography, and composition.
- 3. Design Process.** Develop strategic and compelling designs for a variety of audiences and social contexts.
- 4. Projects.** Produce and present a range of standard professional graphic design projects including graphics, posters, ads, logos, page layouts, and packaging.



“Growing up I have always had a passion for art, whether it be drawing, baking, or even music. I always wanted to solve problems, so I decided to solve problems through design. I can help people with issues they don’t see and bring solutions to questions they don’t know to ask.”

- DONEK MORTON

*Undergraduate Certificate in Graphic Design*



# UNDERGRADUATE CERTIFICATE IN WEB DESIGN

The Undergraduate Certificate in Web Design provides a foundation in visual design and coding for the Web. Students gain an understanding of the fundamentals of digital imaging, color, and typography and how to implement them using HTML, CSS, and JavaScript.

Students learn graphic design and coding skills practiced by front end designers, applying them to projects to develop the concepts, layouts, images, and code for responsive websites. Discussions and critiques in a small class environment maximize the learning experience as you earn college credit and begin to build your Web design portfolio.

## CURRICULUM

Students must complete 24 credits in order to graduate. Part-time schedules are available. There are no general education requirements.

### SEMESTER 1 (12 credits)

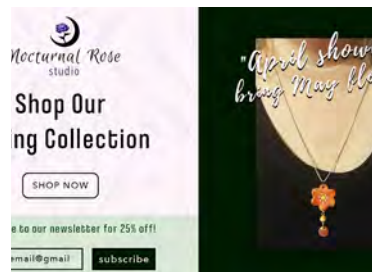
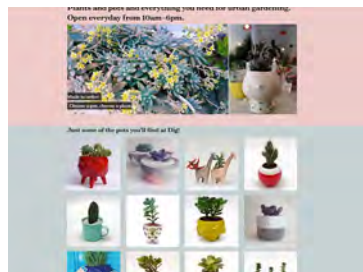
DES 121 Photoshop I  
DES 106 Design Foundations  
WEB 101 HTML and CSS I  
DES 141 Illustrator I

### SEMESTER 2 (12 credits)

WEB 213 Bootstrap Using Dreamweaver I  
WEB 205 JavaScript for Designers I  
WEB 232 Web Typography  
WEB 209 Advanced CSS  
WEB 222 UX/UI Design

[VISIT COURSE LIST](#)

**STUDENT WORK BY:** Michael Davis, Rhonda Query, Grace Holden



## PROGRAM OUTCOMES

By completing the program, Undergraduate Certificate in Web Design students develop the following competencies:

- 1. Web Coding/Design.** Layout and design responsive websites using standards-compliant HTML, CSS, and JavaScript code, and adapting modern frameworks such as Bootstrap.
- 2. Technology.** Create images and design layouts by effectively and efficiently using design software including Adobe Photoshop, Illustrator, and other industry technologies.
- 3. Art/Design Principles.** Demonstrate the ability to produce visually compelling work by applying knowledge of color, typography, and composition.
- 4. Web Publishing.** Publish sites to the Web, validating and troubleshooting sites to fix errors or cross-browser issues, with a knowledge of accessibility best practices.
- 5. Marketing.** Implement basic techniques for marketing web sites, including SEO, search advertising, and email marketing.



**"The instructors were knowledgeable and considerate. The course material focused on real world scenarios. This made the course material relevant and easy to master."**

**- ANGELIQUE SHIPLEY**

*Undergraduate Certificate in Web Design, Class of 2022*

# UNDERGRADUATE CERTIFICATE IN DIGITAL MEDIA

The Undergraduate Certificate in Digital Media offers an exciting foundation in video and motion graphics design. Students gain experience in creating digital images and illustrations, and making movies using Adobe Premiere, Animate, and After Effects.

Students gain essential skills in visual design and apply them in animation, motion graphics, and video production and editing. Discussions and critiques in a small class environment maximize the learning experience as you earn college credit and begin to build your digital media reel.

## CURRICULUM

Students must complete 24 credits in order to graduate. Part-time schedules are available. There are no general education requirements.

### SEMESTER 1 (12 credits)

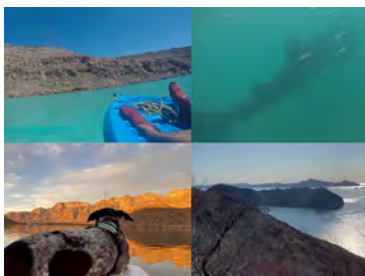
DES 121 **Photoshop I**  
DES 104 **Color Theory**  
DIG 205 **Intro to Motion**  
DIG 201 **Digital Video Editing**  
DES 111 **Drawing I**

### SEMESTER 2 (12 credits)

DIG 210 **Animate I**  
DIG 204 **Digital Video Production**  
DIG 208 **After Effects I**  
DES 141 **Illustrator I**

[VISIT COURSE LIST](#)

**STUDENT WORK BY:** Michael Parlacoski, Percy Cortez, Brian Krantz



## PROGRAM OUTCOMES

By completing the program, Undergraduate Certificate in Digital Media students develop the following competencies:

- 1. Video.** Shoot and edit engaging videos utilizing skillful production, camera, audio, and non-linear editing techniques.
- 2. Technology.** Create images, animations, and movies by effectively and efficiently using creative software including Adobe Photoshop, Illustrator, Animate, After Effects, and Premiere, and other industry technologies.
- 3. Animation.** Prepare and present short animations employing basic animation techniques using 2D artwork.
- 4. Art/Design Principles.** Demonstrate the ability to produce visually compelling work by applying knowledge of color, pattern, detail, and composition.
- 5. Storytelling.** Create images, animations, and movies demonstrating an effective use of visual communication and storytelling.



**"This course has helped me become confident in my skills and passion. Taking a deeper look into video production with guidance from the instructors and diversity of the class was so valuable."**

**- BRETT YOKOTA**

*Undergraduate Certificate in Digital Media, Class of 2023*



# UNDERGRADUATE CERTIFICATE IN ILLUSTRATION

The Undergraduate Certificate in Illustration provides a thorough foundation in digital and traditional illustration for computer artists. In just two semesters, you'll gain an understanding of the fundamentals of vector graphics, still life and figure drawing, color theory, composition, painting, and how to implement these concepts using today's digital arts software tools Photoshop and Illustrator.

Students gain a valuable introduction to the practices and workflows of commercial illustrators. Discussions and critiques in a small class environment maximize the learning experience as you earn college credit and begin to build your illustration portfolio.

## CURRICULUM

Students must complete 24 credits in order to graduate. Part-time schedules are available. There are no general education requirements.

### SEMESTER 1 (12 credits)

DES 121 Photoshop I  
DES 106 Design Foundations  
DES 141 Illustrator I  
DES 111 Drawing I

### SEMESTER 2 (12 credits)

ILL 202 Digital Illustration II  
ILL 111 Life Drawing I  
ILL 204 Painting I  
ILL 209 Commercial Illustration

[VISIT COURSE LIST](#)

**STUDENT WORK BY:** Brooke Dryden, Brandon Bailey, Abby James



## PROGRAM OUTCOMES

By completing the program, Undergraduate Certificate in Illustration students develop the following competencies:

- 1. Drawing.** Draw and paint utilizing traditional media and classic techniques, demonstrating a command of proportion, perspective, value contrast, and the human figure.
- 2. Technology.** Create images and graphics by effectively and efficiently using creative software including Adobe Photoshop, Illustrator, and other industry technologies.
- 3. Illustration.** Conceptualize, create, and provide illustrations for a range of commercial applications in traditional or digital media.
- 4. Art/Design Principles.** Demonstrate the ability to produce visually compelling artwork by applying knowledge of color and composition.
- 5. Projects.** Produce and present a variety of illustration projects.



"I live and work in one of the most expensive cities in the world, so despite my passion for illustration, I simply could not afford a full time, on-campus degree. Sessions online program has allowed me to overcome the hurdles of my financial and schedule restrictions, and it has been an absolutely life-changing experience."

- MAGGIE BROWNSTONE

*Undergraduate Certificate in Illustration*

# UNDERGRADUATE CERTIFICATE IN ADVERTISING DESIGN

The Undergraduate Certificate in Advertising Design provides a foundation in print and digital advertising. Students develop an understanding of design fundamentals—color theory, composition, type, and layout—and how to apply them using today's design software tools Photoshop, Illustrator, and InDesign.

Students learn the fundamentals of creating advertising and marketing messages that connect with consumers, including concept development, campaigns, and copywriting. Discussions and critiques in a small class environment maximize the learning experience as you earn college credit and build your portfolio.

## CURRICULUM

Students must complete 24 credits in order to graduate. Part-time schedules are available. There are no general education requirements.

### SEMESTER 1 (12 credits)

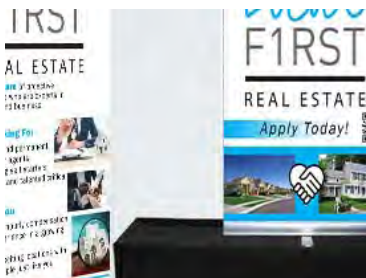
DES 121 **Photoshop I**  
DES 106 **Design Foundations**  
DES 141 **Illustrator I**  
ADV 207 **Creative Concept Development**

### SEMESTER 2 (12 credits)

DES 201 **InDesign I**  
ADV 205 **Marketing Design**  
ADV 206 **Copywriting**  
ADV 201 **Advertising Design I**

[VISIT COURSE LIST](#)

**STUDENT WORK BY:** Brittany Weeks, Kristy Nilsson, Robin Imse



## PROGRAM OUTCOMES

By completing the program, Undergraduate Certificate in Advertising Design students develop the following competencies:

- 1. Marketing.** Conceptualize, create and present work that delivers strategic solutions to address business and customer needs.
- 2. Technology.** Create images and design layouts by effectively and efficiently using design software including Adobe Photoshop, Illustrator, and InDesign, and other industry technologies.
- 3. Art/Design Principles.** Demonstrate the ability to produce visually compelling work by applying knowledge of color, typography, and composition.
- 4. Design Process.** Develop strategic advertising and marketing concepts and campaigns for a variety of audiences and social contexts.
- 5. Projects.** Produce and present a range of professional marketing communication projects for print, digital/social media, and outdoor ads.



**"The best part about studying online is the freedom. The ability to have a full-time job, travel, and then still schedule when you can sit down and focus on your work is priceless. The instructors and advisors are there for you no matter what. You are never on your own and you are 100% supported throughout your entire program."**

**- KRISTY NILSSON**

*Undergraduate Certificate in Advertising Design, Class of 2020*



# UNDERGRADUATE CERTIFICATE IN DIGITAL PHOTOGRAPHY

The Undergraduate Certificate in Digital Photography provides students with a foundation in the skills required to practice as a professional photographer. Students will gain experience in commercial photography scenarios and develop proficiency in using Photoshop and Lightroom for digital editing and asset management.

Students explore typical photography assignments, including portraiture, event photography, and product photography, learning how to adjust for lighting and location for professional results. Discussions and critiques in a small class environment maximize the learning experience as you earn college credit and polish your photography portfolio.

## CURRICULUM

Students must complete 24 credits in order to graduate. Part-time schedules are available.

### SEMESTER 1 (12 credits)

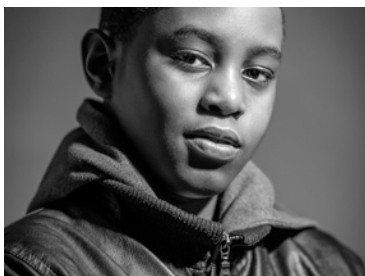
DES 151 Digital Photography I  
PHO 205 Lightroom  
PHO 154 Landscape Photography  
DES 104 Color Theory  
PHO 104 History of Photography

### SEMESTER 2 (12 credits)

PHO 105 Photo Lighting and Planning  
DES 121 Photoshop I  
PHO 204 Commercial Photography  
PHO 208 Color Correction

[VISIT COURSE LIST](#)

**STUDENT WORK BY:** Derrick Wright, Douglas Gorman, Julie Solberg



## PROGRAM OUTCOMES

By completing the program, Undergraduate Certificate in Digital Photography students develop the following competencies:

- 1.** Photography. Demonstrate effective and efficient use of a digital camera to create photographs applying well considered framing, exposure, composition, perspective, distance, and lighting.
- 2.** Lighting. Stage and execute photoshoots by adapting for a variety of typical settings, lighting situations, and project goals.
- 3.** Technology and Image Enhancement. Apply and demonstrate retouching and color correction techniques to improve or enhance photographic images to a professional level utilizing software including Adobe Lightroom, Photoshop, and other industry technologies.
- 4.** Art/Design Principles. Demonstrate the ability to produce visually compelling work by applying knowledge of color, pattern, details, and composition.
- 5.** Projects. Produce and present a variety of professional photographic work in a wide range of settings including portraiture, event photography, real estate, food photography, and more.



**"I've been self-taught for years, and early this year I decided to search for an online photography program. I came across Sessions, and I loved the fact that I could focus solely on photography courses. Online school has allowed me to be able to have a flexible schedule for my clients, and schedule shoots whenever I need to."**

**- PAIGE WINDUS**

*Undergraduate Certificate in Digital Photography*

# COURSE LIST

Below are course descriptions for all courses in degree level programs. To access available courses online, visit our degree course catalog. For information on career courses, please visit our [career course catalog](#).

## **ADV 201: ADVERTISING DESIGN – 3 credits**

Ready to put on your Madison Avenue shoes? In this online advertising course, you'll learn the principles of the advertising design from both a creative and a business perspective. Case studies from print, Web, and TV showcase advertising concepts at work: persuasion, color psychology and composition, copywriting and typography, and brand communication. Class projects include ads for newspapers, magazines, subways, and transit/outdoor applications, and a final project in which you create an entire ad campaign.

## **ADV 205: MARKETING DESIGN – 3 credits**

Marketing designers have a daunting task: communicate with visuals and text in a way that entices consumers. Large corporations, small businesses, and non-profits alike require effective marketing design to promote their products and services. In this online marketing course, you'll make design decisions through research, writing, and planning techniques that set marketing designers (and their clients) apart from the competition. Each course lecture features real-life case studies as well as industry best practices for concept development, branding extensions, image-building, presentation, and even non-traditional marketing.

## **ADV 206: COPYWRITING – 3 credits**

Every ad designer must grasp the basics of persuasive copywriting. In this online copywriting course, students will study how text and images interact in effective ad campaigns, learning how to write and edit ad copy for print and digital advertising media and turn written ideas into visual expression. Working with a professional writer and editor, you'll hone your copywriting skills on realistic projects.

## **ADV 207: CREATIVE CONCEPT DEVELOPMENT – 3 credits**

In advertising, illustration, and design, you need to be able to generate many ideas for your clients and projects. You can have all the skills in the world, but unless you can develop creative concepts, your products and content will get lost in the sea of what's out there. This online creativity course provides you a training in identifying the needs of each projects, brainstorming solutions, challenging your assumptions, and testing/evaluating your ideas until you have a winner.

## **DEG 304: SPECIAL TOPICS I – 3 credits**

Professional designers apply design and communication principles, meet milestones, collaborate with clients, analyze, evaluate, and synthesize creative concepts, adhere to deadlines, and strive to exceed expectations. In this class, you will continue to advance the design strategy plan you developed in the DES 360 Design Systems and Planning course. In collaboration with your instructor, you will select or "spec out" and complete a multi-faceted project and/or set of projects that support your portfolio goals. In this course, your instructor will serve as your client, and your class grade will be based not only on the quality of your work but also on your ability to meet deadlines, synthesize design principles, and effectively present your work.

## **DEG 344: PROFESSIONAL PRACTICES – 3 credits**

During this class you will develop and/or enhance your business forms and collateral materials for your photography, illustration, and design business based upon industry standards and best practices. In preparation for running your own creative services business, you will also create a business plan and marketing plan as you explore an ethical and scalable business philosophy. You will focus on networking with fellow creatives through local industry organizations and/or respected creative work sharing sites and implement your internship outreach plan in preparation for the DEG 410 Internship and Entrepreneurship.

## **DEG 404: SPECIAL TOPICS II – 3 credits**

In this second individualized course, you will research, develop, and present projects that support your portfolio and career goals. You will develop a project plan with your instructor, then fulfill it as you continue to analyze, evaluate, and synthesize design theories and integrate them into your well-considered and compelling project(s). Your class grade will be based not only on the quality of your work but also on your ability to meet deadlines, effectively finalize your designs, and present your work.

## **DEG 410: INTERNSHIP AND ENTREPRENEURSHIP – 3 credits**

To get your foot in the door in the design field, experience matters. In this industry-focused class, you will engage with a professional client or employer in your local area and expand your experience in the field, with the benefit of the insightful support of your instructor. Working for a real client or employer will provide you an opportunity to hone your problem-solving,

client communication, and project management skills, creating a business solution(s) that will stand out in your portfolio and on your resume.

#### **DEG 460: BFA PORTFOLIO – 3 credits**

In this class, you will finalize your portfolio, business materials, and resume, in preparation for pursuing or advancing your design career. Working with your instructor, you will hone your BFA-level projects into a persuasive presentation of final work. The course structure includes the opportunity to enhance your portfolio as well as demonstrate your ability to effectively communicate the depth of your creative and technical skills, critical thinking and problem-solving abilities, work ethic, and passion for developing impactful and compelling professional work.

#### **DES 102: TYPOGRAPHY II – 3 credits**

Typography, technology, and culture are intertwined. Type has the power to communicate meaning and mood through its quirks and beauty, its history and diversity. In this advanced online typography course, you'll learn advanced concepts in typography, building your portfolio through hands-on projects. You'll experiment with type fusion, learn the details of text layout and information hierarchy, create a visual identity for product package and a civic authority, and even design your own currency.

#### **DES 104: COLOR THEORY – 1.5 credits**

Color is an essential tool for any designer. Though each color has its own specific hue and value, the expression and perception of a color changes in different contexts. In this online color theory course, you'll learn how to work with color, discovering how to develop color schemes for your design projects. The course will range from fundamental color concepts and terminology to the practical application of color in typography and using color effectively on-screen.

#### **DES 106: DESIGN FOUNDATIONS – 3 credits**

Color is a fundamental medium for any artist or designer. Typography is what sets designers apart from other artists. Composition, literally the assembly or construction of elements, is the artful arrangement that guides the viewer's eye through an image. In this course, you will analyze everything from Grand Masters to Madison Avenue ads to tubes of toothpaste, and discover how color, type, and composition are combined to create effective and powerful visual communications. Class projects challenge you to build and apply your design skills in application to real-life creative scenarios.

#### **DES 111: DRAWING I – 3 credits**

Many people are afraid to draw, but the truth is that drawing is not as hard as it seems. If you can relax, get your mind around the task, and begin to understand what you see, you can draw. In this

online drawing course, you'll learn how to analyze what you see in the world around you and communicate it on paper. Guided by a professional artist, you will explore the critical concepts of line, mass, form, perspective, value, and composition, building a solid foundation for all your art and design work.

#### **DES 121: PHOTOSHOP I – 3 credits**

Adobe Photoshop is the premiere image manipulation tool for print design, Web design, and photography. You can learn to tame this creative powerhouse of a program in this online Photoshop course. Working with a design pro, you'll learn the best techniques for common Photoshop jobs including selecting and isolating objects, creating image composites, masking and vignetting images, setting typography, and improving images with retouching and effects.

#### **DES 131: LOGO DESIGN I – 1.5 credits**

Logos are the front line—the identity of a company. They are ubiquitous, and they are vital. In this introductory online logo design course, you'll learn how to design logos that will strengthen the visual image of your own or your client's company. Working with a design pro, you'll explore the development of logos through a series of case studies. Each exercise combines a written, conceptual component with hands-on projects for creating an effective logo.

#### **DES 141: ILLUSTRATOR I – 3 credits**

Adobe Illustrator is a powerful and versatile tool for creating illustrations, logos, and graphics for print and the web. You can learn to produce detailed and scalable art in this online Illustrator course. Working with an expert instructor, you'll build a strong foundation, exploring shape tools, drawing tools, layers, the Pen tool (a lesson unto itself) as well as transformations/distortions, type tools, and modifying paths and shapes. Hands-on illustration projects include creating a robot, a series of album covers, a marketing postcard, an advertisement vehicle wrap, and a company logo.

#### **DES 151: DIGITAL PHOTOGRAPHY I – 3 credits**

In this course, you'll build a foundation in fundamental photography techniques. You will gain control over your camera's manual settings, learning how to balance the elements in the Exposure Triangle (ISO, Shutter Speed, and Aperture/F-Stop). You will discover how to set White Balance appropriately, create depth of field, and capture motion. We will explore composition concepts to help you make your photographs more interesting and effective and equip you for the types of adjustments photographers make to adjust to different lighting conditions. To give you experience in some important genres, you will gain practical experience in shooting different kinds of portrait photographs and sports/motion photographs.



**DES 201: INDESIGN I – 3 credits**

Layout designers today need the skills to move seamlessly between print and digital projects. Luckily, Adobe InDesign can handle it all. In this online InDesign course, you'll explore a host of essential InDesign techniques and focus on developing efficient workflows. The course will impart a working knowledge of InDesign's main capabilities, everything from basic features to using parent pages, importing and manipulating objects, controlling text flow and style, and organizing content with tables, layers, links, and conveyor tools. Projects give you training in a range of real world print/digital publishing projects, from brochures to catalogs, magazines to ePubs, and even an interactive folio for the iPad.

**DES 204: THE STUDY OF GRAPHIC DESIGN – 1.5 credits**

Professional designers make choices informed by the present and the past. In this online design history course, you'll explore design movements from the early 20th century through today and gain experience in research, idea-building, and production of creative concepts. Working with an experienced art director, you'll learn how to use historical knowledge and cultural awareness as a springboard for your contemporary design projects.

**DES 205: PRINT PRODUCTION – 3 credits**

For a novice designer, sending a job to the printer is a mysterious (and expensive) process of trial and error. To manage a print job effectively, you must understand how print shops work, how to communicate with them, and how to identify the best design solution for your budget. In this online print production course, you can learn the fundamentals of producing professional-looking print publications. Working with an expert instructor, you'll learn to choose papers and Pantone inks, modify your materials and processes based on a budget, use Adobe InDesign to prepare designs for print, manage the phases of the production workflow, and most importantly produce high-quality work.

**DES 208: PACKAGING DESIGN – 3 credits**

What makes a product stand out on a crowded shelf? What makes it attract the eye—excite, inform, and appeal, motivating customers to buy? In this online packaging design course, you'll learn the art and craft of package design, studying with a seasoned pro. Working from detailed briefs, you'll design packages for a wide variety of projects, clients, and customers. Key course concepts will include seeing and designing in three dimensions, mass vs. prestige design, and new product launches. Portfolio projects range from pizza store boxes to champagne and fragrance cartons.

**DES 211: GRAPHIC DESIGN I – 3 credits**

Graphic designers today must be ready to tackle a wide range of projects from identity design to editorial design to product and packaging design. In this online graphic design course, you'll

establish a firm foundation for professional design work. Gain insights from industry veterans and explore the challenges of designing posters, logos, magazine covers, book layouts, 3D designs, and brand identities. Hone your design process, as you research each project, develop concepts, work with expert instructor feedback, and begin to develop pieces for your portfolio.

**DES 212: GRAPHIC DESIGN II – 3 credits**

Graphic design is the art of visual communication, the visual representation of ideas or concepts. In this advanced graphic design course, you'll study the movements that shaped today's design world. Working with a professional designer, you'll discover how to conceptualize projects, reinvent clichés, distill complex information, and motivate your audience. Class assignments include postage design, annual report layout, poster and book design, an art poster, and a direct mail piece.

**DES 222: PHOTOSHOP II – 3 credits**

How well do you know Adobe Photoshop, the industry-standard imaging app? In this advanced online Photoshop course you'll transcend your current skill set with vector illustration techniques, photo-realistic painting, high-impact typography, and professional editing methods that preserve the editability of your original images. Working with a Photoshop pro, you'll build proficiency with the Pen tool, Adobe Color, Smart Objects and Filters, and more.

**DES 232: LOGO DESIGN II – 3 credits**

In the words of the late, great Paul Rand, logos should be like flags: universal, timeless, and durable. Do you have the skills to create identities that endure? Find out, in this advanced online logo design course. Working with an expert instructor, you'll study important identity design concepts including corporate identity, image, branding, and repositioning. The focus will be on learning how to approach each stage of the logo design process, from concept to execution and client presentation.

**DES 260: GRAPHIC DESIGN CAPSTONE AND PORTFOLIO REVIEW – 3 credits**

The Graphic Design Capstone and Portfolio Review class offers an opportunity to develop a multifaceted portfolio piece and hone your creative work into a polished presentation for future clients and employers. The Graphic Design Capstone Project provides a simulation of an extended client design project. Students will take a project from concept to final presentation. Students participate in Portfolio Review in weeks 9-15 of the semester. Students will learn to recognize strengths and weaknesses in their work, and feedback will help students identify specific works or subject areas that need improvement.

**DES 301: TYPOGRAPHY III – 3 credits**

Typography can be endless. In this course, you will take a “deep dive” into the world of type to research and explore how typographic letterforms have been and can be presented in creative and innovative ways. You will demonstrate the ability to iterate multiple design solutions, employ advanced aesthetic judgment, and show the ability to communicate with diverse audiences and cultures. You will synthesize multiple design principles as you produce a variety of compelling designs prominently featuring typographic elements.

### **DES 302: BEYOND BRANDING – 3 credits**

Building upon your branding expertise, you will focus on effectively producing strategic and compelling graphic identity and branding materials. Your designs will be informed by your research of branding for product-driven and service-driven companies, as well as non-profit and cultural organizations. In this class, you will select or develop a signature project and carry it through a classic process: research, brainstorming, feedback, finalizing, client presentation, and final adjustments. An important aspect of this class will be the production of a graphic design standards manual, demonstrating your ability to establish and communicate professional standards.

### **DES 333: DESIGN DECONSTRUCTION – 3 credits**

During this class, your approach to generating design ideas will be “turned on its head” through the process of deconstruction and reconstruction. You will be encouraged to expand your view of design, typography, composition, ideation, and effectively communicating with diverse audiences. Throughout the course, you will solve design problems by exploring and applying creative strategies. By the conclusion of this course, you will have generated a host of basic and refined conceptual pieces and acquired new methodologies for individual or team creative work.

### **DES 360: DESIGN SYSTEMS AND PLANNING – 3 credits**

A design is more than an individual piece, it needs to be integrated into a system. You will begin your exploration of contemporary design systems with a focus on how to apply them when planning, developing, and advancing your design work. What kind of professional designer do you aspire to be? In collaboration with faculty advisors you will review and analyze your current portfolio and identify what kinds of design you want to develop and produce during your program of study and beyond. Together, we will create an individualized education plan that will serve as a roadmap for the remainder of your Bachelor’s degree program. To put your plan into action, during this class, you’ll research design trends and potential careers, develop and execute a quality portfolio project, and develop a list of potential employers to contact for your internship.

### **DES 411: INTERACTIVE MARKETING – 3 credits**

As a designer working today, you’ll likely need to develop designs

deployed through a wide range of interactive media and/or social media. How will you react when a client wants you to direct their web strategy or coordinate their social media campaigns? In this class, we will research and discuss current interactive marketing strategies and venues. You will then translate your research into the development of practical interactive media projects that can expand the depth of your portfolio. The final presentation should reflect your research and include finalized designs that demonstrate your design expertise and ability to strategically plan the development of interactive graphic design.

### **DES 422: GLOBAL DESIGN – 3 credits**

A contemporary designer must be prepared to produce work that can appeal to a global audience. During this course, you will research designs produced by a range of international designers in different countries. Based upon your findings, you will develop and produce a multi-faceted design project focused on gaining the attention of an international audience. By considering cultural differences, you will develop the cultural sensitivity required to be a global citizen and the skills to effectively research projects for domestic and international audiences.

### **DIG 201: DIGITAL VIDEO EDITING I – 3 credits**

Digital video is an exciting field, recently described by FaceBook CEO Mark Zuckerberg as a megatrend. In this online video editing course, you’ll learn the art and craft of editing videos using Adobe Premier, or equivalent NLE program. Working with a pro digital artist, you’ll learn time-honored concepts in editing, including shot types, story structure, scripting, editing sound, continuity editing, CODECs, adding text and graphics, compressing and expanding time, and storytelling strategies. Through a series of creative projects, you’ll learn how to create polished movies for digital and social media applications.

### **DIG 204: DIGITAL VIDEO PRODUCTION – 3 credits**

Can you hear Sundance calling? In this online video production course, you’ll learn the basics of planning and shooting videos. You’ll learn how to control your video camera, execute different kinds of shots, and maintain continuity in your projects. Working with an expert instructor, you’ll gain experience in shooting different kinds of videos, focusing on storytelling, production planning, and sound editing, with the ultimate goal of telling stories that move audiences. This course will empower you with the knowledge to tell compelling stories for news, corporate video, and social media.

### **DIG 205: INTRO TO MOTION – 1.5 credits**

How does animation actually work? In this online introductory animation course, you’ll learn the 12 essential principles of animation including squash and stretch, anticipation, and exaggeration. Working with a professional animator, you’ll explore how fundamental concepts in physics and motion are

used to create sophisticated, convincing motion art in sequential art, video, 2D animation, and 3D animation, and more. Practical projects include stop-motion and flipbook-style animation.

#### **DIG 208: AFTER EFFECTS I – 3 credits**

Adobe After Effects is a powerful application for motion graphics and visual effects for film and video. After Effects is used for broadcast graphics, music videos, feature films, video rotoscoping, corporate presentations, and conferences. In this online After Effects course, you can study with a leading animator and learn how to use After Effects to create sophisticated motion graphics—using text and object animations, compositing videos and images, and adding audio and effects. You'll learn how to set keyframes on a timeline and work with transform properties, motion paths, masks, effects, and more.

#### **DIG 209: TIME-BASED MEDIA – 3 credits**

This creative online time-based media course explores storytelling and allows students to integrate 2D animation, 3D animation, motion graphics, and video in an advanced After Effects environment. You will emerge with both a solid grasp of movie making techniques and a varied portfolio including a commercial, movie credit sequence, a dramatic short story, a visual illustration of a complex idea, a movie trailer, and an abstract tone poem. The course will explore useful techniques for research, scripting, and storyboarding with reference to film, television, and Web-based movies.

#### **DIG 210: ANIMATE I – 3 credits**

In this course you'll get a thorough, hands-on introduction to Animate, learning how to draw and import artwork, organize it using symbols and layers, and animate it using a range of techniques from basic tweening to frame-by-frame animation. Animation techniques you'll cover will include motion tweening, scaling and rotating objects, nested animations, animating objects on a path, masks, and lip syncing. You'll also master new techniques to make your animations more fluid and realistic. By the end of the course you will have created your own animated instructional or educational video.

#### **DIG 260: DIGITAL MEDIA CAPSTONE AND PORTFOLIO REVIEW – 3 credits**

The Digital Media Capstone and Portfolio Review class offers an opportunity to analyze and develop your areas of creative strength and hone your creative work into a polished presentation for future clients and employers. The Digital Media Capstone Project provides you with a series of assignments focused on skill evaluation, multitasking, visual storytelling, interviewing and project pitching. Students participate in Portfolio Review in weeks 9-15 of the semester. This provides students the opportunity to gather and develop a portfolio of work and present it to faculty and classmates for feedback.

#### **GEN 104: ENGLISH COMPOSITION – 3 credits**

Writing is an essential skill in almost any professional career you can name. In this online english composition course, students learn to become better readers and writers. Your goal is to produce clearer, more active sentences, better structured paragraphs, and more coherent and interesting personal and analytical essays. Throughout the semester, class discussions will use the critique of images and videos on art as a stimulus for writing. Students will develop two polished essays that will be presented for peer critique.

#### **GEN 105: COMPUTER TECHNOLOGY – 3 credits**

To succeed in today's digital workplace, it's imperative to understand how computers work. In this online computer technology course, you'll gain a foundation in modern computer systems. The course provides a foundation in the computer concepts that every working professional should know. Lectures explore the history and technical evolution of computing, with a focus on the development of hardware, software, and the Internet have developed. Course assignments challenge students to master concepts and relate their studies to relevant professional scenarios, including data representation, programming, and social issues in computing.

#### **GEN 106: HISTORY OF ART – 3 credits**

What essentials do artists and designers just need to know? In this online art history course, you'll build a foundation in art and the artists who created it. You'll explore profound themes that have concerned artists for centuries: nature, the human body, society, religion, and politics. Through engaging lectures and projects, you'll learn how to identify the mediums, materials, and techniques artists use and discuss the styles of important artists, art movements, and historical periods from antiquity through the mid-20th century.

#### **GEN 107: GENERAL PSYCHOLOGY – 3 credits**

An understanding of human psychology is essential for any designer. In this online psychology course, you'll build a foundation in theories of the mind. The course focuses on the biological and environmental bases for human behavior, including motivation, emotions, states of consciousness, learning, and personality. Students examine classic theories and theorists in psychology and complete research- and reflection-based projects.

#### **GEN 204: INTRO TO MARKETING – 1.5 credits**

Today's business clients are looking for designers who can apply their creative talents in ways that enhance strategic business goals. In this online introductory Marketing Design course, you'll learn tried-and-true marketing concepts and explore how they affect the design process. You'll gain a solid grasp of the marketing

process, understand key terms and concepts that every marketer uses, and pick up smart questions to ask in client meetings.

#### **GEN 206: CREATIVE BUSINESS – 1.5 credits**

The course provides essential preparation for finding employment opportunities in your creative industry. You will learn how to define a personal career path, break down the job market, and define their goals, talents, and ideal job. This course explores different ways to brand yourself as a professional creative, discussing tips for resume and portfolio preparation, self-promotion, marketing, client searches, responding to leads, interviewing, and presenting work and/or campaigns.

#### **GEN 207: COPYWRITING – 3 credits**

Every digital content creator must grasp the basics of persuasive copywriting. In this online copywriting course, students will study how text and images interact in effective ad campaigns, learning how to write and edit ad copy for print and digital advertising media and turn written ideas into visual expression. Working with a professional writer and editor, you'll hone your copywriting skills on realistic projects.

#### **GEN 401: ACCOUNTING FOR CREATIVES – 3 credits**

Any creative who wants to establish a freelance career or succeed in business will benefit from a basic understanding of accounting. This course includes a focus on basic accounting principles and how they can be applied within the context of a small creative business. You will explore and identify how to use Generally Accepted Accounting Principles (GAAP), ledgers and journals, and how to follow and apply accounting strategies and cycles when running a creative focused business. Additionally, this course provides an introduction to balance sheets, financial statements, assets and liabilities, and equity, as well as an exploration of business ethics.

#### **GEN 402: COMMUNICATION – 3 credits**

Engage in the process of examining, analyzing, summarizing, and evaluating communication strategies and theories. Students will demonstrate how to apply various communication principles through speech, including the consideration of the communication process, receiver perceptions, and verbal and nonverbal communication, as well as listening. The theory of communication will be explored in regard to engaging small groups, the public, and a variety of organizational contexts. A broad range of communication venues and considerations will be evaluated including interviewing, mass media, the use of new technologies, the influence of relationships, body language, intercultural perspectives and gender, as well as how to address conflict and negotiations.

#### **GEN 409: CULTURAL ANTHROPOLOGY – 3 credits**

As a creative professional, you will communicate ideas to complex

and diverse audiences. This course explores multiple theories of cultural anthropology that inform the way we understand identities and societies. Areas of focus include language and communication, economic and political systems, ethnocentrism and culture, kinship and descent, marriage and family, gender and sexuality, race and ethnicity, religion and belief systems, the effects of colonialism and industrialization, and the impact of globalization on culture.

#### **GEN 410: THE SCIENCE OF LIGHT, COLOR, AND MOTION – 3 credits**

Any creative professional—artist, designer, or photographer—creates artwork, images, or animations in a natural world that is governed by the laws of physics. In this introductory science class, students will explore and apply scientific principles that are fundamental to visual perception. Students will learn the scientific basis of key concepts in light, color, and motion, explore research methods to discover how they work, and express this scientific knowledge in their creative work. Students will graduate the course with a solid understanding of how scientific theories, research, and experimental methodology are applied, building a foundation for future learning.

#### **ILL 111: LIFE DRAWING I – 3 credits**

Life drawing is a fundamental artistic challenge. Capturing the human figure in all its infinite, intricate variations requires both a mastery of technique and a thorough understanding of the body. In this online life drawing course, you'll make your figure drawings come to life with guidance with feedback from an expert instructor. Following traditional methods, you'll learn the standard measures and proportions artists use to achieve naturalistic and expressive figure drawings. The course builds progressively from the fundamentals to the challenges of portraiture, three-dimensional form, composition, and expression.

#### **ILL 121: DRAWING II – 3 credits**

You can learn to observe the world around you and draw it. In this intermediate drawing course for illustration majors, you will build on your foundation drawing skills through a wide ranging series of classical studies. You will explore the application of concepts like value, additive and subtractive mixing, and depth of field, learning how to handle different mediums like graphite, charcoal, and pastel, and tackle challenges like textures, highlights, and reflections. With an emphasis on the mixing, blending and combining color, the course will prepare you for your next level painting and drawing projects.

#### **ILL 142: ILLUSTRATOR II – 3 credits**

Adobe Illustrator puts any conceivable vector art objective at your fingertips. But most digital designers only scratch the surface of Illustrator. To make a splash, one must delve deeper. In this advanced online Illustrator course, you'll create photo-realistic

illustrations, complex patterns, rich designs, and learn how to accelerate your efforts with helpful workflow features. Working with an expert instructor, build on your existing Illustrator skills and tackle high-end projects with depth, dimension, and wow-power.

#### **ILL 202: DIGITAL ILLUSTRATION II – 3 credits**

Digital illustration is a challenging and expressive area of graphic design. With Adobe Illustrator, you can develop your unique personal style as an artist. In this online advanced digital illustration course, you'll learn professional illustration and Adobe Illustrator techniques for communicating your creative concepts. Working with a pro designer, illustrator, you'll learn approaches for creating editorial illustrations, icons, retro poster designs, 3D illustrations, and restaurant identity designs.

#### **ILL 204: PAINTING I – 3 credits**

For centuries, artists have used paint to represent the physical world. Now you too can learn how to paint online. In this online painting course, you'll learn a traditional approach to oil painting or acrylic painting. Working with a professional artist, you'll study a time-honored approach to painting that enables you to capture proportion, perspective, and lighting in the world around you. You'll learn how to build a foundation with preparatory sketches and underpainting, find out how to mix your paints correctly, and gain control over value through monochromatic painting and color studies.

#### **ILL 206: CARTOONING AND SEQUENTIAL ART – 3 credits**

The great cartoon artists know how to tell a story with one image. In this online cartooning course, you'll explore concepts for visual storytelling. Working with a veteran cartoonist, you'll discover how master cartoonists tell stories simply and effectively and apply what you learn in practical projects that help you grow your sequential art portfolio. Course topics include panel transitions, time and motion effects, character studies, speed drawing, and polishing and presenting your work to publishers.

#### **ILL 207: PORTRAIT PAINTING – 1.5 credits**

Portraiture has a rich history. In this online portrait painting course, you can learn time-honored techniques for portrait painting in oil. Working with an experienced painter, you'll utilize your knowledge of anatomy, learning how to construct a painting from drawing to underpainting to final work. Along the way you'll learn essentials for lights and darks, flesh tones, and laying on color. Helpful critiques on your drawings and paintings will help you improve your techniques and build your style.

#### **ILL 208: WATERCOLOR – 1.5 credits**

Watercolor has a rich tradition dating back centuries, and is still enjoyed by today's artists for its unique color effects and wide range of techniques. In this intensive online watercolor course,

you'll explore traditional techniques including various washes, glazes, scumbles, resists, and more, getting feedback from a professional artist to help you hone your skills and perfect each project. The class involves creating a series of complete watercolor paintings.

#### **ILL 209: COMMERCIAL ILLUSTRATION – 3 credits**

Explore business applications for your illustration work, from editorial and commercial to advertising and marketing. In this online commercial illustration course, you will explore different genres of project work, learning how contracts and copyright work and how to represent yourself professionally and effectively.

#### **ILL 210: TECHNICAL ILLUSTRATION AND INFOGRAPHICS – 3 credits**

Information design is the practice of creating visual presentations that communicate information for the purpose of instruction. In this online infographics course, you'll explore approaches and concepts in technical illustration and infographics. Working with a skilled illustrator, you'll learn methods for creating instructional illustrations that communicate clearly and effectively.

#### **ILL 212: LIFE DRAWING II – 1.5 credits**

Life drawing is an endless, fascinating challenge for an artist. In this online advanced life drawing course, you'll learn how to observe and capture the clothed human figure and explore basic techniques for all figure drawings. Working with a trained illustrator, you'll learn essential concepts in form, structure, and motion as you address subjects that interest and engage you. Discover the seven functions of the line, constructing scenes, and incorporating color.

#### **ILL 260: ILLUSTRATION CAPSTONE AND PORTFOLIO REVIEW – 3 credits**

The Illustration Capstone and Portfolio Review class offers an opportunity to develop a multifaceted portfolio piece and hone your creative work into a polished presentation for future clients and employers. The Illustration Capstone Project provides students the opportunity to complete a multidimensional illustration project in three stages, working closely with a department head. Students participate in Portfolio Review in weeks 9-15 of the semester. This provides students the opportunity to gather and develop a portfolio of work and present it to faculty and classmates for feedback.

#### **ILL 301: DRAWING AND VISUALIZATION – 3 credits**

Now it's time to "dig deeper" and enhance your illustration skills and creative voice by exploring advanced illustration concepts including a focus on visualization, dramatic, reflective, and atmospheric lighting, convincingly and creatively representing objects and/or the human figure in space, and develop



environments in linear perspective. Building upon your technical and conceptual skills you will also delve into developing imagery based upon your own imagination.

### **ILL 302: VISUAL STORYTELLING AND STORYBOARDING – 3 credits**

Professional illustrators are frequently hired to create visual narratives and storyboards for a variety of media and purposes such as publications, books, sequential art, ad campaigns, exhibitions, and film/television. This course provides you with the opportunity to advance your storytelling ability and produce well-conceived and compelling visual stories and high-quality storyboards for a variety of applications.

### **ILL 304: SPECIAL TOPICS – 3 credits**

Students will enhance their ability to produce compelling illustrations and artwork in alignment with their professional and creative goals. In collaboration with the instructor, students will select or “spec out” and complete multi-faceted projects that support their portfolio goals. The course instructor will serve as the client, and class grades will be based not only on the quality of work but also on the ability to research a concept, meet deadlines, synthesize drawing and artistic principles, and effectively present professional level work.

### **ILL 322: FIGURES AND ENVIRONMENTS – 3 credits**

Students will focus on advancing their ability to convincingly represent the human figure and characters in space, within multiple environments while considering historical context. Concepts to be addressed include anatomy, gravity, weight, movement, light, color, and the history of representing the figure. Additionally, students will explore architecture, structural elements, and scale with an emphasis upon developing compelling and vivid environments.

### **ILL 333: MIXED MEDIA EXPLORATION – 3 credits**

Time to get messy and have some art-making fun! In this course, you will explore, experiment, and expand your ability to conceptualize and develop compelling and innovative images through the use of technology, digital compositing, traditional drawing and/or painting techniques, mixed media, collage, and/or other art-making strategies. You will stretch your creative skills, discovering new avenues for your art and illustration, inspired by the concepts and strategies used by great artists past and present.

### **ILL 360: PROJECT PLANNING AND CREATIVE WORKFLOW – 3 credits**

What kind of illustrator do you aspire to be? In collaboration with your faculty mentor you will review and analyze your current portfolio, research industry trends, identify the type of work you want to create during the remainder of your program of study

that could be for commercial use or fine art imagery, and enhance your creative workflow while producing new portfolio pieces. This multi-faceted course has been developed to provide a path for your academic and professional success.

### **ILL 404: SENIOR PROJECT – 3 credits**

Follow your creative passion by conceiving, producing, and promoting an innovative collection of images in alignment with your artistic and professional goals. This is your opportunity to focus on creating a unique cohesive series of images informed by research as well as instructor and peer feedback. During this course you will advance your ability to produce, promote, and present your unique artistic work. At the conclusion of the course, you will exhibit your creative work through a website, social media, self-published book, exhibition, or other physical or virtual venue, as well as share it with your instructor and your peers.

### **ILL 412: GLOBAL VIEW OF ILLUSTRATION – 3 credits**

Contemporary illustrators and fine artists must be prepared to produce work that appeals to a global audience. You will research illustrators and creative image makers who produce international work. Based upon your findings, you will develop and produce multi-faceted illustration projects focused on gaining the attention of an international audience. By considering cultural differences, you will develop the cultural sensitivity required to be a global creative and the skills to effectively research compelling and contemporary imagery for domestic and international audiences.

### **PHO 104: HISTORY OF PHOTOGRAPHY – 1.5 credits**

When photography was “invented” in 1839, the scientific breakthrough brought forth a new way of seeing. In this online photography history course, we’ll trace the development of photography from its pioneering days in the 19th century to the experimental movements of today. We’ll discuss major innovations and photographers in each period, and really put into practice what we’re learning. Each exercise will require you to take photos that emulate historical styles, genres, or techniques.

### **PHO 105: PHOTO LIGHTING AND PLANNING – 3 credits**

Planning a photo shoot can be challenging as you struggle to properly prepare while keeping the artistic juices flowing. In this online photography lighting course, you’ll focus on the planning and preparation that lead to the successful execution of a photo shoot. You will develop a thorough understanding of different types of lighting, both natural and artificial, and learn how to work within varied shooting conditions. Working with a photography pro, you’ll explore ways to effectively stage and style photographs to achieve your desired effect.

### **PHO 106: PHOTO RETOUCHING – 1.5 credits**

Nearly every photograph can benefit from retouching, whether it’s to correct subtle color problems or make major changes to

the subject or background. In this online photo editing course, you'll learn how to turn good photographs into showstoppers. Using Photoshop's tools and filters, you'll learn to make seamless changes, realistically enhancing your images so that no one knows work was done. Photographers and designers will benefit from learning systematic professional routines taught in this course.

#### **PHO 154: LANDSCAPE PHOTOGRAPHY – 3 credits**

Landscape photography can be fascinating and endlessly inspiring, just like the natural world. In this course, you will explore a wide range of concepts and techniques to help you get more out of your nature photography. Each assignment will challenge you to go out and photograph the natural world, exploring compositional concepts and shooting techniques for different kinds of subjects and environments, ranging from macro and mobile to HDR and panoramic shots. To help you organize, edit, and showcase your work, the course will explore editing techniques using Adobe Lightroom. By the end of the course, you'll have created a stunning portfolio of images celebrating your favorite natural location(s).

#### **PHO 204: COMMERCIAL PHOTOGRAPHY I – 3 credits**

Event photography is the primary source of business for most professional photographers. Capturing the important moments in a concert, wedding, or sporting event requires planning and a mastery of equipment, lighting, and location. In this course, you'll learn practical skills for managing paid event photography shoots. Working with a professional photographer, you'll learn how to approach projects professionally and deliver the client a high quality product.

#### **PHO 205: LIGHTROOM – 3 credits**

Have you ever spent more time working on a photo shoot at your desk than you did taking the pictures? If so, consider managing, developing, printing, and presenting your images efficiently with Adobe Lightroom Classic. In this online Lightroom course, working with a photography pro, you'll learn how to import and catalog your images with ease, and use basic and advanced development and retouching tools to create stellar shots, taking advantage of advanced production techniques and workflows.

#### **PHO 207: COMMERCIAL PHOTOGRAPHY II – 3 credits**

Are you looking to branch out and make a career as a commercial photographer? This advanced commercial photography course teaches you how to market yourself and gain new clients, shooting commercial subjects like buildings, products and food for e-commerce, advertising, and lifestyle industries. Other exciting areas of focus include portraiture photography and photojournalism.

#### **PHO 208: COLOR CORRECTION – 3 credits**

Do you know how to get the best out of your digital images? As

every art director knows, even the best photographs (on the best of days) can be plagued by problems such as color casts, unnatural tones, dull highlights, murky shadows, or low contrast. In this online color correction course, you'll learn systematic techniques for every aspect of Photoshop color management using Photoshop. Working with a Photoshop guru, you'll learn how to identify classic color scenarios and use both comprehensive and quick-and-dirty methods for correcting them.

#### **PHO 214: NARRATIVE PHOTOGRAPHY – 3 credits**

They say a picture is worth a thousand words. Readers and publishers expect photographers to be able to tell stories with images. In this online photojournalism course, you will explore how to utilize an editorial or narrative approach to photography. Throughout the course, you will use conceptualism in conjunction with documentary to build photo essays and other narrative projects. Studying with a respected photojournalist, you'll learn how to research, pitch, shoot, edit, and present a body of work that encompasses unifying themes.

#### **PHO 260: DIGITAL PHOTOGRAPHY CAPSTONE AND PORTFOLIO REVIEW – 3 credits**

The Digital Photography Capstone and Portfolio Review class offers an opportunity to develop a multifaceted portfolio piece and hone your creative work into a polished presentation for future clients and employers. The Digital Photography Capstone Project provides a simulation of an extended photography project. Students will take a photography project from concept to final presentation. Students participate in Portfolio Review in weeks 9-15 of the semester. This provides students the opportunity to gather and develop a portfolio of work and present it to faculty and classmates for feedback.

#### **PHO 301: PHOTOGRAPHIC GENRES – 3 credits**

Which genres of photography are you interested in? Which genres would you like to be recognized for? In alignment with your creative and professional goals, this course will allow you to take a deep dive into areas of focus within commercial photography, editorial photography, and fine art photography. Based upon your exploration and research of photographic genres, industry trends, and the work of exceptional photographers, you will create your own images inspired by your expanded view of photography.

#### **PHO 302: LATE 20TH CENTURY PHOTOGRAPHY TO TODAY – 3 credits**

Closely examine and critically analyze photographic work produced from the 1980s to present day. Explore photographic work and artistic styles, concepts, and exhibitions in relation to historical context and the impact of photography on art and culture. Through the development of both written and visual work you will present your research, an expanded view of photography, technology, aesthetics, and artistic concepts.

**PHO 333: CREATIVE EXPLORATION – 3 credits**

Explore, experiment, and expand your ability to manipulate, fabricate, and conceptualize images through the use of technology, alternative photographic processes, innovative photo setups, mixed media, collage, digital compositing and/or other approaches to creating unique and compelling images.

**PHO 360: PROJECT MANAGEMENT AND WORKFLOW – 3 credits**

What kind of photographer do you want to be? Are you interested in developing Commercial, Documentary/Editorial and/or Fine Art photography? In collaboration with your faculty mentor you will review and analyze your current portfolio and workflow strategies, identify the type of work you want to create, develop your customized academic plan that will serve as a roadmap for the remainder of your Bachelor's degree program, and expand your depth of experience with photographic project workflow components such as budgeting, estimating, scouting, shooting, processing, file management, and delivering client-based or exhibition ready work. This multi-faceted course has been provided as an opportunity for you to define your creative path with an emphasis upon academic and professional success.

**PHO 404: SENIOR PROJECT – 3 credits**

Follow your creative passion by conceiving, producing, and promoting an innovative collection of images in alignment with your artistic and professional goals. This is your opportunity to focus on creating a unique cohesive series of images informed by research as well as instructor and peer feedback. During this course you will advance your ability to print, promote, and present your photographic work. At the conclusion of the course, you will exhibit your creative work through a website, social media, self-published book, exhibition, or other physical or virtual venue, as well as share it with your instructor and your peers.

**PHO 422: GLOBAL VIEW OF PHOTOGRAPHY – 3 credits**

Contemporary photographers must be prepared to produce work that appeals to a global audience. You will research photographers and creative image makers who produce international work. Based upon your findings, you will develop and produce a multi-faceted photographic campaign focused on gaining the attention of an international audience. By considering cultural differences, you will develop the cultural sensitivity required to be a global creative and the skills to effectively research compelling and contemporary imagery for domestic and international audiences.

**WEB 101: HTML AND CSS I – 3 credits**

In order to build a Web site today, you need to know how to code using HTML and CSS. In this online HTML/CSS course, you'll learn just how fun and creative hand coding and designing Web sites can be. Working with a professional Web designer, you'll discover how to create Web pages with HTML and control page design and

layout with CSS. Working with a pro Web designer, you'll get up to speed with current Web design practices including HTML5, CSS3, semantic coding, Web fonts, and responsive design. By the end of the course, you'll have designed several Web sites, including your first responsive Web site.

**WEB 205: JAVASCRIPT FOR DESIGNERS I – 3 credits**

Learn the fundamentals of JavaScript, the programming language that allows you to make things happen when a user interacts with your website. You will learn how to create clean, valid code as you create programs that respond to various kinds of user interaction. Assignments include a range of projects: interactive dialogue boxes, a trivia quiz, a rainbow color picker, a sortable database, and more.

**WEB 207: INTERNET MARKETING – 3 credits**

Taking a business online? Building a commercial Web site for yourself or a client is just the start. In this online Internet Marketing course, you'll learn practical skills for growing your business on the Web. Studying with a professional Internet marketing consultant, you'll learn how to develop an entire marketing plan for your online business. Course projects will include target audience analysis, site planning, content development strategy, email marketing campaigns, optimizing for search engines, building a Facebook page, and more.

**WEB 209: ADVANCED CSS – 1.5 credits**

Looking to take your CSS to the next level? In this online CSS course, you'll learn how to utilize flexbox, a new set of CSS properties that easily adapt to different screen sizes and different sizes of content, providing limitless, robust ways to structure page content, and design navigation, column-based layouts, even sticky footers! Working with an expert instructor, you'll study how to how to use flexbox with scalable vector graphics (SVG) and CSS3 animation, adding interactive and creative power to your Web graphics.

**WEB 213: BOOTSTRAP USING DREAMWEAVER I – 3 credits**

Bootstrap provides a framework of HTML, CSS, and JavaScript to speed up your site development. Designing with Bootstrap puts a wealth of useful code at your fingertips. In this course, you'll learn how to build responsive, mobile-first web sites using Bootstrap 5 and Dreamweaver, Adobe's HTML editor. Working with an expert instructor, you'll learn how to design web sites from using HTML and CSS to structure and design page layouts, and ensuring that your designs work on a range of platforms and devices. Each project includes accessibility testing as an integral part of the workflow.

**WEB 214: BOOTSTRAP USING DREAMWEAVER II – 3 credits**

The powerful assets of Bootstrap are made easier to access using Adobe Dreamweaver. In this advanced course, you'll learn how to

build responsive layouts using Bootstrap, add advanced CSS styles and transitions, add JavaScript and jQuery features, all without reams of code. Working with a pro Web designer, you'll learn how to apply these techniques to practical design project scenarios.

**WEB 222: UX/UI DESIGN – 3 credits**

UX/UI is a hot field in software development and web design today. Companies need designers who can rapidly prototype the interface for an app or a website, applying principles of usability and accessibility to create intuitive, engaging user experiences. In this course, you'll work with veteran UX/UI designer Michael Hamm to learn UX/UI from the ground up. Using your favorite prototyping tool - Sketch, Invision, Adobe XD, or Figma – you will learn how create a concept for an app, and turn your sketches into live prototypes with hotspots, transitions, and slick graphics, using the iterative development process practiced in the industry.

**WEB 231: WEB DESIGN I – 3 credits**

Students will create a small business site working step by step, researching and creating a blueprint, developing wireframes or priority guides to map pages, creating a custom logo, developing responsive layouts, and using mood boards to develop and implement color choices in CSS. The site will be tested, validated, and profiled for performance and students will explore how to add a Shopify template. In addition, students will use Adobe Portfolio to create a simple online portfolio, learning how to create a presentation of work samples for prospective clients.

**WEB 232: WEB TYPOGRAPHY – 1.5 credits**

Crafting the experience of Web type remains the quiet bulk of a Web designer's work. In this online Web type course, you'll learn how to enhance your Web designs with the the latest techniques for styling, typesetting, and embellishing text. Working with a pro designer, you'll get up to speed on the latest in Web font options and how to use CSS font stacks. You'll study a mix of classic and cutting edge techniques to ensure on-screen readability and effective rhythm, including CSS3 effects and typography-driven information graphics.

**WEB 241: WORDPRESS FOR DESIGNERS – 3 credits**

Everywhere you look, there's another website built with WordPress. As a savvy web designer, you need WordPress skills in your ninja belt. In this online WordPress course, you'll learn how to develop sites that take advantage of the power, versatility, and community of WordPress. You'll start learning the main attributes of a CMS and explore themes, plugins, ways to install, information and support, functions, pages and posts, headers and footers, widgets, and more, all with one big goal in mind: learning the techniques and tools essential to developing excellent WordPress sites.

**WEB 259: WEB DESIGN CAPSTONE PROJECT – 2 credits**

The Web Design capstone project is a complete client project in Web design, from concept to the final presentation of a series of client pieces. Students work closely with the department head using a full project brief to create information design concepts, a complete Web site and associated graphics, and a banner advertisement. The project is executed in three stages with feedback and a discussion at each stage. Students are expected to discuss, present, and critique their work with the highest level of professionalism, and implement research strategies that contribute to the overall finished project.





# STUDENT SERVICES

## STUDENT ADVISORS

Our Student Services team is available to work with you from enrollment through graduation. You can contact them with any questions regarding your program: orientation, course access, academic questions, technical help, transcripts, and more. If a specific advisor is not available, any other Student Services team member should be able to assist you.

Some of our student advisors are qualified designers as well as student services professionals. While they do not teach classes or grade student work, they are trained to assist students with any general questions and resolve issues in that occur during a program. Student advisors can be reached 8:00 a.m. to 6:00 p.m. Arizona Time. You can contact Student Services by email at [advisor@sessions.edu](mailto:advisor@sessions.edu) or by phone at 1-800-258-4115, extension 2 (from the U.S.) or 480-212-1704, option 2.

Tyler Drake, Senior Director of Student Services	<a href="mailto:tyler@sessions.edu">tyler@sessions.edu</a>
Michael MacNeill, Associate Director Student Services	<a href="mailto:michael@sessions.edu">michael@sessions.edu</a>
Lenae Church, Senior Student Advisor	<a href="mailto:lenae@sessions.edu">lenae@sessions.edu</a>
Brian Lorti, Senior Military Advisor	<a href="mailto:blorti@sessions.edu">blorti@sessions.edu</a>
Christopher Liguori, Student Advisor	<a href="mailto:christopher@sessions.edu">christopher@sessions.edu</a>

## PROGRAM ORIENTATION

Once students complete registration, they are enrolled into an online Orientation class. To get the most out of your classes, you must complete Orientation by the end of the week before the start of term. In order to complete Orientation, you must:

1. Create a student profile.
2. Complete an advisor interview via telephone or email.
3. Get comfortable with how to access and utilize the Sessions learning environment.
4. Confirm your program schedule with your student advisor.

## STUDENT RECORDS

Sessions students can request a record of their academic progress at any time from Student Services. Career program students receive a monthly student advisor check in on their academic progress. Upon request, they may be sent a record of courses enrolled, course access dates, course completion dates,

assignments graded, overall grade, and current status. Degree program students receive a grade report upon completion of each term.

## TRANSCRIPTS

Sessions College maintains student academic records indefinitely. In order to receive a transcript, a student must have no outstanding financial obligations to Sessions College. Official transcripts cost \$20 for one copy and \$5 for each additional copy per request. Payment can be made by credit card. Unofficial transcripts are delivered by email free of charge. Transcripts must be requested from the Bursar at [bursar@sessions.edu](mailto:bursar@sessions.edu).

## STUDENT WORK

Sessions students can access a record of all artwork submitted in the Canvas learning environment at their Files page. The Files page automatically displays a graphical representation with links to all submitted posted in the learning environment. Files uploads can be browsed, sorted, and exported into e-Portfolio pages.

## STUDENT AMBASSADORS

The Student Ambassadors are a group of volunteer students who represent the Sessions College experience. They provide school administrators feedback on institutional strategy and planning and participate in outreach and events. Student Ambassadors achieve these goals by working closely with Education and Student Services teams. Since 2010, this annually elected group has been an important part of the growth and development of Sessions College.

## CELEBRATING ACADEMIC EXCELLENCE

The Academic Excellence program recognizes students who raise the bar of excellence by achieving high academic standing. Each semester, degree program students who meet specific GPA requirements are celebrated in our Academic Excellence program. Honor roll students are announced at the [sessions.edu](http://sessions.edu) website. Each honor roll student receives a letter of recognition from the Academic Director.

## EXHIBITION OF WORK

Student work posted in the online classes may be nominated by instructors for the online Sessions Student Gallery. Nominations for the Sessions Student Gallery are evaluated by the Education Department and the gallery is updated each term. Gallery selections are based on many factors, and not all work that is

submitted can be included. Sessions also reserves the right to publish excellent student work posted in the school learning environment in its promotional materials, including catalog, handbook, and website. Sessions does not own the original work and will not use the work for any other purposes than those outlined above.

## OUTSTANDING GRADUATE AWARDS

Each fall, an Outstanding Graduate Award honors the achievement of students who go above and beyond. Outstanding Graduates are nominated by Faculty and staff for creative work, academic record, and overall contribution to the school. Outstanding Graduates are announced at the sessions.edu website. Each Outstanding Graduate receives a letter of recognition from the Academic Director and an award trophy.

## PRIVACY POLICY

Under the provisions of the federal law known as the Family Education Rights and Privacy Act of 1974 (FERPA), eligible students, or where applicable, the parents of the students, are afforded certain rights pertaining to academic records and personally identifiable information on file with Sessions. An eligible student is defined as any person who is currently enrolled or has been enrolled in the institution's programs. It is the policy of Sessions to treat all student information, both personal and academic, as strictly confidential. Student information will only be released after appropriate written permission has been obtained.

## CHANGE OF CONTACT INFORMATION

During your program, if you move house, or change your email address or telephone number, it is your responsibility to make sure Sessions staff have your updated information. Failure to update your contact information could affect your financial aid payments, delivery of transcripts or diplomas, and more. To update your information, contact Student Services by email at [advisor@sessions.edu](mailto:advisor@sessions.edu).

## GRADUATION ANNOUNCEMENTS

Graduation announcements are posted in the school's Campus News blog. Degree program graduations are announced within 30 days of the end of semester. Career Certificate graduations are posted every two months.

## DIPLOMAS

Graduation notices and events will occur at the end of the month following the end of a semester. Diplomas are printed and shipped via First-Class Mail. Students who complete their program on or before their scheduled end date will receive their diploma within 30 days of their completion. International students should

anticipate later arrivals due to long-distance mailing. In order to receive a diploma, a student must have resolved all financial obligations to Sessions College for Professional Design. The first diploma for a graduating student is issued at no charge. Replacement or additional copies of a diploma are available at a cost of \$10 per copy, and must be requested from the Bursar at [bursar@sessions.edu](mailto:bursar@sessions.edu).

## CERTIFICATES

Certificates for career programs are printed and shipped via first class mail on a monthly basis. Students who complete their program on or before their scheduled end date will receive their certificate within 30 days of their completion. International students should anticipate later arrivals due to long-distance mailing. The first certificate for a graduating student is issued at no charge. Replacement or additional copies of a certificate are available at a cost of \$10 per copy, and must be requested from the Bursar at [bursar@sessions.edu](mailto:bursar@sessions.edu).

# ADMISSIONS POLICIES

## GENERAL ADMISSIONS POLICY

Students entering Bachelor's Degree, Associate Degree, and Undergraduate Certificate programs are expected to have earned a high school diploma, GED, or state-approved home school equivalent. Any student under 18 years of age must provide the signed permission of a parent or guardian. Applicants are notified of acceptance or denial by email. Applicants are responsible for ensuring that Sessions College has received all required elements by the application deadline.

## DEGREE PROGRAM ADMISSIONS

The following is a detailed list of application requirements:

1. Complete an online application.
2. Pay a non-refundable application fee of \$75.
3. Provide official transcripts. a. Candidates who have not graduated from college must provide official high school transcripts. b. Candidates who have attended college must provide official transcripts from each college/university attended.
4. Write a 500-word essay expressing why you are interested in studying your chosen major - Graphic Design, Web Design, Digital Media, Illustration, Advertising Design, or Digital Photography. Essays will be evaluated for style and content as well as grammar, vocabulary, punctuation, and spelling.
5. Upload 5-10 samples of art or design work or complete an alternate written assessment (available on request).
6. SAT or ACT scores are optional.\*
7. Applicants whose native language is not English must provide evidence of a valid, minimum score of 61 (iBT) or 500 (PBT) on the Test of English as a Foreign Language (TOEFL) or 6.0 on the International English Language Testing System (IELTS) or 44 on the Pearson Test of English Academic Score Report or 50 on the Duolingo English Proficiency Test or a high school diploma completed at an accredited high school where the medium of instruction is English.

Note: Any transcripts not created in English (such as at non-U.S. Institutions) must be translated by a competent third party service at the applicant's expense. The applicant must provide both the transcript and the translation.

\* The application may be supported by providing SAT scores or ACT scores and/or letters of recommendation. Letters of recommendation may be emailed to [admissions@sessions.edu](mailto:admissions@sessions.edu) or mailed to our Main Campus (see page 162 for address). Codes for submitting SAT, ACT, TOEFL, or IELTS scores:

SAT: Code 6356; ACT: Code 5344

TOEFL: Code 6346; IELTS: No code required

## WHAT IF I DON'T HAVE A PORTFOLIO?

That's OK. We are not looking for professional-level work from our entering degree program students, but rather evidence of creativity or passion for design. Any examples of design, drawings, photographs, or other creative work are acceptable. Check out our Degree Program Application Guide for helpful advice.

NOTE: As an alternative to a portfolio, students may complete an alternate written assessment (available on request).

## UNDERGRADUATE CERTIFICATE ADMISSIONS

Students entering the program are expected to have earned a high school diploma, GED, or state-approved home school equivalent. The Undergraduate Certificate is an open admissions program, with a convenient online application process.

## VERIFICATION OF HIGH SCHOOL DIPLOMA

Students enrolling in degree or certificate programs are expected to self-certify that have received a high school diploma or acceptable alternative in their college application and their FAFSA application (if applicable). If there is reason to believe that a student's high school diploma or alternative is not valid, the school reserves the right to confirm its validity through dialogue with the high school or relevant department or agency in the state.

## PRIOR LEARNING ASSESSMENT (PLA)

Sessions College offers a Prior Learning Assessment (PLA) program that enables prospective students with evidence of college-level skills or knowledge to have their skills and experience evaluated for credit towards a degree. Prior Learning Assessment is available to students applying for Associate or Bachelor's degree classes.

Evidence of prior learning is evaluated by qualified experts and awarded when the evidence of skills or knowledge provided meets or exceeds the competencies defined for selected Sessions College courses. Students awarded credits through the PLA program may lower their program costs and earn their degree more quickly.

## NON-DISCRIMINATION POLICY

Sessions College is in compliance with all requirements imposed by or pursuant to Title VI of the Civil Rights Act of 1964 and section 504, Rehabilitation Act of 1973. The institution does not discriminate on the basis of race, color, religion, sex, creed, age, or national origin in its activities, programs, or employment policies, in accordance with Federal, State, and local laws.

## DISABILITY POLICY

Sessions College is committed to providing qualified students who have a disability an equal opportunity to access the benefits of educational programs and activities in compliance with The Americans with Disabilities Act of 1990 and Section 504 of the Rehabilitation Act of 1973. Accommodations are provided to qualified students with disabilities. Students who believe they require accommodations should contact a Student Advisor at [advisor@sessions.edu](mailto:advisor@sessions.edu) or call 800-258-4115 Option 2.

## WHEN DO CLASSES START?

Students may enter Bachelor's Degree, Associate Degree, and Undergraduate Certificate programs in January, April, and August. (Midterm starts are available in February, June, and October.)

Classes are administered in three 15-week semesters each year. See our Academic Calendar

## WHAT KIND OF COMPUTER DO I NEED?

To enroll in any program at Sessions College, you need a computer with an Internet connection, and may need specific software and/or art supplies. [Click here](#) to see requirements by program.

# CREDIT TRANSFER

## CREDIT TRANSFER POLICY

Sessions College for Professional Design welcomes students who wish to transfer credit from other accredited institutions including students who wish to complete degrees begun elsewhere. Credit will only be accepted for courses that are comparable in level and focus to Sessions degree level courses.

- Credits will be accepted for college-level courses from accredited schools and colleges. Courses transferred must be comparable in level and focus to Sessions degree level courses and will be evaluated on an individual basis.
- Students seeking to transfer credits must have earned a "C" grade (GPA 2.0) or higher.
- Students can transfer a maximum of 50% of external credits (60 credits) to the Bachelor's Degree program.
- Students can transfer a maximum of 50% of external credits (36 credits) to the Associate Degree program.
- Students can transfer a maximum of 50% of external credits (12 credits) to the Undergraduate Certificate program.
- Students requesting credit transfer must submit official college transcripts prior to the registration deadline.
- Students who received a score of 3 or above on high school AP English, Art History, or Psychology exams may receive credit for specific general education requirements. CLEP scores in English and Psychology may also be considered for

credit. Official AP and/or CLEP scores must be submitted to Sessions prior to the registration deadline.

- Sessions College career certificate graduates may be able to transfer to Degree programs credits for courses in which their work and grades are strong. See Career Certificate/Degree Bridge program.

All credit transfer requests will be evaluated on an individual basis. All Sessions College credit transfer decisions will be at the discretion of the Degree Programs Acceptance Committee.

## CAREER CERTIFICATE TO DEGREE BRIDGE PROGRAM

The Sessions College Career Certificate/Degree Bridge Program rewards academic achievement among our non-credit certificate students. Graduates of Sessions College career programs (Professional and Advanced Certificate) may apply up to 24 credits of equivalent courses towards a Bachelor's or Associate Degree program, and up to 12 credits towards an Undergraduate Certificate program.

**Who is Eligible?** In order to be eligible, you need to be a Sessions College career certificate program graduate who enrolled after January 1, 2014. Your grades and portfolio of work must be outstanding and meet the standards expected of degree level students. Applications will be evaluated on an individual basis.

**What are the Program Benefits?** You can apply up to 24 credits from your Career Certificate to a Bachelor's Degree or Associate Degree, or up to 12 credits to an Undergraduate Certificate. Students with prior credits from other college studies (such as General Education courses) may only be 3-4 semesters from completing a degree program. With its rigorous scheduled courses, with projects, discussions, critiques, portfolio reviews, and more, our degree programs can help you complete your education.

**How Do I Apply?** Complete the degree program application, providing 5-10 work samples from prior Sessions College work. A strong academic track record will be an asset to your application. You may also be able to apply college credits from another institution to maximize your credit transfer.

## MILITARY SERVICEMEMBERS

Sessions College pledges to use military-friendly policies and practices and provide easy access to information about programs, policies, and procedures. Sessions College also supports the credit transfer policies defined by the Servicemembers Opportunity Colleges (SOC) and the SOC Military Student Bill of Rights. This institution will inquire about each veteran or veteran benefits eligible person's previous education and training, and request transcripts from all prior institutions, including military training, traditional college coursework and career training

## FOREIGN TRANSCRIPT POLICY

Any transcripts not created in English (such as at non-U.S. Institutions) must be translated by a competent third-party service at the applicant's expense. The applicant must provide both the transcript and the translation.

## ARTICULATION AGREEMENT

Students looking to earn a Bachelor's degree can apply credits from a Sessions College Associate Degree or Undergraduate Certificate programs to a Bachelor's degree at Excelsior College, a regionally accredited online college. Visit this page for more information.

## CAN I APPLY FOR PRIOR LEARNING ASSESSMENT (PLA)?

Yes. Sessions College now offers a Prior Learning Assessment (PLA) program that enables prospective students with evidence of college-level skills or knowledge to have their skills and experience evaluated for credit towards a degree.

## CREDIT TRANSFER TO OTHER INSTITUTIONS

Some students may consider further academic study after completing their Sessions College degrees courses or programs.

While Sessions College is an accredited school, credit transfer is not guaranteed. The acceptance of earned credits is determined by the receiving institution.

Students who seek to transfer credit beyond their current program should always check with the college or university that they wish to transfer credits to before they enroll.

# TUITION AND FEES

## BACHELOR'S DEGREE, ASSOCIATE DEGREE, AND UNDERGRADUATE CERTIFICATE

Sessions College is committed to providing a high-quality and affordable education. Degree students can take advantage of an extremely cost-effective tuition, paying by semester or annually. The following costs are effective at the time of publication. Sessions reserves the right to change tuition, fees, and policies as necessary, without prior notice.

## DEGREE PROGRAMS

**Full-time Students** (12 credits per semester)

\$510 per credit	\$18,360 per calendar year
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\$6,120 per semester	\$36,720 total program tuition (Associate Degree)
	\$61,200 total program tuition (Bachelor's Degree)

The total program tuition listed above is for first-time students, with no credit transfer. Per-credit tuition for part-time students is the same as for full-time students.

## UNDERGRADUATE CERTIFICATE PROGRAMS

**Full-time Students** (12 credits per semester)

\$510 per credit	\$12,240 total program tuition
\$6,120 per semester	

The total program tuition listed above is for first-time students, with no credit transfer. Per-credit tuition for part-time students is the same as for full-time students

## ACTIVE MILITARY SERVICEMEMBERS

The tuition for active U.S. military servicemembers enrolling in Associate Degree or Undergraduate Certificate programs is \$250 per credit. There are no textbooks required for the program. All digital materials are provided to active service members at no cost.

## GENERAL FEES

Application fee*	\$75
Registration fee*	\$200
Late tuition fee	\$250
Per exam proctoring fee - payable to ProctorU	\$22.50
Leave of absence fee	\$150
Course retake fee (on third attempt)	\$150
Program re-enrollment fee	\$150
Program change fee	\$150
Transcript fee	\$20
Credit transfer evaluation fee	\$75

\* Application and registration fees are nonrefundable after 5 days from the scheduled beginning of program orientation. Registration fees are waived for active military servicemembers. Application fees charged to AOS applicants only, credit transfer evaluation fees to UC applicants only.

## PROCTORING FEES

Six general education courses in the Associate Degree program and ten general education courses in the Bachelor's Degree



program contain final exams to be overseen by live proctors. Two exams in the Undergraduate Certificate have the same requirement. Online proctors are provided by ProctorU for a fee of \$22.50 per exam. Proctoring fees are payable in each semester prior to a scheduled exam.

## BOOKS AND SUPPLIES

All coursework and materials required to complete degree programs are provided in an online learning environment, including orientation materials, lectures, exercises, critique and discussion forums, videos, multimedia tools, and an online library.

Students are responsible for ensuring they have the computer, Internet connection, and any required supplies or software programs for specific classes.

# FINANCING YOUR EDUCATION

## FINANCIAL AID

Federal Student Aid is available to eligible students for all Associate Degree and Undergraduate Certificate programs. Eligible students may be able to use Pell Grants, Federal Direct Loans, or Federal Direct PLUS Loans to support their education costs. Our friendly and knowledgeable Financial Aid staff are available during business hours to discuss ways of financing your education, which include institutional payment plans and scholarships in addition to Federal programs.

## DEFINITION OF AN ACADEMIC YEAR

An academic year is the measure of the academic work to be accomplished by a student each year as defined by a school. For Sessions College credit-bearing programs (Associate Degree and Undergraduate Certificate) the academic year is defined as 24 credits and 30 weeks of instructional time. The number of weeks of instructional time is based on the period that begins on the first day of classes in the academic year and ends on the last day of classes or examinations.

## STUDENT FINANCIAL ARRANGEMENTS

Students must make financial arrangements with the Financial Aid Office in regards to completion of the FAFSA application, scholarships, tuition payment, or payment plan prior to enrolling. All enrolling students are provided copies of the Sessions College catalog containing all policies on academic progress and attendance, which they are required to read and understand before signing an enrollment agreement confirming their enrollment.

## FINANCIAL AID ELIGIBILITY

All students who wish to apply for Federal Financial Aid must complete the Free Application for Federal Student Aid and have a current ISIR to begin the eligibility process.

To be eligible to receive Federal Student Aid, you must:

- Be enrolled as a regular student in an eligible program
- Not be enrolled simultaneously in secondary school
- Have a valid social security number
- Be a U.S. citizen or eligible noncitizen
- Be registered with Selective Service, if required
- Certify on the FAFSA that you are not in default on Federal student loan, do not owe a refund on a Federal grant, and will use Federal student aid only for educational purposes.
- Have not obtained loan amounts that exceed annual or aggregate loan limits
- Meet one of the following academic criteria:
- Have a high school diploma or its recognized equivalent
- Have met the requirements of the State for a home schooled student
- Not have been convicted of an offense involving the possession or sale of illegal drugs that occurred while the student was enrolled and receiving Title IV aid.
- Meet satisfactory academic progress (SAP) in an enrolled program.

## GI BILL®

Sessions College is approved to accept GI Bill® benefits for qualifying degree and certificate programs. The Post-9/11 GI Bill can pay up to 100% of the tuition for eligible degree program students. Interested students should verify their eligibility for education benefits at the Department of Veteran Affairs Web site or by calling the Veteran Educational Benefit Office at 888-442-4551.

## MILITARY TUITION ASSISTANCE (TA)

Tuition assistance for eligible military servicemembers and their spouses is available through programs established by the Army, Marine Corps, Air Force, Navy, Coast Guard, and Dantes. Sessions College admissions advisors are experienced in providing documentation to meet the specific requirements of each branch of the armed services.

## MYCAA

Sessions College is a proud participant in the DOD's MyCAA program. The Military Spouse Career Advancement Account (MyCAA) provides up to \$4,000 of financial assistance for eligible military spouses directly to participating schools or other programs.

## SCHOLARSHIPS

For Associate Degree program applicants, Sessions College offers six scholarships of up to \$2000 for adult learners in different need profiles, ranging from 24/7 parent to career changer, entrepreneur, international student, bridge student, and first in my family.

## PAYMENT PLANS

Sessions College offers a number of options to help students afford their education. Students can pay tuition in full, by semester, or by payment plan. Payment plans offer a low up-front payment combining with no-interest payments throughout the program. Sessions College offers by appointment financial advisement with an experienced counselor prior to enrollment. This option is recommended for all students interested in the most financially prudent approach to their educational investment.

## PAYMENT OF TUITION AND FEES

**Program Registration.** Payment of the \$200 registration fee is due within 5 business days upon receipt of acceptance offer. Failure to remit the registration fee may result in the withdrawal of acceptance into the program. The first tuition payment is due no later than 30 days after issuance of the acceptance letter. Students will not receive orientation materials or be allowed to participate in orientation events prior to payment of the tuition.

**Continuing Students.** For continuing students paying tuition by semester, payments are due on the following schedule:

November 1 for January Semester

March 1 for April Semester

July 1 for August Semester

Payments not received within 30 days will be subject to a late tuition fee of \$250. If payments are not received by start of semester, payment of a late registration fee will also be required. Course access will not be provided until accounts are up to date. All tuition and fees must be paid on time, including those paid by third parties. No degrees or final transcripts will be issued until all bills due Sessions College are paid in full.

## RETURN OF TUITION ASSISTANCE (TA) FUNDS

If you are an enrolled student receiving tuition assistance (TA) funds, you are subject to our Return of Tuition Assistance (TA) Funds policy. As you progress through each semester, you “earn” your tuition assistance benefit based on the percentage of the semester completed. Once you have completed more than 60 percent of the semester, you are considered to have earned

100 percent of the aid you were scheduled to receive for that semester.

If you withdraw or are dismissed from the semester after the end of the first week and before 60 percent of the semester, Sessions College will return any unearned TA funds on a proportional basis based on the percentage of the semester completed. The percentage is based on the date at which you ceased attending. Any return of tuition assistance funds to the government will be assessed prior to calculating any refund due to the student using the institution’s withdrawal and refund policy.

# ACADEMIC MODEL

In Sessions College degree programs, the assessment of skills, knowledge, and abilities is formal and continuous. The main focus of the program is on helping students attain technical and creative skills in art/design courses. A secondary important focus is on meeting analytical, communicative, and quantitative skill objectives in general education courses.

Throughout the programs, student learning is primarily assessed through the evaluation of practical exercises. Practical exercises account for 80% of the grade in each course. Student participation in scheduled activities, such as discussions and critiques, is also an important factor. Participation accounts for 20% of the grade in each course. (See Attendance Policy)

## LECTURES

In each course, students are expected to learn new topics presented in lectures that are scheduled on alternate weeks. Course lectures are graphical Web pages packed with images and illustrations, and supported as needed by video tutorials and reading assignments from an online library.

## 300-400 LEVEL COURSES

In addition to components included in 100-200 level courses, 300-400 level courses also include Creative Briefs that outline the scope and criteria for the class project(s), including information about how to select a client, project steps to follow in order to produce the desired deliverable(s), weekly expectations for assignment deliverables, and assessment criteria. Additionally, Research Guidelines are provided that list relevant information resources as starting point for students to begin their research in preparation for developing their project(s). Another feature of 300-400 level courses are three video chat meetings allowing students to meet with their instructor and peers. Attendance is not required but highly recommended.

## DISCUSSIONS

Following each lecture, students are asked to complete a scheduled discussion designed to develop their creative, critiquing, or research skills in relation to that week's topics. Each student is expected to post their own response to the assignment and comment on the work of two other students. Instructors facilitate discussions and provide a participation grade for each student based on the program's criteria for effective participation.

## EXERCISES

In the week following each lecture, students are required to complete an exercise that they submit their instructor in an online Dropbox for grading and feedback. Depending on the course, course exercises can range from digital imaging to Web page layouts, drawing, animation, and written essays, and more.

Each exercise is designed to test the achievement of course and program objectives and contains specific instructions, performance objectives, and grading criteria. Instructors will provide grades and detailed critiques for each exercise within a week. Students may revise assignments based on instructor feedback and resubmit them for further evaluation.

## CRITIQUES

Critiques are scheduled activities delivered at the midpoint and endpoint of each semester-long course. In a critique, students are expected to present an assignment they have completed in the course so far and present it to the class for feedback. In addition to presenting their own work, students are expected to comment on the posts of two other students.

## EXAMS

In General Education courses (Degree programs) a proctored assessment - Final Exam requires students to complete a test that combines a written essay and a multiple choice test under timed conditions. These tests are subsequently reviewed and graded by the instructor.

## COURSE MATERIALS AND LIBRARY

Sessions College programs are delivered entirely online. Students have 24/7 access to the school learning environment. No textbooks are required. The programs are built around award-winning online curriculum developed by Sessions College for Professional Design faculty. All coursework and materials required to complete each course are provided in an online learning environment, including orientation materials, lectures, exercises, critique and discussion forums, videos, multimedia tools, and an online library. The Sessions online LIRN library provides all students access to 50,000 titles in humanities, art, design, software, and technology. Library research is a particular focus in general education courses, and students are expected to research a wide range of topics for their design coursework.

# PROGRAM REQUIREMENTS

## PROGRAM ORIENTATION

Once students complete registration, they are enrolled into an online Orientation class. To get the most out of your classes, you must complete Orientation by the end of the week before the start of term. In order to complete Orientation, you must:

1. Create a student profile.
2. Complete an advisor interview via telephone or email.
3. Get comfortable with how to access and utilize the Sessions learning environment.
4. Confirm your program schedule with your student advisor.

## ELECTIVE COURSES

One three-credit elective is available to all Associate Degree students, and two three-credit electives are available to all Bachelor's Degree students. See program specifics for course options available for each major. The elective course may be selected at time of enrollment or no later than the semester prior to the elective course. Students may contact their student advisor to make or change their selection.

## PROGRAM START

All students are expected to start their programs on a timely basis. In order to start, a student must submit at least one graded exercise/discussion during their first week of scheduled assignments each semester. Students who are non-starts will be dismissed within 10 calendar days of the start of term.

## ADD/DROP

Add/drop period occurs during the first five days of the semester. During this period, students may add or drop classes, subject to advisor approval, without academic or financial penalty. No new student will be admitted after the add/drop period.

## ACADEMIC LOAD

Students in degree level programs generally enroll on a full-time basis, earning a minimum of 12 credits in each semester. Enrolled students who wish to pursue an accelerated schedule may request permission to take up to 18 credits per semester.

Part-time schedules are available for students with busy work commitments. Part-time programs are completed over a longer time frame. Per-credit tuition is higher for part-time programs and tuition must be paid by semester.

Associate Degree example:

- Full time students take 12 credits a semester and complete in 2 years.
- Three-quarter time (3/4) students take 9 credits a semester and complete in under 3 years.
- Half time (1/2) students take 6 credits a semester and complete in 4 years.

## ATTENDANCE POLICY

The program is delivered in 15-week semesters. In each week of the semester, you are expected to complete a scheduled academic assignment in each class – completing an exercise, discussion, or a critique – by the end of the week. Assignments are due each week at midnight on Friday, Arizona time. All assignments will be graded by your instructor and grades will be provided within a week.

All students can access a detailed schedule of assignment due dates in their online courses at the beginning of each semester. Weekly participation in class assignments is essential to maintaining good academic standing. Unless special permission is granted by Student Services, any student who fails to submit scheduled assignments for three consecutive weeks will be considered an unofficial withdrawal and removed from the class. An unofficial withdrawal results in a grade of AF (Administrative Failure) for the class.

## PROCTORED ASSESSMENTS

In the Degree program, general education courses contain final exams to be overseen by live proctors. Two exams in the Undergraduate Certificate have the same requirement. Online proctors are provided by ProctorU ([www.proctoru.com/sessions](http://www.proctoru.com/sessions)) for a fee of \$22.50 per exam. The Design Business and Portfolio Review classes each have a live event proctored by Sessions College faculty. Complete details regarding scheduling and completion of proctored assessments are provided in the Orientation class and in each class that has a proctored assessment.

## TECHNOLOGY REQUIREMENTS

To enroll in any program at Sessions College, you need a computer with an Internet connection, and may need specific software and/or art supplies. To get the most out of your online program at Sessions College the General Technology Requirements you will need:

- Mac or Windows computer with an Internet connection. A broadband connection is recommended.
- Your computer must meet current Adobe Creative Cloud system requirements.
- Adobe Creative Cloud subscription.
- Additional software or art supplies may be required by program.

There are no textbook or course material costs to participate in our online programs. Student discount on Adobe Creative Cloud software is available to enrolled students.

[Click here to see requirements by program.](#)

# ACADEMIC POLICIES

## GRADING POLICY

In degree level programs, grades are based on the faculty evaluation of assignments that include practical exercises, exams, discussions, and critiques. In each course, 80% of a student's overall grade is based on the evaluation of exercises and exams, and 20% on participation in discussions and critiques.

Exercises and Exams	80%
Discussions and Critiques	20%

Course exercises are evaluated on 1-100 scale by the end of day Friday following a student assignment deadline. Instructors base their grades on criteria published in each course exercise. Exercises submitted late maybe subject to a grade penalty.

Discussions and critiques are moderated by instructors each week they are scheduled, with grades assigned after weekly deadlines. Discussions and critiques submitted late will not be graded. Course work is assessed using an A - F grading system, where A = Excellent, B = Good, C = Satisfactory, D = Marginal, F = Failing.

A+	97-100
A	93-96
A-	90-92
B+	87-89
B	83-86
B-	80-82
C+	77-79
C	73-76
C-	70-72
D	65-69
F	64 or less

Resubmission policy: Each student assignment can be submitted a maximum of three times. The resubmission of assignments can help you to hone your work into a portfolio piece based upon instructor feedback or pass an assignment, if it initially missed the mark.

## CALCULATION OF GPA

Grade point average is calculated by the total number of grade points earned divided by the total number of credit hours attempted.

A+	4.0	C+	2.3
A	4.0	C	2.0
A-	3.7	C-	1.7
B+	3.3	D	1.0
B	3.0	F	0
B-	2.7		

Transferred and incomplete courses do not count towards GPA. When a failed course is repeated and passed, the passed course grade counts toward the GPA.

## GRADUATION REQUIREMENTS

In order to complete the Bachelor's Degree program, students must:

- Complete a total of 120 credits of course work.
- Complete 30 credits of general education course work.
- Have a cumulative grade point average of 2.0 or above
- Have resolved all financial obligations to Sessions College for Professional Design.

In order to complete the Associate Degree program, students must:

Complete a total of 72 credits of course work.

- Complete 18 credits of general education course work.
- Have a cumulative grade point average of 2.0 or above.
- Have resolved all financial obligations to Sessions College for Professional Design.

In order to complete the Undergraduate Certificate program, students must:

- Complete a total of 24 credits of course work.
- Have a cumulative grade point average of 2.0 or above.
- Have resolved all financial obligations to Sessions College for Professional Design.

Any questions about graduation requirements can be directed to your Student Advisor.



# SATISFACTORY ACADEMIC PROGRESS (SAP) POLICY

The Satisfactory Academic Progress policy is applied equally to all students enrolled in Bachelor's Degree, Associate Degree, and Undergraduate Certificate programs. Satisfactory academic progress is determined by cumulative grade point average (GPA) and progress made through the program. Satisfactory academic progress is evaluated at the end of every semester. All students must meet the following requirements for satisfactory academic progress:

- Achieve a GPA of 1.5 or higher in the first semester and a cumulative GPA of 2.0 for all subsequent semesters. (AOS and BFA program)
- Achieve a GPA of 2.0 or higher in the first semester and a cumulative GPA of 2.0 for all semesters (Undergraduate Certificate program)
- Complete at least 50% of all credit hours attempted each semester up to the program midpoint.
- Complete at least 67% of all credit hours attempted each semester from program midpoint to graduation.
- Be able to complete the program within 150 percent of the published length of the program, measured in credit hours.

## SATISFACTORY ACADEMIC PROGRESS REQUIREMENTS

Satisfactory Academic Progress Requirements			
Credit hours attempted	Minimum cumulative GPA	Minimum credit hour completion rate	Maximum time to complete program
0-12	1.5 (AOS & BFA) 2.0 (UC)	50%	150% of published program length
12.5-36	2.0	50%	
36.5-72	2.0	67%	
72.5-120 (BFA only)	2.0	67%	150% of published program length

All transfer credits that apply toward a student's current program will be counted as hours completed and not towards hours attempted. Undergraduate Certificate students must maintain a minimum 2.0 GPA during the first 1-12 credits attempted.

Calculation of GPA. Grade point average in degree courses is calculated by the total number of grade points earned divided by the total number of credit hours attempted (please see calculation of GPA).

Non-passing grades are figured into satisfactory academic progress in the following ways:

- Withdrawal (W): Not calculated in a student's GPA, but counted towards a student's attempted coursework for the semester. If the course is retaken and passed, only the highest grade will be calculated in the student's cumulative GPA. All attempts will be counted toward a student's cumulative attempted coursework.
- Administrative failure (AF): Calculated in a student's GPA and counted towards a student's attempted coursework for the semester. If the course is retaken and passed, only the highest grade will be calculated in the student's cumulative GPA. All attempts will be counted toward a student's cumulative attempted coursework.
- Failure (F): Calculated in a student's GPA and counted towards a student's attempted coursework for the semester. If the course is retaken and passed, only the highest grade will be calculated in the student's cumulative GPA. All attempts will be counted toward a student's cumulative attempted coursework.
- Repeated (R): If a course is repeated the original course will be marked R when the student passes the repeated course. The original attempt will count towards a student's cumulative attempted coursework but not towards his or her GPA.
- All transfer credits that apply toward a student's current program will be counted as hours completed and not towards hours attempted.

Students may enroll in any incomplete, withdrawn, or failed course the following term. Students who are dismissed from the program may re-apply to Sessions following the standard admissions process and are not guaranteed admission.

If a student receives a passing grade (D grade or better) and the student retakes the course to obtain a better grade, that course can be counted for the enrollment period. However, a student may only take one repetition of a previously passed course or any repetition of a previously passed course due to the student failing other coursework and still receive Title IV aid.

## ACADEMIC WARNING

Students who fail to meet Satisfactory Academic Progress (SAP) requirements will receive official notification from the Student Services Department within 2 business days of the end of term.

A student who fails to meet the satisfactory academic progress will receive a notice of academic warning. Any student receiving an academic warning is expected to meet satisfactory academic progress requirements at the end of the next semester. A student who does not meet satisfactory academic progress requirements at the end of the semester may face dismissal from the College.

Any Federal Student Aid eligible student on Academic Warning may continue to receive assistance under the Title IV, HEA programs for one semester only. If the student does not meet SAP at the end of the Academic Warning period; he or she will lose Title IV, HEA eligibility; with the right to appeal.

The student will be placed on an Academic Development Status,

with a loss of Title IV, HEA funding, and will be required to meet specific criteria of an improvement plan to assist them in regaining SAP and Title IV, HEA eligibility.

During this period the student will not be eligible to receive Title IV, HEA funds but he/she may continue on a cash-pay basis with an approved institutional payment plan. Arrangements for payment must be approved within 10 school days of notification of development status.

## ACADEMIC PROBATION

A student who fails to meet the satisfactory academic progress requirements after a semester on Academic Warning and who successfully appeals may be placed on Academic Probation. A student on Academic Probation is notified that he/she is expected to meet satisfactory academic progress requirements at the end of the next semester. Any Federal Student Aid eligible student on Academic Probation may continue to receive assistance under the Title IV, HEA programs for one semester only.

An Academic Probation student who does not meet satisfactory academic progress requirements at the end of the next semester may face dismissal from the College. The student may re-establish satisfactory academic progress by meeting SAP requirements, by meeting a personal learning plan established for the student by the College, or by appeal. See Appeals Process below.

## APPEALS PROCESS

Any student may appeal an academic progress decision by submitting a written appeal letter explaining the mitigating circumstances that hindered academic progress. Appeals must be in writing and sent to the attention of the Academic Appeals Committee at [appeals@sessions.edu](mailto:appeals@sessions.edu) within five (5) business days of receiving the SAP notification.

Mitigating circumstances may include death of a relative, unexpected injury or illness of the student, or other special circumstance for which there is documented proof. The College may request such documentation when reviewing the appeal.

The College will review the appeal within five (5) business days of receipt. If the appeal is successful, the student will be permitted to continue subject to meeting satisfactory academic progress requirements or the requirements of a provided personal learning plan at the next evaluation point.

If the appeal is unsuccessful, the academic probation will stand and the student will be expected to return to satisfactory academic progress at the next evaluation period or face possible dismissal.

If a student is dismissed for the second time during or after being placed on academic probation, due to not meeting the SAP requirement and/or the personal learning plan, the student will not be able to appeal the second dismissal immediately unless the mitigating circumstance claim that affected low academic progress is different than that one indicated in the first approved appeal.

After the second dismissal for unsatisfactory academic performance (as described above) will be eligible for readmission twelve months after the end of the term in which he or she was dismissed.

## REGAINING FINANCIAL AID ELIGIBILITY

As a result of not meeting SAP requirements, a student who was previously eligible for Federal Student Aid may wish to reestablish financial aid eligibility while continuing their program on a self-funding basis.

A student receiving Federal financial aid who loses financial aid eligibility may continue to attend the program subject to meeting the general satisfactory academic progress policy, but during a period without financial aid, the student will be responsible for all expenses associated with attending the program.

A student wishing to re-establish financial aid eligibility must agree to meet the requirements of a provided academic plan and fulfill that plan. The student may regain eligibility by securing a cumulative grade point average of 2.0 and/or resolving other SAP requirements by completing courses with satisfactory grades in a defined time period. The student may then be approved to receive aid for the aid period after re-establishing eligibility.

# CHANGE OF STATUS

## CHANGE OF PROGRAM

To change a program, a student must:

1. Communicate with their Student Advisor,
2. Submit a "Program Change Request" document – instructions provided by the Student Advisor.

The Program Change Request and the student's academic/financial standing with the college will be reviewed by the Director of Student Services, a member of the Finance Team, and a member of the Education Team. Upon approval of this change, the student is required to sign a new enrollment agreement which will be filed in the student's academic file.

If a student is at the point of dismissal for Satisfactory Academic Progress in the first major, that student must be put on Academic/Financial Aid Dismissal, appeal the dismissal, have the appeal granted based on mitigating circumstances before transferring to the new major. Under no circumstances can a request to change majors circumvent a dismissal of Satisfactory Academic Progress.

In cases in which a student has graduated from one program in the College then subsequently begins work in a different program, grades earned in the first program, if applicable to the new program, will be recorded as transferred credit and will not be included in the Cumulative Grade Point Average. Only courses taken in the new program will be added to the Grade Point Average.

## LEAVE OF ABSENCE

Students are expected to adhere to the published schedule of their program and maintain satisfactory academic progress. If a student needs to take off a semester but wishes to stay enrolled, he or she must submit a leave of absence request.

By filing a leave of absence, a student requests permission to withdraw from classes for a semester and be readmitted in the following semester. A leave of absence for any semester cannot be granted any later than the end of the first week of that semester. A student who withdraws from classes after week one will be subject to the withdrawal and refund policies for that semester.

In order to be granted a leave of absence, a student must:

1. Have completed at least one semester of coursework
2. Be meeting the school's Satisfactory Academic Progress (SAP) Policy
3. Have tuition account paid in full at the time of request.

Leaves of absence requests must be made using a Leave of Absence form and are subject to approval of the Student Services and Bursar offices. The fee for a leave of absence is \$150. Students are expected to return to classes at the beginning of the next semester and may return without a re-enrollment fee.

If a student does not return from a leave of absence, the student will be considered unofficially withdrawn on the date of last attendance before they leave, or officially withdrawn on the date that the student informs the College that they do not expect to return from their leave.

## RETAKE POLICY

Students who received a failing grade in a course or who wish to repeat it may retake the course at standard tuition. Upon third attempt of a course, a \$150 retake fee is required in addition to standard tuition.

Federal Student Aid: Please note that students eligible for Federal Student Aid may only receive aid for a single retake of a course that has already been passed.

VRRAP Program: Students in the VRRAP program can be eligible for up to 12 months of tuition and fees in order to complete a program, and a monthly housing allowance based on Post-9/11 GI Bill rates. In order to assist students with achieving their educational goals within that timeframe, a VRRAP student will be entitled to retake a maximum of two courses at no tuition charge. A student who fails more than two courses will not be permitted to continue the program under VRRAP funmidding. Under VRRAP program rules, all students must complete their programs within the allocated 12 months.

## RE-ENTRY

Students who have voluntarily withdrawn from the college and are in good standing, may re-enroll in the program and will be subject to a \$150 re-enrollment fee.

Students who were on Academic Warning, or Academic Probation at the time of their voluntarily withdrawal, will be placed back on their warning or probation status and same requirements will apply, upon successful re-admission and will be subject to a \$150 re-enrollment fee. The students who were on Academic Probation will be conditionally accepted with the understanding that the student will submit a revised personal learning plan, approved by their Academic Advisor and uploaded to the student's academic file to complete the enrollment process. Any student

who returns a year after leaving the program is required to re-apply for a program. Students who were academically dismissed must wait one year after leaving the program before they re-apply. Reinstatement will be at the discretion of the college.

## REPEATED NON-STARTS AND WITHDRAWALS

A "Non-Start" student is an individual who repeatedly (more than once) enrolled in a Sessions College degree level, matriculated into a program, but did not officially start the program. A "Withdrawal" student is an individual who has previously started a semester and withdrawn after the "drop add" period.

Any student who has repeatedly become a non-start or withdrawal from a degree level program (Undergraduate Certificate, Associate Degree, or Bachelor's Degree) will be required to submit a Returning Student application for Acceptance Committee review, in addition to submitting all the required materials per admissions and financial aid. Returning Student applications will be evaluated to assess whether the student is academically prepared to enter the program, with answers evaluated for logic, critical thinking, and quality of written communication.

## WITHDRAWAL AND REFUND POLICY

A student applying to the degree program must pay a non-refundable application fee of \$75. Upon acceptance to the program, a student registering for a program must pay tuition plus a registration fee of \$200.

A student who cancels a degree program within five days of the beginning of orientation is entitled to a full refund of the registration fee and tuition. After five days, if a student cancels this contract, the school may retain the application and registration fees plus a percentage of tuition based on the number of weeks elapsed in each semester not to exceed the following amounts.

Refundable tuition due to the student in each semester:

After 1 week	80%
2nd week	70%
3rd week	60%
4th week	50%
5th week	40%
6th week	30%
7th week	20%
8th week	10%
9th week	0%

For example, a student canceling after the 2nd week of a semester would be entitled to a refund of 70% of the tuition for that semester. A student withdrawing from a course or program may notify the school of cancellation in any manner, by email, fax, phone, or mail.

Email: [bursar@sessions.edu](mailto:bursar@sessions.edu)  
 Mail: Sessions College ATTN: Bursar  
 Main Campus

404 S. Mill Avenue, Suite 201  
Tempe, AZ 85281

Within 30 days after withdrawal or dismissal, Sessions College shall tender to the student any refund that is due. Any questions regarding the refund policy may be directed to [bursar@sessions.edu](mailto:bursar@sessions.edu).

# STUDENT INTEGRITY AND CODE OF CONDUCT

## BEHAVIOR AND CODE OF CONDUCT

In the pursuit of their educational goals, Sessions College students have certain responsibilities toward their fellow students, to their school, and to themselves. To fulfill these responsibilities, students are expected to adhere to the following items in the DEAC Student Code of Conduct. I will:

- Conduct myself with professionalism, courtesy and respect for others in all of my dealings with the institution staff, faculty, and other students.
- Present my qualifications and background truthfully and accurately for admission to the institution.
- Observe the institutional policies and rules on submitting work, taking examinations, participating in online discussions and conducting research.
- Never turn in work that is not my own, or present another person's ideas or scholarship as my own.
- Never submit or post creative or written work that has been developed using generative Artificial Intelligence (AI) tools unless authorized.
- Never ask for, receive, or give unauthorized help on graded assignments, quizzes, and examinations.
- Never misrepresent or overstate my role producing a part or whole of a submitted assignment or other artwork.
- Never divulge the content of or answers to quizzes or examinations to fellow students.
- Never improperly use, destroy, forge, or alter my institution's documents, transcripts, or other records.
- Never divulge my student login information or password.
- Always observe the recommended study schedule for my program of studies.
- Always report any violations of this Code of Conduct to the appropriate institution official, and report any evidence of cheating, plagiarism or improper conduct on the part of any student of the institution when I have direct knowledge of these activities.

## STUDENT IDENTITY VERIFICATION

Sessions College establishes the identity of each program student upon registration by collecting identifying data that includes name, address, telephone number, date of birth, and social security number, and official documents that can range from high school and college transcripts to ISIR and financial aid verification. Students are issued unique passwords for entry to the online learning environment so that school administrators can track IP addresses and login patterns at any time. Information used for student identification is private and confidential and not shared with third parties.

## DISCIPLINARY ACTION AND DISMISSAL

Sessions College students are expected to behave with respect toward their instructors and fellow students. Every individual has the right to be treated with respect in the school learning environment. Individuals who breach this code of behavior may be subject to disciplinary action up to and including dismissal.

- Plagiarism. Students may not copy another student or artist's work (whether the work is an essay, a piece of visual artwork, or a page of code) without attribution.
- Obscenity. Students may not post or send obscene material within the learning environment. The judgment as to whether posted material is offensive and needs to be removed will be made by school administrators.
- Harassment. Students will not engage in verbal hazing and/or make derogatory remarks degrading an individual's gender, race, religion, national origin, sexual orientation, or disabled status.
- Email spamming. Students will not engage in any mass emailing of other students for any purpose, whether promotional or informational.
- Privacy infringements. Students will not share any private student information with third parties.

Committing any of the above actions may subject the student to disciplinary action. A student who violates the Enrollment Agreement or the Behavior and Conduct Policy will be subject to the appropriate disciplinary action, which may include: Written or verbal warning, suspension from a course or program, or dismissal from Sessions College.

## DISCIPLINARY ACTION APPEALS PROCESS

Any student may appeal a disciplinary action, including dismissal from the College, by submitting a written appeal letter explaining any mitigating circumstances that led to the disciplinary action and/or any evidence that contradicts the disciplinary action. Appeals must be in writing and sent to the attention of the Appeals Committee at [appeals@sessions.edu](mailto:appeals@sessions.edu) within 15 days of notification of disciplinary action. The College will review the appeal promptly. If the appeal is successful, the disciplinary



action will be removed or reduced, as appropriate. If the appeal is unsuccessful, the disciplinary action is final and will stand.

## STUDENT GRIEVANCE PROCEDURE

Students who feel they have been treated unfairly relating to some aspect of school policy or procedure may register a formal complaint with school administration. Before registering a formal complaint, students are encouraged to make every effort to resolve the problem directly through constructive dialogue with their instructor, advisor, or other individual(s) involved. If a student wishes to register a complaint, he or she may use the following procedure:

**Step 1:** The student shall submit a written summary of the complaint to [advisor@sessions.edu](mailto:advisor@sessions.edu). Complaints must be filed within 3 months of cause of grievance.

**Step 2:** A Student Services representative will be assigned to the complaint and gather relevant data from student records, the learning environment, and third parties such as the instructor or other students if necessary.

**Step 3:** The Director of Student Services or designee will review the complaint and provide a written resolution to the student within 15 days.

**Step 4:** A student who wishes to appeal the Director of Student Services or designee's decision may present an appeal to the school President or designee within 7 days. The President or designee will review the appeal and render a final decision to the student within 15 days.

If the student complaint cannot be resolved after exhausting the Institution's grievance procedure, the student may file a complaint with the Arizona State Board for Private Post-Secondary Education. The student must Contact the State Board for further details. The State Board address is: 1740 W. Adams Street, #3008, Phoenix, AZ 85007. Phone: 602/542-5709. Website: [www.azppse.gov](http://www.azppse.gov).

## FILING OFFICIAL COMPLAINTS

Individuals who have exhausted institutional grievance procedures and wish to file a complaint with appropriate authorities may do so at the following Web pages:

- Arizona Board of Private Postsecondary Education:  
<https://ppse.az.gov/complaint>
- DEAC:  
<https://www.deac.org/Student-Center/Complaint-Process.aspx>
- Middle States Commission on Secondary Schools:  
<https://www.msa-cess.org/default.aspx?RelID=606645&issearch=complaint>

## SARA COMPLAINTS

If an individual who wishes to register a complaint is not satisfied with the outcome of the institutional process for handling complaints, the complaint may be appealed with the Arizona SARA Council. The Arizona SARA Council has jurisdiction over Arizona SARA-approved institutions and may be approached with any non-instructional complaint for Distance Education students residing outside of Arizona. Prior to registering a non-instructional complaint with the Arizona SARA Council, the student/complainant must complete the Sessions College and the Arizona Board of Private Postsecondary Education complaint process outlined above. Complaints (except for complaints about grades or student conduct violations) may be appealed, within two years of the incident about which the complaint is made, using this SARA page: <https://azsara.arizona.edu/complaints>. In addition to submitting complaints to AZ SARA, Distance Education students who are taking online classes from outside of Arizona may also submit a complaint to the state consumer protection agencies listed in: [https://www.sessions.edu/downloads/complaint\\_process\\_links2.pdf](https://www.sessions.edu/downloads/complaint_process_links2.pdf).

However, please note that SARA member states will direct a submitted complaint back to AZ SARA as the host state of the institution.

## CREDIT HOUR DEFINITION

Program credit hours are consistent with the Carnegie Unit in which a semester credit hour is based on "one hour of classroom or direct faculty instruction and a minimum of two hours of out of class student work each week for approximately 15 weeks for one semester or trimester hour of credit . . . or the equivalent amount of work over a different amount of time." This definition is consistent with the definition of the credit hour under 34 CFR 600.2 issued in the Federal Program Integrity Final Regulations published on October 29, 2010.

## COPYRIGHT POLICY

All courses and programs are owned by Sessions College and are protected by United States copyright laws and international treaty provisions. Therefore, you must treat Sessions College Course Material like other copyrighted material (e.g. a book or musical recording). Your course is limited to your personal use and you are prohibited from sharing your password or any of the Course Materials. You may not rent or lease the Course Material, nor may you modify, adapt, translate, reverse engineer, decompile, or disassemble them. If you violate any part of the Agreement, your right to take Sessions College courses terminates immediately and your password will be deactivated. Under no circumstances shall Sessions College be liable for any incidental, special or consequential damages that might result from the use or inability to use the Course Material or related documentation. Sessions College Course Material and related documentation are provided with RESTRICTED RIGHTS. Use, duplication, or disclosure by the Government is subject to restrictions as set forth in Subdivision



(b) (3)(ii) of The Rights in Technical Data and Computer Software clause. Responsible developer is Sessions College, 404 S. Mill Avenue, Suite 201, Tempe, AZ 85281.

## EXHIBITION OF WORK

Student work posted in the online classes may be nominated by instructors for the online Sessions Student Gallery. Nominations for the Sessions Student Gallery are evaluated by the Education Department and the gallery is updated each term. Gallery selections are based on many factors, and not all work that is submitted can be included. Sessions also reserves the right to publish excellent student work posted in the school learning environment in its promotional materials, including catalog, handbook, and website. Sessions does not own the original work and will not use the work for any other purposes than those outlined above.

## ACADEMIC FREEDOM

Sessions College is committed to supporting the expression of academic freedom by faculty, staff, and students. Academic freedom is the right of faculty, staff, and students to engage in creative exploration and research by examining, questioning, teaching, learning, exploring, critiquing, and producing work without adherence to prescribed doctrines. The expression of academic freedom does come with certain responsibilities including a commitment to accuracy, integrity, and adhering to respective Codes of Conduct. Controversy can arise and is not unexpected as a result of creative inquiry, however, the expression of academic freedom needs to include discretion and attention to distinguishing between knowledge and belief.

## FACULTY CONFLICT OF INTEREST

As an educational institution, Sessions College has a firm policy on preventing faculty conflict of interest. A conflict of interest occurs when a faculty member's outside interests or commitments unduly affect his or her performance as faculty member. Any student or staff member who believes there is a faculty conflict of interest may provide a written summary of the complaint to [advisor@sessions.edu](mailto:advisor@sessions.edu). The complaint will be resolved using the same institutional process as our student grievance procedure.

## STUDENT CONFIDENTIALITY AND PRIVACY POLICY

The Family Educational Rights and Privacy Act of 1974 (FERPA) is a federal law that protects the confidentiality of student education records. FERPA requires that schools provide a written policy protecting student privacy rights. Student privacy rights at Sessions College are as follows:

"Student" status applies immediately upon access to the individual's first course at Sessions College. All students are covered under FERPA while attending Sessions College and upon exiting Sessions College for any reason.

Students have the right to request access to their education records, have their education records provided within 45 days of student request, and challenge the contents of their education records. The request for access must be in writing, by email to [registrar@sessions.edu](mailto:registrar@sessions.edu), by fax to 866-308-9411, or by mail to Sessions College for Professional Design, Main Campus, 404 S. Mill Avenue, Suite 201, Tempe, AZ 85281.

Amendments or challenges to the education record must be presented in writing to the Registrar, who will review the request and notify the student of the decision.

A student's education records are only released to outside parties (such as spouses, parents, or employers) with written consent of the student, except to the extent that FERPA authorizes disclosure without consent. Students' education records are disclosed to Sessions College officials with legitimate academic interests.

Sessions College collects general "directory information" about students that may be disclosed or published publicly. For a full guide to the kind of information considered "directory information" under FERPA, visit this [ED.gov](https://www.ed.gov) page. Students may opt out of release of directory information. The complete directory information policy and opt-out form is available from the Financial Aid Department.

Students have the right to file a complaint with the U.S. Department of Education concerning alleged failures by a school to comply with the requirements of FERPA. The name and address of the Office that administers FERPA is: Family Policy Compliance Office, U.S. Department of Education, 400 Maryland Avenue SW, Washington, DC 20202

## NATURAL EVENTS AND EMERGENCIES

When a natural event or other emergency issue impacts student/faculty access to online classrooms, Sessions College will send an announcement to faculty and students. Sessions College requests that faculty members defer to Sessions College recommendations regarding specific situations and accommodations. In general, we request that faculty members apply flexibility for students who are significantly impacted by natural events and related concerns such as power outages that interfere with their ability to actively engage their online courses. We recommend that students facing classroom access issues contact their advisors to discuss options for maintaining satisfactory academic progress.

# MILITARY PROGRAM STUDENTS

Sessions College is a military-friendly institution approved for a range of military service member education benefits. Eligible programs range from active service member Tuition Assistance (TA), to MyCAA and GI Bill® programs such as:

- The Post-9/11 GI Bill (chapter 33)
- Vocational Rehabilitation and Employment Services (chapter 31)
- The Dependents' Educational Assistance program (chapter 35)
- The Montgomery GI Bill (chapter 30)
- Montgomery GI Bill-Selected Reserve (chapter 1606)

For these programs, eligible students may be entitled to receive benefit payments that cover important costs such as tuition and fees, books and supplies, and a monthly housing allowance (Chapter 33). The exact costs covered vary based on the program and individual student. The following policies meet the institutional guidelines provided by the DoD and the Dept. of Veteran's Affairs.

## WHICH PROGRAMS ARE ELIGIBLE?

Your eligibility to apply education benefits depends on your choice of program. Following is a guide to program eligibility:

Benefit Source	Eligible Programs
<ul style="list-style-type: none"> <li>• The Post-9/11 GI Bill (chapter 33)</li> <li>• Vocational Rehabilitation and Employment Services (chapter 31)</li> <li>• The Dependents' Educational Assistance program (chapter 35)</li> <li>• The Montgomery GI Bill (chapter 30)</li> <li>• Montgomery GI Bill-Selected Reserve (chapter 1606)</li> </ul>	<ul style="list-style-type: none"> <li>• Associate Degree</li> <li>• Undergraduate Certificate</li> <li>• Professional Certificate (CH 31 only)</li> </ul>
<ul style="list-style-type: none"> <li>• Tuition Assistance (TA)</li> </ul>	<ul style="list-style-type: none"> <li>• Associate Degree</li> <li>• Undergraduate Certificate</li> </ul>
<ul style="list-style-type: none"> <li>• MyCAA Scholarship</li> </ul>	<ul style="list-style-type: none"> <li>• Associate Degree</li> </ul>

Sessions College is compliant with the requirements of 38 USC 3679(e). Any individual entitled to educational assistance under chapter 31, Vocational Rehabilitation and Employment, or chapter 33, Post-9/11 GI Bill® benefits, will be permitted to enter a program when they have provided a certificate of eligibility for entitlement to educational assistance under chapter 31 or 33, a "Statement of Benefits" from the Department of Veterans Affairs' website, an eBenefits document, or a VAF 28-1905 form for chapter 31 authorization, in addition to meeting any other program admissions requirements.

## WHAT DO I NEED TO DO TO MAINTAIN MY EDUCATION BENEFITS?

In order to receive benefit payments, eligible students must be certified as eligible prior to enrollment (depending on the program, requirements may include a 22-1990, 22-1995, and current Certificate of Eligibility.)

Once enrolled, students must meet the following requirements:

- Start their program on time
- Meet attendance requirements
- Earn satisfactory grades
- Maintain satisfactory academic progress towards graduation

Once you are enrolled, you will receive a monthly report of your progress at the beginning of each month. If you fall behind, you will receive an academic warning with an action plan to return to good standing. If you are unable to meet program guidelines by the end of that month, you will be dismissed from the program.

Being dismissed from the program or failing to complete it can have serious financial consequences. Your education benefit funding authority (GoArmy, AI Portal, VA, etc.) Will be notified when you are placed on academic warning, and if you are dismissed, you may be liable to repay a portion of any tuition, supplies, or housing allowance paid out for your program.

## POLICY ON PROVIDING TRANSCRIPTS

All applicants using military education benefits are expected to provide transcripts for all previous college credits in order to maximize credit transfer and prevent duplicate coursework.

Sessions College will inquire about each veteran's previous education and training, and request transcripts from all prior institutions, including military training, traditional college coursework, and vocational training. Previous transcripts will be evaluated and credit will be granted if appropriate.

## POLICY ON MILITARY VETERAN PROGRAM START

Sessions College assures that any Chapter 30, 31, 33, or 35 eligible individual may begin their program at the next eligible start date provided they have completed entrance requirements and provided their COE, up until the date upon which payment is made to Sessions College or 90 days after Sessions College has certified tuition and fees, whichever is earlier.

No penalties will be imposed on individuals who are eligible for military education benefits due to an inability to meet financial obligations cause by a delayed disbursement of VA funding.

## HOW DO I STAY ON TRACK?

### 1. PROGRAM START

In order to start receiving funding, you need to start your program. Students must submit at least one assignment during his or her first week of term. Students who are non-starts will be dismissed within 10 days of the start of term.

### 2. ATTENDANCE

To receive funding throughout your program, you need to attend class.

- Degree programs: Any student who fails to submit scheduled assignments for three consecutive weeks will be dismissed from a class.
- Career programs: Any student who fails to submit scheduled assignments for 30 days will be dismissed from the program.

### 3. ACADEMIC PROGRESS

You also need to maintain satisfactory grades and pace towards graduation.

- Degree programs: Students will be assessed for minimum GPA, rate, and pace towards graduation at the end of each term. (See degree programs SAP Policy.)
- Career programs: Students must complete a minimum of four (4) scheduled assignments each month and maintain an overall grade of 70% (C average) in each class.

## DISMISSAL AND APPEALS PROCESS

Students who fail to comply with the school's program start, attendance, or satisfactory academic progress policies will receive a notice of academic warning and be provided a timeframe to meet academic requirements. Students who do not meet these requirements will be dismissed from the program, and the benefit funding authority will be notified immediately. Benefit payments will cease and students may be liable to repay any payments made for incomplete classes. Any student may appeal an academic dismissal decision by submitting a written appeal letter explaining the mitigating circumstances that prevented their attendance or academic progress. Appeals must be in writing and sent to the attention of the Academic Appeals Committee at [appeals@sessions.edu](mailto:appeals@sessions.edu) within two weeks of dismissal.

The submission of Form 22-1999b discontinues VA benefits for your enrolled program. Any student may appeal an academic dismissal decision by submitting a written appeal letter explaining the mitigating circumstances that prevented their attendance or academic progress. Appeals must be in writing and sent to the attention of the Academic Appeals Committee at [appeals@sessions.edu](mailto:appeals@sessions.edu) within two weeks of dismissal.

## CAREER PROGRAMS

### Program Extensions

Career certificate program students who reach their program end date and require additional time to complete their program will be offered a program extension not to exceed 6 additional months at a rate of \$50/month, provided they have completed Level I of the Professional Certificate program. Extensions are not covered by military education benefits funding and must be paid monthly by the student.

### Program Withdrawals or Failures

When a career program student withdraws from the program or is dismissed for academic reasons, the appropriate agency will be immediately notified. When a student fails to complete their program either during normal time or at the end of the extension period, the appropriate agency will be notified of a failing grade.

For any outcome other than graduation, the student may be liable for repayment of funds received as determined by the appropriate agency, not the College.

# ABOUT SESSIONS COLLEGE

## SCHOOL MISSION

Sessions College inspires current and future art and design professionals to achieve excellence through industry relevant, project-based online education. Our talented, passionate experts teach the artistic, digital, and critical thinking skills required by dynamic creative fields.

Founded in 1997, Sessions College for Professional Design (sessions.edu) offers degree and certificate programs in the visual arts. Sessions College offers Bachelor's of Fine Arts (BFA) degree programs, Associate of Occupational Studies (AOS) degree programs, and certificate programs in Graphic Design, Web Design, Digital Media, Illustration, Advertising Design, Digital Photography, and Fine Arts.

Sessions College is committed to delivering excellence in online education, empowering creative minds, offering students quality and value, and innovating in teaching and learning.

## ACCREDITATION AND AWARDS

Sessions College is accredited by the Distance Education Accrediting Commission (DEAC). Sessions College certificate programs are accredited by the Middle States Commission on Secondary Schools. Sessions College is licensed to operate by the Arizona State Board for Private Postsecondary Education. Sessions College is approved by the National Council for State Authorization Reciprocity Agreements as a SARA institution.

Sessions College has received the USDLA award for Best Practices in Distance Learning Programming four times and appeared in the Inc. 5,000 list of fastest-growing private companies in America. Sessions College has received recognitions for excellence in design education, online education, and educational value.

## BOARD OF DIRECTORS

Greg Mauro	Co-Founder and Managing Partner, Learn Capital
Doris A. Granatowski	Director of Board, Chief Executive Officer
Zane Vella	Co-Chief Executive Officer
Akiba Covitz	CEO and President, Foundry College

Sessions College for Professional Design, Inc. is a C corporation. The company was first incorporated as Sessions New York in 1997. Learn Sessions Holdco, LLC owns 100% of the shares in the company.

## SCHOOL MANAGEMENT

Chief Executive Officer	Doris A. Granatowski, MS in Education, MS in Accounting
Co-Chief Executive Officer	Zane Vella, Master's in Education, Harvard Graduate School of Education, Bachelor of Science in Foreign Service, Georgetown University
President	Gordon Drummond, MA in English Literature
Executive Vice President	Louis J. Schilt, MS in Curriculum and Teaching
Chief Financial Officer	Carole Anne Bailo, MBA in Taxation, BA in Accounting
Chief Technology Officer	Evan Eustace, Trinity College, Dublin, 1990-91
Senior Director of Student Services	Tyler Drake, MA in Sports Leadership
Senior Director of Admissions	Jessica De La Garza, AAS in Graphic Design
Dean of Academic Affairs	Dr. Meryl Epstein, EdD in Educational Leadership, MFA in Fine Arts
Controller	Christine Colotla, MA in Accounting
Director of Financial Aid	Debra Richards, MS in Information Systems
Senior Director, Technology and Operations	Jason Wollard, courses in business and technology

## ACCREDITOR INFORMATION

Distance Education Accrediting Commission

1101 17th Street, NW, Suite 808  
Washington, D.C. 20036  
General inquiries: [info@deac.org](mailto:info@deac.org)  
(202) 234-5100

Middle States Commission on Secondary Schools  
(certificate programs)

3624 Market St.  
Philadelphia, PA 19104-2680.  
General inquiries: [info@cess-msa.org](mailto:info@cess-msa.org)  
(267) 284 5000

## STATE LICENSING AUTHORITY INFORMATION

Arizona State Board of Private Postsecondary Education

1740 W. Adams Street, #3008  
Phoenix, AZ 85007.  
Phone: 602/542-5709  
Website: www.azppse.gov

## EDUCATION TEAM

Dean of Academic Affairs	Dr. Meryl Epstein
President	Gordon Drummond
Manager, Faculty and Curriculum Development	Lauren Hernandez
Content Editor	Madison Stratford
Senior Manager, Content Development	Mark Waters

## DEPARTMENT HEADS

Academic planning for programs is coordinated by Department Heads working with Sessions College Education Department staff. Department Heads provide the vision for each program, providing guidance on curriculum development and helping to define the standards that students are expected to meet in each program. Course learning outcomes are correlated to professional standards to help students acquire the skills and practices for creating entry-level work.

Graphic Design	Andrew Shalat
Web Design	Piper Nilsson
Digital Media	Natalie La Scala
Illustration/Digital Arts and Fine Arts	Jordon Schranz
Advertising Design/Marketing Design	Kristen Becker
Digital Photography	Felicia Kieselhorst

## ADVISORY BOARD

Sessions College advisory board provides external guidance to the College in support of its mission of preparing design professionals. The advisory board is comprised of working experts in art and design. Advisory board members provide valuable information on the status of the current art and design workplace including employment opportunities, salary information, and required skill sets. Advisory board workplace assessments and program feedback guide ongoing development of Sessions College programs.

Chelsea Winkel	Web Design/UX/UI Design
John Gawley	Advertising /Graphic Design

Jessica Layton	Digital Photography
David Goldberg	Digital Media
Michael Bartalos	Illustration/Graphic Design
Deniz Coker	Digital Media

## FACULTY

### Andrew Shalat

MFA, Savannah College of Art and Design, MA in English and American Literature, Brandeis University, BA in English Language and Literature, State University of New York at Stonybrook

### Anne Catharine Blake

MFA in Illustration, University of Hartford, Hartford, CT, M.A. in Illustration, Syracuse University, Syracuse, NY, BA in Art, Thomas Edison State College

### Bill Drastal

BS in Media Arts and Animation, Art Institute of California, San Diego, CA

### Boris Margolin

BS in Graphic Design, Mount Ida College, MA, AS in Graphic Arts, Springfield Technical Community College, MA

### Brent Studer

MS in Astronomy, the University of Iowa, IA. BS in Physics & Astronomy, the University of Iowa, IA

### Bruce Bicknell

Associate's of Science in Web Design and Computer Animation, International Academy of Design and Technology. FL

### Carolyn Zaikowski

MFA in Creative Writing, Naropa University, BFA in Psychology, University of Massachusetts, MA

### Felicia Kieselhorst

MA in Digital Arts, Maryland Institute College of Art, MD, BA in Environmental Systems, University of Maryland, MD

### Fiorella Shalat

M.Arch, CUNY City College of New York, BS in Art Education, CUNY City College of New York.

### Jill Mott

Master of Arts in Art Education, San Jose State University, San Jose, CA, Bachelor of Science in Photography, Syracuse University, S.I. - Newhouse School of Public Communication, Syracuse, NY



**Jordon Schranz**

MFA in Combined Media, City University of New York, BFA in Painting, Maryland Institute College of Art

**Jose Ramos**

AS in Fashion and Illustration, Art Institute of Fort Lauderdale

**Kevin Hedgpeth**

BA in Studio Art at Arizona State University, AZ

**Kristen Becker**

MA in Digital Arts, Maryland Institute College of Art, MD, BA in Environmental Systems, University of Maryland, MD

**Lorie Marshall**

Bachelor of Science in Business, Northern Arizona University, Flagstaff, AZ, Certificate of Teaching, Secondary Education, Ottawa University, Phoenix, AZ

**Melanie Fiander**

Master of Fine Arts, Maine College of Art, Portland, ME; Bachelor of Arts, University of Lynchburg University in Virginia, photo journalism studies at the Salt Institute for Documentary Studies in Portland, ME.

**Dr. Meryl Epstein**

Doctorate of Education in Educational Leadership, Argosy University, Phoenix, AZ, Master of Fine Arts (Photography), Arizona State University, Tempe, AZ, Bachelor of Fine Arts in Graphic Design, University of Illinois at Urbana-Champaign, IL

**Michael Hamm**

Diploma in Graphic Design, Art Institute of Houston, TX

**Natalie La Scala**

MFA in Film and Television, Savannah College of Art and Design, GA, BA in Studio Art, University of Kentucky, KY

**Piper Nilsson**

AOS in Graphic Design, Pratt, NY

**Dr. Robin Masi Carlson**

Doctorate in Educational Leadership, Administration, and Policy Studies, Boston University Graduate School of Education, Boston, MA; Master in Education, Harvard Graduate School of Education, Cambridge, MA; Master of Fine Arts, Academy of Art University, San Francisco, CA; Bachelor of Fine Arts, Tufts University/School of the Museum of Fine Arts, Middlesex County, MA

**Dr. Tamara Pavlock**

Doctorate of Education, Higher Education/Higher Education Administration, Argosy University of Phoenix, Masters of Education, Educational, Instructional, and Curriculum Supervision, Argosy University of Phoenix, Bachelor of Fine Arts, Graphic Design, Kent State University, Cleveland, OH

**Dr. Taz Tally**

PhD in Geology, University of California Santa Barbara, CA

**Vivian Spiegelman**

Master of Fine Arts (Photography), Arizona State University, Tempe, AZ, BA, Arizona State University, Tempe, AZ

**Walt Dombrowski**

BA in Engineering, Stevens Institute of Technology, NJv

[VISIT ALL FACULTY](#)

# CONTACT US

## SCHOOL ADDRESS

Originally established in New York, in 1997, Sessions College is located in Tempe, Arizona::

Sessions College for Professional Design  
404 S. Mill Avenue, Suite 201,  
Tempe, AZ 85281  
[www.sessions.edu](http://www.sessions.edu)

## TELEPHONE DIRECTORY

General	<b>1-800-258-4115 (from the U.S.) or 480-212-1704</b>
Admissions	480-212-1704, Option 1
Student Services	480-212-1704, Option 2
Financial Aid/ Bursar	480-212-1704, Extension 105

## EMAIL DIRECTORY

General Inquiries	<a href="mailto:admissions@sessions.edu">admissions@sessions.edu</a>
Admissions	<a href="mailto:admissions@sessions.edu">admissions@sessions.edu</a>
Student Services	<a href="mailto:advisor@sessions.edu">advisor@sessions.edu</a>
Financial Aid	<a href="mailto:financialaid@sessions.edu">financialaid@sessions.edu</a>
Bursar	<a href="mailto:bursar@sessions.edu">bursar@sessions.edu</a>
Academics	<a href="mailto:education-team@sessions.edu">education-team@sessions.edu</a>

## HOURS OF OPERATION

While the Sessions learning environment is always open, and online registration is always available, our main campus in Arizona has scheduled opening hours.

Student Advisors (for current students) can be reached 8 a.m.-6p.m. Arizona Time.  
Admissions Advisors (for prospective students) can be reached 8a.m.-6 p.m. Arizona Time. Sessions College administrative offices are closed on the following days for the calendar year of 2023:

Memorial Day	Monday, May 29, 2023
Independence Day	Tuesday, July 4, 2023
Labor Day	Monday, September 4, 2023
Thanksgiving	Thursday, November 23, 2023
Day after Thanksgiving	Friday, November 24, 2023
Christmas Day	Monday, December 25, 2023
New Year's Day	Monday, January 1, 2024

# ACADEMIC CALENDAR

Below is the academic calendar for Degree and Undergraduate Certificate programs in 2023-2024:

## WINTER 2024: JANUARY 1-APRIL 14

Early action application deadline	Sunday, October 15, 2023
Application deadline	Wednesday, November 15, 2023
New student orientation begins	Tuesday, December 26, 2023
End of regular registration period	Friday, December 29, 2023
<b>Classes begin</b>	<b>Monday, January 1, 2024</b>
Last day of late registration and drop/add period	Friday, January 5, 2024
Classes begin for Mid-Term Start	Monday, February 5, 2024
Course withdrawal deadline	Friday, March 23, 2024
<b>Classes end</b>	<b>Friday, April 12, 2024</b>
End of term	Sunday, April 14, 2024

## SUMMER 2024: APRIL 29-AUGUST 11

Early action application deadline	Thursday, February 15, 2024
Application deadline	Friday, March 15, 2024
New student orientation begins	Monday, April 22, 2024
End of regular registration period	Friday, April 26, 2024
<b>Classes begin</b>	<b>Monday, April 29, 2024</b>
Last day of late registration and drop/add period	Friday, May 3, 2024
Classes begin for Mid-Term Start	Monday, June 3, 2024
Course withdrawal deadline	Friday, July 19, 2024
<b>Classes end</b>	<b>Friday, August 9, 2024</b>

## FALL 2024: AUGUST 26-DECEMBER 8

Early application deadline	Saturday, June 15, 2024
Application deadline	Monday, July 15, 2024
New student orientation begins	Monday, August 19, 2024
End of regular registration for Fall term	Friday, August 23, 2024
<b>Classes begin</b>	<b>Monday, August 26, 2024</b>
Last day of late registration and drop/add period	Friday, August 30, 2024
Classes begin for Mid-Term Start	Monday, September 30, 2024
Course withdrawal deadline	Friday, November 15, 2024
<b>Classes end</b>	<b>Friday, December 6, 2024</b>

# INDEX

- About Sessions College 81
- About this Catalog 87
- Academic Calendar 85
- Academic Freedom 78
- Academic Load 71
- Academic Model 70
- Academic Policies 72
- Academic Probation 73
- Academic Warning 73
- Accreditation and Awards 7, 81
- Accreditor Information 81
- Active Military Servicemembers 67
- Add/Drop 71
- Admissions Policies 72
- Admissions Process 9, 65
- Advisory Board 82
- AOS in Digital Media 29
- AOS in Digital Photography 35
- AOS in Graphic Design 23
- AOS in Illustration 32
- AOS in Web Design 26
- Appeals Process 74
- Articulation Agreement 67
- Associate of Occupational Studies (AOS) overview 22
- Attendance Policy 71
- Bachelor of Fine Art (BFA) overview 12
- Behavior and Code of Conduct 76
- BFA in Digital Photography 19
- BFA in Graphic Design 13
- BFA in Illustration 16
- Board of Directors 81
- Books and Supplies 68
- Calculation of GPA 72
- Career Certificate to Degree Bridge Program 66
- Celebrating Academic Excellence 63
- Certificates 64
- Change of Contact Information 64
- Change of Program 74
- Change of Status 74
- Class Starts 66
- Contact Information 84
- Copyright Policy 75
- Course List 51
- Course materials 70
- Credit Hour Definition 77
- Credit Transfer Policy 66
- Credit Transfer to other institutions 67
- Critiques 70
- Definition of An Academic Year 68
- Degree Program Admissions 65
- Department Heads 82
- Diplomas 64
- Disability Policy 66
- Disciplinary Action and Dismissal 76
- Disciplinary Action Appeals Process 76
- Discussions 70
- Education Team 82
- Educational Programs 11
- Elective Courses 71
- Email Directory 84
- Exams 71
- Exercises 71
- Exhibition of Work 63
- Faculty 7, 82
- Faculty conflict of Interest 78
- FERPA 78
- Filing Official Complaints 77
- Financial Aid 68
- Financial Aid Eligibility 68
- Financing your education 68
- Foreign Transcript Policy 67
- General Admissions Policy 65
- General Fees 67
- Getting Started 9
- GI Bill 68
- Grading Policy 72
- Graduation Announcements 64
- Graduation Requirements 72
- Hardware requirements 66
- Hours of Operation 84
- Leave of Absence 74
- Lectures 70
- Library 70
- Military Servicemembers 66
- Military Tuition Assistance (TA) 68
- Mission Statement 4, 81
- MYCAA 68
- Natural Events and Emergencies 78
- Non-Discrimination Policy 65
- Outstanding Graduate Awards 64
- Paying for your education 68
- Payment of Tuition and Fees 69
- Payment Plans 69
- Prior Learning Assessment (PLA) 65
- Privacy Policy 78
- Proctored Assessments 71
- Proctoring Fees 67
- Program Orientation 71
- Program Requirements 71
- Program Start 71
- Re-Entry 75
- Regaining Financial Aid Eligibility 74
- Repeated Non-Starts and Withdrawals 75
- Retake Policy 75
- Return of Tuition Assistance Funds 69
- SARA Complaints 77
- Satisfactory Academic Progress (SAP) Policy 73
- Scholarships 69
- School Address 84
- School Management 81
- Software requirements 71
- State Licensing Authority Information 82
- Student Advisors 63
- Student Ambassadors 63
- Student Confidentiality and Privacy Policy 78
- Student Experience 5
- Student Financial Arrangements 68
- Student Grievance Procedure 77
- Student Identity Verification 76
- Student Integrity and Code of Conduct 76
- Student Records 63
- Student Services 63
- Student Work 63
- Technology Requirements 71
- Telephone Directory 84
- Transcripts 63
- Tuition and Fees 9, 67
- UC in Advertising Design 47
- UC in Digital Media 43
- UC in Digital Photography 49
- UC in Graphic Design 39
- UC in Illustration 45
- UC in Web Design 41
- Undergraduate Certificate Admissions 65
- Undergraduate Certificates (UC) Overview 38
- Verification of High School Diploma 65
- Welcome Message 3
- Withdrawal and Refund Policy 75



## ABOUT THIS CATALOG

The program catalog provides information on programs as well as rules and regulations, procedures, and academic policies for students at Sessions College for Professional Design. Each student is responsible for reading and understanding the information in this guide. Although every effort is made to ensure the information in this guide is accurate at the date of publication, please be aware that this guide will be updated from time to time. Sessions College reserves the right to update its rules and regulations, procedures, and academic policies as needed. Any policy updates with the exception of the Enrollment Agreement will become effective immediately for all enrolled program students. Updates to this catalog are made available to the Arizona State Private Postsecondary Board of Education with ten days of a major update. This catalog is available to students and prospective students in a written or electronic format. If you have any questions, please contact Admissions at [admissions@sessions.edu](mailto:admissions@sessions.edu).