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ABOUT US

A VISION FOR ONLINE EDUCATION

Since 1997, Sessions College for Professional Design has been a leader in online education. From our days as a New York City startup through our recognition as a degree-granting Arizona college we’ve focused on providing the highest quality online education and preparing students to be design professionals.

In our fully online programs we serve a diverse, international student body of adult learners. We’ve graduated thousands of students from more than 80 countries around the world. Whatever your creative goals, we offer an accessible, affordable, and excellent online program that advances your career on your schedule.

Sessions College is nationally accredited by the Distance Education Accrediting Commission (DEAC) and regionally accredited at the certificate level by the Middle States Commission on Secondary Schools. We are licensed by the Arizona State Board for Private Postsecondary Education. Sessions College is the honored recipient of several awards and recognitions for quality in online education. Sessions College has won United States Distance Learning Association (USDLA) awards four times. We have received recognitions for excellence in design education, online education, and educational value.
What’s your dream job? At Sessions College, we prepare students for a wide selection of visual arts careers.

**Degree Programs** include an exciting selection of majors: Graphic Design, Web Design, Digital Media, Illustration, Advertising Design, and Digital Photography. Classes start January, April, and August. Program options include our premier Associate of Occupational Studies program and our Undergraduate Certificate.

**Vocational Programs** provide a flexible, customizable career training designed for adult learners, with areas of study ranging from Graphic Design and Web Design to Fine Arts, Marketing Design, Digital Arts, and Multimedia. Classes start monthly and program options include Professional and Advanced Certificates.
NOW IT’S YOUR TURN

Confidence, communication, and creativity. That’s what design clients and employers are looking for when they hire. They will look at your work. They will ask you to explain your process. Having a credential is great, but you will primarily be judged on the quality of your portfolio.

At Sessions College, you’ll prepare for the challenge in a rigorous curriculum. In each class, you will learn by doing, and discover new creative, technical, and communications skills. Through faculty feedback, you’ll learn how to critique and improve your work. You will find out your strengths and develop a body of work.

For busy creative adults, finding the time to pursue an education—or your dream career—can be a challenge. At Sessions College, you’ll discover the optimal balance of structure and flexibility to help you fulfill your learning goals.

Our accredited programs will put you through your paces as you develop confidence in your creative skills. Weekly assignment deadlines help you learn, create, and interact on your own time, wherever you are.

With 24/7 access to the learning environment, and with expert instructors, and knowledgeable advisors, students complete their programs while continuing to meet their work, family, and life commitments.
At Sessions College, we understand that education is an investment in your future, and we’re committed to helping you get there. With our industry-leading low tuition and no textbook policy, Sessions College programs are among the best value available online. Federal Student Aid is available for eligible Associate Degree and Undergraduate Certificate students. Depending on your financial need, Federal Pell grants and Stafford loans can help you finance your education.

Eligible military service members and veterans can access active service member tuition assistance (TA) or post 9-11 GI Bill® funding for specific programs. You’ve served your country, now it’s time to apply your education benefits. We can help too. Degree candidates can apply for one of six different adult learner scholarships. Sessions College payment plans can make paying for college as easy as one low monthly payment.

GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA). More information about education benefits offered by VA is available at the official U.S. government Web site at http://www.benefits.va.gov/gibill.
SESSIONS COLLEGE FOR PROFESSIONAL DESIGN

SESSIONS COLLEGE FOR PROFESSIONAL DESIGN 2019 - 2020 CATALOG

Sessions College graduates are prepared for entry-level positions in graphic and Web design, and digital media. As a fully online school, Sessions College does not offer job placement. We train tomorrow’s designers with a focus on skill and portfolio development and career readiness.

Careers
Our recent graduates report employment in the following positions: video designer, marketing coordinator, graphic designer, UX/UI designer, associate graphic designer, Web application manager, advertising specialist, Web designer and developer, creative director.*

EMPLOYMENT OUTCOMES

Sessions College graduates are prepared for entry-level positions in graphic and Web design, and digital media. As a fully online school, Sessions College does not offer job placement. We train tomorrow’s designers with a focus on skill and portfolio development and career readiness.

Careers
Our recent graduates report employment in the following positions: video designer, marketing coordinator, graphic designer, UX/UI designer, associate graphic designer, Web application manager, advertising specialist, Web designer and developer, creative director.*

Degree Program Graduate Employment

- **88%** Are employed
- **84%** Are employed in a field related to their program of study (includes verified freelance work). *

Satisfaction

- **96%** Achieved their learning goals
- **99%** Would recommend Sessions College to a friend
- **94%** Were satisfied with their studies

Data from 2018 graduate employment surveys and LinkedIn alumni page*.

Click here for general consumer information. Click here for gainful employment disclosures for Associate and Undergraduate Certificate programs.

I feel that the overall quality, composition, and complexity of my work have improved immensely. I feel more comfortable taking risks and exploring different design approaches with the skills and knowledge I’ve acquired.

– Erin Stenzel, Graphic Designer / Proposal Coordinator Certificate in Marketing Design
PROGRAMS

- ASSOCIATE DEGREE
- UNDERGRADUATE CERTIFICATES
- VOCATIONAL CERTIFICATES
The Sessions College Associate of Occupational Studies (AOS) program is an intensive two-year online degree for students seeking to enter a career in design and digital media. Majors include Graphic Design, Web Design, Digital Media, Illustration, Advertising Design, and Digital Photography.

Designed for high school graduates and adult learners, the program offers a strong foundation in visual design and a working knowledge of contemporary software and production techniques. Throughout the program, emphasis is placed on a professional workflow that involves research, practice, and critique.

A general education curriculum develops students’ proficiency in critical thinking and written communication and a foundation in psychology, marketing, business, computer technology, writing, and art history. Students are expected to apply the approaches and ideas acquired in the general education program in their art/design coursework.

The program will focus on helping students build a body of work through expert faculty mentoring and critique. Small classes combine personal attention with peer-to-peer interaction, and second-year students gain essential career preparation training in a capstone project and portfolio review.
GRAPHIC DESIGN

ASSOCIATE OF OCCUPATIONAL STUDIES (AOS) IN GRAPHIC DESIGN

The Associate of Occupational Studies in Graphic Design program offers an intensive two-year degree for students seeking to enter careers as graphic designers with a focus on print design. Designed for high school graduates and adult learners, the program offers a powerful foundation in visual design and a working knowledge of contemporary design practices and media.

Foundation studies develop proficiency in the traditional elements of art and design. Software and coding classes build skills in contemporary design tools and technologies for digital imaging, illustration, layout, and Web publishing. Second year classes help students develop a professional design process as they explore a range of media including advanced graphic design and layout projects, print production, and branding and marketing concepts.
CURRICULUM

The Associate of Occupational Studies in Graphic Design program is designed to be completed in two years. Classes start in January, April, and August. Students must complete 72 credits in order to graduate, including 18 general education credits. Part-time schedules are available.

YEAR ONE

SEMESTER 1

DES 104 Color Theory 1.5
DES 101 Typography I 1.5
DES 111 Drawing I 3
DES 121 Photoshop I 3
GEN 104 English Composition* 3
12 credits

SEMESTER 2

DES 105 Design and Composition 1.5
DES 131 Logo Design I 1.5
DES 141 Illustrator I 3
DES 151 Digital Photography I 3
GEN 105 Computer Technology* 3
12 credits

SEMESTER 3

WEB 101 HTML and CSS I 3
DES 102 Typography II 3
GEN 106 History of Art* 3
GEN 107 General Psychology* 3
12 credits

SEMESTER 4

DES 201 InDesign I 3
DES 211 Graphic Design I 3
GEN 204 Intro to Marketing* 1.5
DES 204 The Study of Graphic Design 1.5
GEN 205 Business & Technical Writing* 3
12 credits

SEMESTER 5

WEB 211 Dreamweaver I 3
DES 205 Print Production 3
DES 206 Branding & Identity 3
ELECTIVE** 1.5
12 credits

SEMESTER 6

DES 207 Layout Design 1.5
DES 208 Packaging Design 3
DES 212 Graphic Design II 3
GEN 206 Design Business* 3
DES 259 Capstone Project 2
DES 260 Portfolio Review 1
12 credits

Total credits: 72

* General education course
**ELECTIVE (choose one): DES 232 Logo Design II (recommended), ILL 142 Illustrator II, DES 222 Photoshop II, WEB 214 Bootstrap/Dreamweaver II, DIG 204 Digital Video Production, ADV 207 Creative Concept Development

YEAR TWO

SEMESTER 1

DES 201 InDesign I 3
DES 211 Graphic Design I 3
GEN 204 Intro to Marketing* 1.5
DES 204 The Study of Graphic Design 1.5
GEN 205 Business & Technical Writing* 3
12 credits

SEMESTER 2

WEB 211 Dreamweaver I 3
DES 205 Print Production 3
DES 206 Branding & Identity 3
ELECTIVE** 1.5
12 credits

SEMESTER 3

DES 207 Layout Design 1.5
DES 208 Packaging Design 3
DES 212 Graphic Design II 3
GEN 206 Design Business* 3
DES 259 Capstone Project 2
DES 260 Portfolio Review 1
12 credits

Total credits: 72

CURSO DE DESCRIPCIÓNES

Below are program highlights for Graphic Design majors. A list of all degree courses begins on page 100. For program objectives, visit the AOS in Graphic Design program page.

DES 121 PHOTOSHOP I 3 credits
Get a thorough grounding in Adobe Photoshop, the premier image manipulation tool for print design, Web design, and photography. You'll learn to choose and use the best techniques for common Photoshop jobs including selecting and isolating objects, creating image composites, masking and vignetting images, setting typogAPHY, and improving images with retouching and effects. Every designer must tame this creative powerhouse of a program.

DES 141 ILLUSTRATOR I 3 credits
Build a working knowledge of Adobe Illustrator, the graphic designer's vector program of choice. Course projects explore selection tools, drawing tools, layers, the Pen tool, transformations/distorions, type tools, and modifying paths and shapes. Tapping the power of vector software allows you to produce detailed and scalable art for almost any application.

DES 201 INDESIGN I 3 credits
Explore fundamental techniques for Adobe InDesign and develop an efficient workflow for both print and digital publishing. The course will impart a working knowledge of InDesign's main capabilities, everything from basic features to using master pages, importing and manipulating objects, controlling text flow and style, and organizing content with tables, layers, links, and convoyor tools. Valuable methods for cutting-edge digital publishing techniques are explored, and projects give you the training in a range of real world print/digital publishing projects: brochures, catalogs, magazines, ePubs, and even an interactive foil for the iPad.

DES 102 TYPOGRAPHY II 3 credits
Learn advanced concepts in typography including type fusion, information hierarchy, expressive type, and 3D type applications. Assignments include advertising, product packaging, civic branding, and currency design. The focus of the course is on improving your design by learning to see type differently.

DES 205 PRINT PRODUCTION 3 credits
Learn the technical fundamentals of producing professional-looking print publications. Areas of focus include managing a print job effectively, communicating with printers, and identifying the best solution within a budget. Course projects build skills in choosing papers and inks, modifying your materials and processes based on a budget, using Adobe InDesign to prepare designs for print, managing the phases of the production workflow, and most importantly producing high-quality work.

DES 102 TYPOGRAPHY II 3 credits
Explore the exciting medium of packaging design by creating branded products for retail display. How do you make a product stand out from the shelves? What makes the targeted consumer want to buy it? Students address these questions via course projects including champagne packaging, pizza box, perfume bottle, and mass versus prestige applications.

DES 232 LOGO DESIGN II 3 credits
Build your portfolio by tackling professional logo and branding design projects. Lessons cover such important concepts as corporate identity, image, branding, and repositioning, with reference to intriguing real-world case studies. Course projects offer a range of challenges from a record company logo to an airline branding system, allowing you to build your personal style within constraints of realistic project briefs.
The Graphic Design program at Sessions gives you entry to digital art, print, and Web design. What we delightfully call distance learning lets you work with a freedom and focus that is a training in the professional discipline of meeting deadlines and finding design solutions. Our program will hone your visual vocabulary and help develop a fluency that in turn will help you to become an articulate designer, one who not only knows how to read the language of design, but how to create it.

- Graphic Design Department
Head Andrew Shalat
WEB DESIGN

ASSOCIATE OF OCCUPATIONAL STUDIES (AOS) IN WEB DESIGN

The Sessions College Associate of Occupational Studies in Web Design program offers an intensive two-year degree for students seeking to enter careers as Web designers with a focus on visual and interactive design. Designed for high school graduates and adult learners, the program offers a strong foundation in visual design and a working knowledge of HTML, CSS, and JavaScript.

Strong graphic design is the foundation of the Web design program. First year studies include drawing, typography, color theory, composition, digital photography, as well as Adobe Photoshop, Illustrator, and Dreamweaver. Second year classes place greater emphasis on responsive design, with training in the latest Web technologies, including the popular frameworks Bootstrap, flexbox, and skeleton, as well as Wordpress.

“I really love to build things and I always have. I settled upon Web Design because I love the creative problem solving, the combination of creativity and logic.”

- Jessica Somerton, AOS in Web Design
CURRICULUM

The Associate of Occupational Studies in Web Design program is designed to be completed in two years. Classes start in January, April, and August. Students must complete 72 credits in order to graduate, including 18 general education credits. Part-time schedules are available.

YEAR ONE

Semester 1
- DES 121 Photoshop 3 cr
- DES 104 Color Theory 1.5 cr
- WEB 101 HTML and CSS I 3 cr
- GEN 104 English Composition* 3 cr
- DES 101 Typography I 1.5 cr
  12 credits

Semester 2
- WEB 114 Bootstrap Using Dreamweaver I 3 cr
- DES 141 Illustrator I 3 cr
- DES 105 Design and Composition 1.5 cr
- GEN 105 Computer Technology* 3 cr
- DES 131 Logo Design I 1.5 cr
  12 credits

Semester 3
- WEB 214 Bootstrap Using Dreamweaver II 3 cr
- DES 111 Drawing I 3 cr
- DES 151 Digital Photography I 3 cr
- GEN 106 History of Art* 3 cr
  12 credits

YEAR TWO

Semester 4
- DES 222 Photoshop II 3 cr
- WEB 209 Advanced CSS 1.5 cr
- WEB 205 JavaScript for Designers I 3 cr
- GEN 205 Business & Technical Writing* 3 cr
- WEB 232 Web Typography 1.5 cr
  12 credits

Semester 5
- WEB 231 Web Design I 3 cr
- GEN 204 Intro to Marketing* 1.5 cr
- GEN 107 General Psychology* 3 cr
- ELECTIVE** 3 cr
- WEB 206 Web Accessibility Design 1.5 cr
  12 credits

Semester 6
- WEB 207 Internet Marketing 3 cr
- WEB 249 Wordpress Development 3 cr
- WEB 233 Web Portfolio Design 1.5 cr
- GEN 206 Design Business* 1.5 cr
- WEB 259 Capstone Project 2 cr
- WEB 260 Portfolio Review 1 cr
  12 credits

Total credits: 72

* General education course
**ELECTIVE choose one: ILS, 142 Illustrator II, WEB 220 JavaScript for Designers I, DES 102 Typography II, DES 201 inDesign I, DES 232 Logo Design II, DKO 204 Digital Video Production

COURSE DESCRIPTIONS

Below are program highlights for Web Design majors. A list of all degree courses begins on page 100. For program objectives, visit the ACS in Web Design program page.

WEB 101 HTML AND CSS I 3 credits
To create Web pages, a Web designer must have a foundation in HTML and CSS. This course begins with the basics of HTML markup and specifications for standards-compliant Web pages. CSS scripting is examined as a method for positioning page elements and styling typography. Cutting-edge features of HTML5 and CSS3 are also introduced. The emphasis is on the contemporary use of markup and scripting to create effective and attractive Web sites.

WEB 213 BOOTSTRAP / DREAMWEAVER I 3 credits
Bootstrap provides a framework of HTML, CSS, and JavaScript to speed up your site development. Working with an expert instructor, you’ll learn how to build responsive, mobile-first web sites using Bootstrap 4 and Dreamweaver. Adobe’s HTML editor. This course will show you how to design web sites by using CSS to structure and design layouts, ensuring that your designs work on a range of platforms and devices.

WEB 209 ADVANCED CSS 1.5 credits
Take your coding to the next level with flexbox, a new set of CSS properties that swoop in where floats leave off. Flexbox easily adapts to different screen sizes and different sizes of content, providing limitless, robust ways to structure page content, designing navigation, create column based layouts, and add sticky footers. The course also focuses on using scalable vector graphics (SVG). Using SVG, you can create (and animate) images that scale to fit any screen size without loss of image quality. Combined with CSS3 animation, SVG provides performance, consistency, and interactive/creative potential for your Web graphics.

WEB 214 BOOTSTRAP / DREAMWEAVER II 3 credits
In this course, Web design students will further their exploration of Bootstrap using Adobe Dreamweaver, focusing on the use of CSS, templates, and library items to design responsive sites. Topics includes using image effects, animated content areas, and interactive navigation, and creating mobile and tablet layouts with CSS3 media queries.

WEB 232 WEB TYPOGRAPHY 1.5 credits
Learn the fundamentals of JavaScript, the programming language that allows you to make things happen when a user interacts with your website. You will learn how to create programs that respond to various kinds of user interaction. Assignments include a range of projects: interactive dialogue boxes, a trivia quiz, a rainbow color picker, a sortable database, and more.

WEB 231 WEB DESIGN I 3 credits
Learn a systematic professional approach to Web design. You’ll use site maps, wireframes, HTML and CSS layouts, comps, color palettes, usability tests, and other tools and concepts to make sure your designs hit the mark. Students entering this class are expected to have a basic competence in HTML and CSS, Photoshop or Fireworks, and Dreamweaver. Building upon those skills, students will complete four portfolio projects that challenge their Web design skills and build an understanding of how to manage Web design projects in a professional context.

WEB 240 WORDPRESS DEVELOPMENT 3 credits
Explore the world of WordPress development and learn how to develop sites that take advantage of the power, versatility, and community of WordPress. You’ll start with the basics of WordPress navigation and interface, then you’ll open the hood, learning the anatomy of WordPress themes and how to make your own. From there, you’ll explore child themes, functions, hooks, filters, plugins, widgets, custom post types, and more, all with one big goal in mind: learning the techniques and tools essential to developing excellent WordPress sites.
"In the Web design program, you’ll gain a foundation for creating rich interactive experiences. A focus on visual design will make your work stand out from the crowd. We’ll help you to add more value to the sites you design—aesthetically, conceptually, semantically."

- Web Design Department Head Piper Nilsson

WEB DESIGN STUDENT WORK BY:
Kate Hutcheson
Alexia Rojahn
Jesse Carruth
Sarah Judge
CARMEN’S STORY

“The flexibility of online studies have greatly contributed to my success at Sessions. I was able to maintain my everyday life, while I am enrolled in school full time. Learning and growing is a constant process in the design world, but I believe I now have the knowledge and skill set to pursue a professional career in design.”

- Carmen Vargas, AOS in Digital Media student

DIGITAL MEDIA

ASSOCIATE OF OCCUPATIONAL STUDIES (AOS) IN DIGITAL MEDIA

The Sessions College Associate of Occupational Studies (AOS) in Digital Media is an intensive two-year degree program for students seeking to enter careers in video production and editing, video games, and animation. Designed for high school graduates and adult learners, the program offers a strong foundation in visual design and a working knowledge of software and production techniques essential for contemporary digital media.

Digital Media students begin their program with first year studies focused on visual design skills and theory. First-year classes introduce digital imaging and vector graphics, drawing, color theory, typography, photography, composition, and Web page creation. Second-year classes place emphasis on software, theory, and techniques associated with video, animation, and game art. Students gain a training in Adobe Premiere, Animate, and Autodesk Maya as well as studies in time based media, 3D modeling, and motion graphics.
**CURRICULUM**

The Associate of Occupational Studies in Digital Media program is designed to be completed in two years. Classes start in January, April, and August. Students must complete 72 credits in order to graduate, including 18 general education credits. Part-time schedules are available.

### YEAR ONE

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<td>GEN 107 General Psychology*</td>
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### YEAR TWO

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<td>DIG 204 Digital Video Production</td>
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<td>GEN 205 Business and Technical Writing</td>
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<td>DIG 208 After Effects I</td>
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<td>DIG 214 Character Animation I</td>
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<td>GEN 206 Design Business*</td>
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<td>DIG 259 Capstone Project</td>
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<td>DIG 260 Portfolio Review</td>
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<td>12 credits</td>
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</tbody>
</table>

Total credits: 72

* General education course
** ELECTIVE (choose one): WEB 231 Web Design I (recommended), DES 201 InDesign I, WEB 213 Bootstrap/Dreamweaver I, WEB 207 Internet Marketing

### COURSE DESCRIPTIONS

Below are program highlights for Digital Media majors. A list of all degree courses begins on page 100. For program objectives, visit the AOS in Digital Media program page.

**DIG 201 DIGITAL VIDEO EDITING I** 3 credits

Learn the art and craft of editing videos from two award-winning filmmakers. The course explores techniques that can be applied in a range of non-linear editing programs, including Adobe Premiere Pro. Yet the main focus is not just on developing software skills; it’s on exploring the magic behind video editing. Challenging projects including editing a commercial, an interview, a narrative scene, a music video, a video diary, and a text title sequence.

**DIG 206 ANIMATE I** 1.5 credits

In this course you’ll get a thorough, hands-on introduction to Adobe Animate, learning how to draw and import artwork, organize it using symbols and layers, and animate it using a range of techniques from basic tweening to frame-by-frame animation. Animation techniques you’ll cover will include motion tweening, scaling and rotating objects, nested animations, shape tweens, masks, frame by frame animation, and lip syncing. You’ll also learn how to add basic interactivity with JavaScript Code Snippets.

**DIG 204 DIGITAL VIDEO PRODUCTION** 3 credits

Learn how to control white balance, aperture, and shutter speed, to get high quality images from your digital video camera. You’ll explore the different types of shots and camera motion techniques used by the pros and learn how to do location scouting, plan props, wardrobe, and sets, and work with talent. Course lectures challenge you to think about different storytelling conventions in narrative and documentary movie-making and address the fundamentals of sound recording. You’ll script and storyboard short movie sequences and develop an understanding of the various roles in the video post-production process.

**DIG 205 INTRO TO MOTION** 1.5 credits

This course introduces topics of motion in animation and video through research and observation of real-life movement and movement in animation. Students learn basic principles of visible motion—including physics principles—and apply these principles to written analysis and practical explorations including flipbook-style animation. Topics include movement of objects and characters.

**DIG 211 MAYA I** 3 credits

Autodesk Maya combines powerful tools for the major areas in 3D content creation: modeling, animation, texturing, and rendering. Many of today’s top video games are created in Maya, from characters, to models, levels, and more. You’ll develop a thorough understanding of the Maya toolkit, learning how to create, edit, and refine polygon models, add textures and apply UV maps, develop basic animations, and export scenes for learn or client preview. Class projects include working with primitives, complex inorganic models, character modeling, texturing, animation studies, and exploring a scene.

**DIG 209 TIME-BASED MEDIA** 3 credits

This course teaches students how to apply their digital media skills to narrative contexts and build their portfolio with high concept work. Students will explore narrative theory, visual development, pipeline testing, iteration, and creative direction for digital media projects. They will also study conventions of time based media genres, including movie trailers, PSAs, commercials, and music videos.

**DIG 214 CHARACTER ANIMATION I** 1.5 credits

Learn how to apply the classic principles of character animation to 3D models using Autodesk Maya. Learn major principles of animation including squash and stretch and anticipated movement. Using Maya’s high-level animation tools, you’ll gain insight into the professional animator’s approach, learning to work with hierarchichal characters, create effective poses, and properly time your shots.

**DIG 221 AFTER EFFECTS I** 3 credits

Adobe After Effects is a powerful application used to create motion graphics and visual effects for film and video. After Effects is used in a variety of contexts, including broadcast graphics, music videos, feature films, video retouching, corporate presentations, and conferences. In this 6-lesson course, you’ll learn how to use After Effects to create sophisticated motion graphics—using text and object animations, compositing videos and images, and adding audio and effects. You’ll learn how to set keyframes on a timeline and work with transform properties, motion paths, masks, and effects, developing a solid foundation in this increasingly popular and versatile program.
“The Digital Media program at Sessions College is not designed to simply teach you how to use software. It is designed to teach you how to use those tools to communicate with your art. It is designed to empower you with the skills you need to convey your message in the way that only you can.”

- Digital Media Department
  Head Greg Marlow
“Everything I’m learning will help me take the art I create in any medium to a completely different level. For me, the classes not only provide instruction for a new career in digital illustration, they are also filling in the gaps between what I learned long ago as a high school art major and my many art/design experiences since.”

- Kim Schiavone, Associate Degree in Illustration

ILLUSTRATION
ASSOCIATE OF OCCUPATIONAL STUDIES (AOS) IN ILLUSTRATION

The Sessions College Associate of Occupational Studies (AOS) in Illustration is an intensive two-year degree program for students seeking to enter careers in traditional illustration, digital illustration, and illustration for design. Developed for high school graduates and adult learners, the program offers a strong foundation in traditional drawing and painting, digital illustration, and a working knowledge of software and production techniques essential for contemporary illustrators.

Illustration students begin their program with first year studies focused on visual arts skills using traditional drawing and digital drawing media. First-year classes introduce digital imaging and vector graphics, still life and figure drawing, color theory, typography, photography, and composition. Second-year classes place emphasis on development of illustration concepts, styles of traditional painting and drawing, and specific genres of illustration including commercial, technical, and sequential. Classes provide training in Adobe Photoshop and Adobe Illustrator as well as studies in drawing, painting, and concept development.
### CURRICULUM

The Associate of Occupational Studies in Illustration program is designed to be completed in two years. Classes start in January, April, and August. Students must complete 72 credits in order to graduate, including 18 general education credits. Part-time schedules are available.

### YEAR ONE

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Semester 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>DES 104 Color Theory</td>
<td>GEN 204 Introduction to Art</td>
<td>DES 105 Design and Composition</td>
</tr>
<tr>
<td>1.5 credits</td>
<td>1.5 credits</td>
<td>1.5 credits</td>
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<tr>
<td>ILL 104 Introduction to Drawing</td>
<td>ILL 101 Digital Photography</td>
<td>ILL 101 Typographic Design</td>
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<tr>
<td>1.5 credits</td>
<td>3 credits</td>
<td>1.5 credits</td>
</tr>
<tr>
<td>DES 141 Illustrator I</td>
<td>DES 106 History of Art</td>
<td>DES 142 Illustrator II</td>
</tr>
<tr>
<td>3 credits</td>
<td>3 credits</td>
<td>3 credits</td>
</tr>
<tr>
<td>DES 121 Photoshop I</td>
<td>ILL 111 Life Drawing I</td>
<td>ILL 111 Life Drawing I</td>
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<tr>
<td>3 credits</td>
<td>1.5 credits</td>
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<td>GEN 104 English Composition</td>
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### YEAR TWO

<table>
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<tr>
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<tbody>
<tr>
<td>DES 141 Illustrator I</td>
<td>DES 105 Design and Composition</td>
<td>DES 105 Design and Composition</td>
</tr>
<tr>
<td>3 credits</td>
<td>1.5 credits</td>
<td>1.5 credits</td>
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<tr>
<td>ILL 201 Creative Concept Development</td>
<td>ILL 202 Digital Illustration II</td>
<td>ILL 202 Digital Illustration II</td>
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<td>3 credits</td>
<td>3 credits</td>
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<tr>
<td>ILL 206 Cartoony and Sequential Art</td>
<td>GEN 205 Business and Technical Writing</td>
<td>GEN 205 Business and Technical Writing</td>
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<tr>
<td>3 credits</td>
<td>3 credits</td>
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</tbody>
</table>

Total credits: 72

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### COURSE DESCRIPTIONS

**Below are program highlights for Illustration majors. A list of all degree courses begins on page 100. For program objectives, visit the AOS in Illustration program page.**

**DES 111 DRAWING I** 3 credits

Learn how to analyze what you see in the world around you and communicate it on paper. Through hands-on projects, and, guided by a professional artist, you will explore the critical concepts of line, form, composition, and perspective. You'll learn how to map out the figures on grid paper and move to working with charcoal on paper. Tapping into the power of vector software allows you to produce detailed and scalable art for almost any application. This course is your first step to developing your craft as an artist.

**DES 141 ILLUSTRATOR I** 3 credits

Build a working knowledge of Adobe Illustrator, the graphic designer's vector program of choice. Course projects explore selection tools, drawing tools, layers, the Pen tool, transformations/distorrions, type tools, and modifying paths and shapes. Tapping the power of vector software allows you to produce detailed and scalable art for almost any application.

**DES 142 ILLUSTRATOR II** 3 credits

Learn how to interpret what you see in the world around you and communicate it on paper. Through hands-on projects, guided by a professional artist, you will explore the critical concepts of line, form, composition, and perspective. You'll learn how to map out the figures on grid paper and move to working with charcoal on paper. Tapping into the power of vector software allows you to produce detailed and scalable art for almost any application.

**ILL 101 TECHNICAL ILLUSTRATION AND INFOGRAPHICS** 3 credits

Explore storytelling through cartoons and sequential art. Learn how to create a narrative by developing a story or character in a series of scenes. Fundamental concepts in comic art are used as the springboard for projects, which may be completed in traditional or digital media.

**ILL 111 LIFE DRAWING I** 3 credits

Follow traditional method to learn the standard measures and proportions artists use to achieve naturalistic and expressive figure drawings. Illustrations and activities guide students through the structure of the human skeleton and help them understand how the body's anatomy shapes its external form. The course builds progressively from the fundamentals to the challenges of portraiture, three-dimensional form, composition, and expression.

**ILL 208 WATERCOLOR** 1.5 credits

Watercolor painting has a rich tradition dating back centuries, and is still enjoyed by today's artists for its unique color effects and wide range of techniques. Explore traditional watercolor techniques including washes, glazes, scumbles, resist, and more, and learn how to make the techniques part of your personal painting style.
"The AOS program focuses on the tools and techniques used in contemporary illustration. Detailed lectures introduce students to the fundamentals of design and complex pictorial concepts while hands on exercises give students the opportunity to practice skills required of a professional illustrator."

- Illustration Department
Head Jordon Schranz
KRISTEN’S MESSAGE

“A successful advertising campaign involves creative concept development, professional design work, and clear and persuasive communication of the message. The ad design and marketing courses in the program along with the portfolio development and capstone project will enable you to hit the ground innovating.”

Advertising Design Department Head Kristen Becker

ADVERTISING ASSOCIATE OF OCCUPATIONAL STUDIES (AOS) IN ADVERTISING DESIGN

The Sessions College Associate of Occupational Studies (AOS) in Advertising Design is an intensive two-year degree program for students seeking to enter careers in advertising design, marketing design, and print design. Designed for high school graduates and adult learners, the program will offer a strong foundation in visual design and a working knowledge of software and production techniques essential for print-based advertising and marketing.

Advertising Design students begin their program with first year studies focused on visual design skills and theory. First-year classes introduce digital imaging and vector graphics, drawing, color theory, typography, photography, logos, and Web page creation. Second-year classes place emphasis on best practices, theory, and techniques associated with print design for advertising. Classes provide training in print production and copywriting as well as studies in concept development, advertising account management, and marketing and advertising techniques for print and Web.
The Associate of Occupational Studies in Advertising Design program is designed to be completed in two years. Classes start in January, April, and August. Students must complete 72 credits in order to graduate, including 18 general education credits. Part-time schedules are available.

**YEAR ONE**

<table>
<thead>
<tr>
<th>Semester 1</th>
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<tbody>
<tr>
<td>DES 104 Color Theory</td>
<td>1.5</td>
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<tr>
<td>DES 101 Typography I</td>
<td>1.5</td>
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<tr>
<td>DES 111 Drawing I</td>
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<td>DES 121 Photoshop I</td>
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<td>GEN 104 English Composition*</td>
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<table>
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<tbody>
<tr>
<td>DES 105 Design and Composition</td>
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<td>DES 131 Logo Design I</td>
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<tr>
<td>DES 151 Digital Photography I</td>
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<td>GEN 105 Computer Technology*</td>
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<table>
<thead>
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<tr>
<td>WEB 101 HTML and CSS I</td>
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<td>GEN 205 Business and Technical Writing*</td>
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**YEAR TWO**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>GEN 107 General Psychology*</td>
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<td>ADV 207 Creative Concept Development</td>
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<tr>
<td>ADV 204 Advertising Account Management</td>
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<td>GEN 204 Intro to Marketing*</td>
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<tr>
<td>ADV 201 Advertising Design I</td>
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<tbody>
<tr>
<td>ELECTIVE **</td>
<td>3</td>
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<tr>
<td>ADV 205 Marketing Design</td>
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<tr>
<td>ADV 206 Copywriting</td>
<td>3</td>
</tr>
<tr>
<td>GEN 106 History of Art*</td>
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<td>Total credits:</td>
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</table>

<table>
<thead>
<tr>
<th>Semester 6</th>
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<tbody>
<tr>
<td>DES 207 Layout Design</td>
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<tr>
<td>ADV 202 Advertising Design II</td>
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<tr>
<td>WEB 207 Internet Marketing</td>
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<tr>
<td>GEN 206 Design Business*</td>
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<td>ADV 259 Capstone Project</td>
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<td>ADV 260 Portfolio Review</td>
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</table>

Total credits: 72

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* General education course
**ELECTIVE (choose one): DES 205 Print Production (recommended), or (choose one): DES 211 Graphic Design I, 3 credits; WEB 213 Bootstrap/Dreamweaver I, 3 credits; DES 202 Logo Design I, 3 credits.

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**COURSE DESCRIPTIONS**

Below are program highlights for Advertising Design majors. A list of all degree courses begins on page 100. For program objectives, visit the [AOS in Advertising Design program page](#).

**ADV 201 ADVERTISING DESIGN I**

<table>
<thead>
<tr>
<th>Credits</th>
<th>Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Learn creative approaches to persuading with visuals in our introduction to the history and business of advertising. Case studies from print, Web, and TV showcase advertising concepts at work: persuasion, color psychology and composition, copywriting and typography, and brand communication. Class projects include ads for a wide range of media and a final project in which you create an entire ad campaign.</td>
</tr>
</tbody>
</table>

**ADV 202 ADVERTISING DESIGN II**

<table>
<thead>
<tr>
<th>Credits</th>
<th>Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Now you are ready to learn how to manage advertising campaigns at a higher level. You are ready to develop campaign concepts working from market research. You are able to develop multiple creative concepts and present them to clients. Working with the client’s marketing plan, you take your campaign ideas forward and develop creative concepts and samples for a broad, multimedia campaign.</td>
</tr>
</tbody>
</table>

**ADV 203 MARKETING DESIGN**

<table>
<thead>
<tr>
<th>Credits</th>
<th>Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Explore how to make design decisions through research, writing, and planning techniques that set marketing designers (and their clients) apart from the competition. Class projects challenge you to combine concept, research, planning, presentation, and visual design to build your marketing portfolio.</td>
</tr>
</tbody>
</table>

**ADV 204 COPYWRITING**

<table>
<thead>
<tr>
<th>Credits</th>
<th>Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Every ad designer must grasp the basics of persuasive copywriting. In this class, students will study how text and image interact in effective ad campaigns, learning how to write and edit ad copy for print and digital advertising media and turn written ideas into visual expression.</td>
</tr>
</tbody>
</table>

**ADV 205 ADVERTISING ACCOUNT MANAGEMENT**

<table>
<thead>
<tr>
<th>Credits</th>
<th>Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.5</td>
<td>Dealing with advertising clients is a business. Do you understand how ads are sold and evaluated? In this course, you will discover how ad campaigns are typically managed in ad agencies, learning about the different stages in a campaign and the responsibilities of different stakeholders involved, from copywriters to designers, creative directors, and account managers.</td>
</tr>
</tbody>
</table>

**ADV 206 CREATE CONCEPT DEVELOPMENT**

<table>
<thead>
<tr>
<th>Credits</th>
<th>Focus</th>
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</thead>
<tbody>
<tr>
<td>3</td>
<td>Develop your visual creativity. In advertising, illustration, or design, you need to be able generate many ideas for your clients and projects. This class provides you a training in identifying the needs of each project, brainstorming solutions, challenging your assumptions, and testing/evaluating your ideas until you have a winner.</td>
</tr>
</tbody>
</table>

**WEB 207 INTERNET MARKETING**

<table>
<thead>
<tr>
<th>Credits</th>
<th>Focus</th>
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</thead>
<tbody>
<tr>
<td>3</td>
<td>Provides theoretical and practical insight into maximizing a company’s marketing efforts online. Students will learn to create email marketing campaigns, optimize sites for search engines, build effective landing pages, manage social media presence, and conduct other online marketing activities. The course explores proven methods through case studies and practical exercises.</td>
</tr>
</tbody>
</table>
ADVERTISING DESIGN STUDENT WORK BY:

Imran Firdous
Chris Telford
Sarah Ivany
Shelley Paul
Ian Carl Gimenez
Mikhail Basmadjian
DIGITAL PHOTOGRAPHY

ASSOCIATE OF OCCUPATIONAL STUDIES (AOS) IN DIGITAL PHOTOGRAPHY

The Associate of Occupational Studies in Digital Photography is an intensive two-year degree program for students seeking to enter careers as contracted, freelance, or fine art photographers. Designed for high school graduates and adult learners, the program will offer a strong foundation in the visual language of photography and a working knowledge of the equipment, software, and production techniques essential for work in the photographic industry.

First-year classes cover fundamental concepts in photography and digital imaging in addition to providing a foundation in drawing, color, and composition, and Web design. Second-year classes place emphasis on best practices for commercial photography and managing an advanced digital editing workflow. A focus on photography for advertising, event and location based-photography, and video production ensures that students are prepared to work in a range of professional contexts.

“I do some of the Web development work required for our larger projects, but I really try to take part as a photographer when our film crew is out somewhere having an exciting day for either fashion or architectural shoots. So overall, I spend about half of my time in management and administration, and the rest doing these things that I love.”

- Jason Maclean, Director of Technology and Marketing, Halogen
AOS Program graduate 2012
CURRICULUM

The Associate of Occupational Studies in Digital Photography program is designed to be completed in two years. Classes start in January, April, and August. Students must complete 72 credits in order to graduate. 18 credits of general education are required. Part-time schedules are available.

YEAR ONE

<table>
<thead>
<tr>
<th>SEMESTER 1</th>
<th>SEMESTER 2</th>
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<tbody>
<tr>
<td>DES 151 Digital Photography I 3</td>
<td>DES 104 Color Theory 1.5</td>
</tr>
<tr>
<td>DES 111 Drawing I 3</td>
<td>PHO 104 History of Photography 1.5</td>
</tr>
<tr>
<td>DES 121 Photoshop II 3</td>
<td>WEB 101 HTML and CSS I 3</td>
</tr>
<tr>
<td>GEN 104 English Composition* 3</td>
<td>PHO 105 Photo Setup 3</td>
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<tr>
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<td>GEN 105 Computer Technology* 3</td>
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<td><strong>Total:</strong> 12 credits</td>
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YEAR TWO

<table>
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<tr>
<th>SEMESTER 4</th>
<th>SEMESTER 5</th>
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</tr>
</thead>
<tbody>
<tr>
<td>PHO 204 Commercial Photography I 3</td>
<td>GEN 206 Design Business 1.5</td>
<td>DIG 201 Digital Video Editing 3</td>
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<tr>
<td>DES 222 Photoshop II 3</td>
<td>GEN 204 Intro to Marketing 1.5</td>
<td>ELECTIVE** 3</td>
</tr>
<tr>
<td>PHO 205 Digital Photography with Lightroom 3</td>
<td>PHO 207 Commercial Photography II 3</td>
<td>PHO 241 Narrative Photography 3</td>
</tr>
<tr>
<td>GEN 205 Business &amp; Technical Writing* 3</td>
<td>DIG 204 Digital Video Production 3</td>
<td>PHO 259 Capstone Project 2</td>
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<td>PHO 208 Color Correction 3</td>
<td>PHO 260 Portfolio Review 1</td>
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<td><strong>Total:</strong> 12 credits</td>
<td><strong>Total:</strong> 12 credits</td>
<td><strong>Total:</strong> 12 credits</td>
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</tbody>
</table>

Total credits: 72

* General education course

**ELECTIVE (choose one): ADV 207 Creative Concept Development (recommended), ADV 201 Advertising Design I, DES 201 InDesign I

COURSE DESCRIPTIONS

Below are program highlights for students in the Digital Photography major. To see information on all courses, visit the AOS in Digital Photography program online.

**DESIgn 151 DIGITAL PHOTOGRAPHY I 3 credits**

Explore the interaction of photography techniques and environmental factors to create powerful digital images. Students learn the fundamentals of lighting, perspective, and set up and explore techniques for classic assignments: portraits, product shots, indoor and outdoor location shoots, and fast-action sports. A mastery of digital photography gives you creative control of the medium.

**PHO 104 HISTORY OF PHOTOGRAPHY 1.5 credits**

This course provides a historical overview of photography, from the invention of the photographic process, to the evolution of the medium, to the role of the image in contemporary art and design. You’ll gain an introduction to the styles and achievements of important photographers, and be provided the tools to understand the context of their work as well as their influence on society.

**PHO 105 PHOTO SETUP 3 credits**

Focus on the planning and preparation that lead to the successful execution of a photo shoot. Develop a thorough understanding of different types of lighting, both natural and artificial. Learn the limitations and advantages of varied shooting conditions, and explore methods to effectively stage and style photographs to achieve your desired effect.

**PHO 152 DIGITAL PHOTOGRAPHY II 3 credits**

Take your digital photography artistry to a higher level. Advanced photography techniques and approaches to composition, learning how to correct images using Photoshop and print high-quality images. The emphasis of the class is developing a solid technical understanding of the medium and identifying one’s individual expressive vision. Advanced projects explore experimental methods for enhancing photographs with digital effects.

**PHO 106 PHOTO RETOUCHING 1.5 credits**

Learn techniques for removing, correcting and manipulating photographic flaws or flaws using Photoshop. You will explore professional selection techniques, and how to clone, patch, and heal problem areas, and adjust colors and tones to create a seamless and professional quality product. The course examines image correction and enhancement scenarios a designer or photographer might typically encounter.

**PHO 204 COMMERCIAL PHOTOGRAPHY I 3 credits**

Turn your creativity into a career by using photography as a communication tool in commercial and advertising scenarios. In this survey course, you will explore the equipment and techniques used for professional photography work in portrait, product, photography, real estate, and more. You will also learn how to represent yourself professionally and build your online presence.

**PHO 205 DIGITAL PHOTOGRAPHY WITH LIGHTROOM 3 credits**

Learn how to manage, develop, print, and present your shots more efficiently with Adobe Photoshop Lightroom. Discover how to collect and catalog your images with ease, use basic and advanced development and retouching tools to create stellar shots, and present your work in slideshows, on the Web, and in print. The course will challenge you to take your shots to the next level of organization, quality, and presentation.

**PHO 207 COMMERCIAL PHOTOGRAPHY II 3 credits**

Explore and practice advanced techniques for developing your skills and presence as a commercial photographer. Make images that accomplish specific objectives, with a focus on location-based event photography for weddings, night life, and fashion. Finally, you’ll learn about photography products, including prints, books, and more.

**PHO 208 COLOR CORRECTION 3 credits**

Learn how to achieve an effective color balance in your Photoshop images and optimize them for print output. Students explore professional techniques for working with scanned, film, and digital source material, learn how to control, correct, and enhance the color palette of digital images for print media. Course projects emphasize developing a technical knowledge and artistic understanding of color calibration for professional-quality digital imaging.

**PHO 214 NARRATIVE PHOTOGRAPHY 3 credits**

Explore the use of an editorial approach to photography in order to tell stories with images. Throughout the course you will use conceptualism in conjunction with documentary photography approaches to build photo essays and other narrative projects. Learn how to research, pitch, shoot, edit and present a body of work that encompasses unifying themes.
“Photography is capturing the world as you see it through your eyes, communicating your unique vision (and perhaps the vision of others involved in a project). Photography is communicating a rich visual story through strong aesthetics and concepts.”

- Digital Photography Department Head
Felicia Kieselhorst

STUDENT WORK BY:
Yulia Yushina
Timothy Heberling
Angelina Pecoraro
Gina Desimone
Janna Halme
## AOS Programs at a Glance

### Getting Started

#### Admissions

Associate Degree program classes start in January, April, and August. Our online application is simple and convenient, and Admissions Advisors are available via phone, email, or live chat. Students entering the program are expected to have earned a high school diploma, GED, or state-approved home school equivalent. Any students under 18 years of age will need to provide the signed permission of a parent or guardian.

- Complete our online application form. The application fee is $75.
- Provide a 500-word essay explaining your interest in your chosen major.
- Submit 5-10 samples of your art and design work or complete a written creative skills assessment.
- Provide transcripts from high school and any colleges attended. (If you have graduated college, you don’t need to provide high school transcripts.)
- If English is not your native language, submit official TOEFL or IELTS scores.

#### Tuition and Fees

Sessions College programs are among the most affordable available. We believe in helping students earn their degrees and graduate with a minimum of debt. There are no textbooks required; tuition costs include all digital materials.

**Tuition costs for full-time, first-time students:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Cost Per Credit</th>
<th>Cost Per Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>$350</td>
<td>$4,200</td>
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</tr>
</tbody>
</table>

Part-time schedules are available. Tuition for part-time students is $400/credit. See Tuition and Fees.

#### Paying for Your Education

Many financial options are available to help you afford your education. Your out-of-pocket expenses will be lower if you are eligible for credit transfer, Federal Student Aid, or other type of funding:

- **Credit Transfer.** Do you have some college credits? Students can transfer a maximum of 36 credits into the Sessions College Associate program.
- **Financial Aid.** United States Federal Student Aid is available to eligible students in all Associate degree and Undergraduate Certificate programs.
- **Military Benefits.** Are you an eligible U.S. military service member, veteran, or family member? You may be able to fund your education using your TA, GI Bill(R), or MyCAA benefits.
- **Bridge Program.** Vocational program graduates (Professional or Advanced Certificate) can transfer up to 21 credits into the AOS program.
- **Scholarships.** Sessions College awards scholarships up to $2,000 to new degree program students in six different adult learner categories.
- **Payment Plans.** College costs are easier to budget on a manageable schedule. Ask an advisor about simplifying your tuition using a monthly, low-interest institutional payment plan.

#### Course Materials and Library

Sessions College programs are delivered entirely online. Students have 24/7 access to the school learning environment. No textbooks are required. The programs are built around award-winning online curriculum developed by Sessions College for Professional Design faculty. All coursework and materials required to complete each course are provided in an online learning environment, including orientation materials, lectures, exercises, critiques and discussion forums, videos, multimedia tools, and an online library.

The Sessions online library provides all students access to 50,000 titles in humanities, art, design, software, and technology. Library research is a particular focus in general education courses, and students are expected to research a wide range of topics for their design course work.

#### Software and Hardware

To begin your online program, you’ll need a Windows or Macintosh computer installed with required Adobe Creative Cloud software, Microsoft Office, and some basic art supplies. Exact requirements vary by program, so please check the specific program page.

Sample requirements for the AOS in Graphic Design program:

- Adobe Creative Cloud software or Adobe Photoshop, Illustrator, InDesign, and Dreamweaver CC software.
- Microsoft Office software (Word, Excel, PowerPoint)
- A digital camera with adjustable ISO and adjustable white balance features recommended.
- Basic drawing supplies including pencils, charcoal, newsprint, and sketch paper.
- A Web hosting account with an ad-free hosting service.
- Webcam, headphones or speaker, VPN connection, and microphone connected to the computer for live proctored exams.

#### See AOS Program Requirements:

- Graphic Design
- Web Design
- Digital Media
- Illustration
- Advertising Design
- Digital Photography

#### For More Information:

- Application Process
- Credit Transfer Policy
- Bridge Program
- Scholarships
- Academic Calendar
The Sessions College Undergraduate Certificate program is an intensive credit-bearing program that focuses on developing a strong foundation in a contemporary design field. Areas of study include Graphic Design, Web Design, Digital Media, Illustration, and Advertising Design.

The Undergraduate Certificate is a 24-credit program completed in two semesters. Part-time schedules are available. The program is open admissions, with classes starting in January, April, and August.

Each semester, you'll build a body of practical work through expert faculty mentoring and critique. The Undergraduate Certificate program focuses on core design skills; there is no general education course requirement. Students who wish to continue to a degree can later transfer all credits to a Sessions College Associate program.

Federal financial aid is available for eligible students, and U.S. military service members who qualify may use their military tuition assistance benefits to complete the program in four semesters.

“My main goal is to become a videographer in today’s ever advancing multimedia-rich world. The program has greatly enhanced my ability to produce engaging content and put a finished touch to my productions. The sense of accomplishment after each semester is one of the greatest feelings and people tell me that it shows in my work.”

- Eric Clayborn, Undergraduate Certificate in Digital Media
The Undergraduate Certificate in Graphic Design provides a thorough foundation in graphic design for print designers. In just two semesters, you’ll gain an understanding of the fundamentals of color, typography, and composition and how to apply them using today’s design software tools Adobe Photoshop, Illustrator, and InDesign.

Students apply current production methods and techniques to exciting projects that include poster design, magazine layout, identity design, book layout, and packaging design. Discussions and critiques in a small class environment maximize the learning experience as you earn college credit and begin to build your graphic design portfolio.

“The online Graphic Design program at Sessions College helps you work with a freedom and focus that is a training in professional discipline: meeting deadlines and finding design solutions.”

- Andrew Shalat - Graphic Design Department Head
CURRICULUM

Students must complete 24 credits in order to graduate. Part-time schedules are available. There are no general education requirements.

SEMESTER 1
DES 104 Color Theory 1.5 credits
DES 101 Typography I 1.5 credits
DES 111 Drawing I 3 credits
DES 121 Photoshop I 3 credits
DES 141 Illustrator I 3 credits
Total: 12 credits

SEMESTER 2
DES 105 Design and Composition 1.5 credits
DES 131 Logo Design I 1.5 credits
DES 201 InDesign I 3 credits
DES 102 Typography II 3 credits
DES 211 Graphic Design I 3 credits
Total: 12 credits

PROGRAM GOALS

Program objectives for Undergraduate Certificate in Graphic Design students:

- Create appropriate color palettes and use color and contrast effectively in their work.
- Design and lay out typography for readability, impact, or expression.
- Create drawings in traditional media that show a command of proportion, perspective, and value contrast.
- Prepare images for professional publication with Photoshop retouching, correction, compositing, or collage.
- Create readable layout designs using fundamental design and composition techniques.
- Develop basic logo designs from a client brief using an iterative design process.
- Create simple, stylized logos, icons, and illustrations in Illustrator.
- Create consistent and readable layouts in InDesign for multi-page print publications.
- Develop basic competence in various print design genres including poster design, logo/branding design, magazine layouts, cover design, and packaging.

COURSE DESCRIPTIONS

Below are course descriptions for the Undergraduate Certificate in Graphic Design. For more detail on each course, visit the UC in Graphic Design program page.

DES 104 COLOR THEORY 1.5 credits

Focus on developing appropriate color systems for graphic design projects. Projects explore the principles, terminology, and applications of color theory with an emphasis on manipulating color. A working knowledge of the expression and perception of color, and color interaction, lends credibility and sophistication to a designer’s work.

DES 101 TYPOGRAPHY I 1.5 credits

Explore the critical role of typography in graphic design. Course projects build an understanding of the anatomy of the letterform, the distinguishing features of different typefaces, and creative applications of type. An assured grasp of typography is essential in any visual communication project.

DES 111 DRAWING I 3 credits

Learn how to analyze what you see in the world around you and communicate it on paper. Through hands-on projects, and guided by a professional artist, you will explore the critical concepts of line, mass, form, perspective, value, and composition, building a solid foundation for all your art and design work.

DES 121 PHOTOSHOP I 3 credits

Get a thorough grounding in Adobe Photoshop, the premiere image manipulation tool for print design, Web design, and photography. You’ll gain insights from industry veterans and explore the challenges of designing posters, logos, magazine covers, book layouts, 3D designs, and brand identities. Looking to establish a career in visual identity, from a design or a marketing perspective.

DES 131 LOGO DESIGN I 1.5 credits

Explore the philosophy and process behind designing a logo. Students learn the importance of corporate identity and the different stages in a typical logo design project. The course establishes a solid conceptual and practical grounding for anyone interested in pursuing a career in visual identity, from a design or a marketing perspective.

DES 201 INDESIGN I 3 credits

Explore fundamental techniques for Adobe InDesign and develop an efficient workflow for both print and digital publishing. The course will impart a working knowledge of InDesign’s main capabilities, everything from basic features to using master pages, importing and manipulating objects, controlling text flow and style, and organizing content with tables, layers, links, and conveyor tools. Valuable methods for cutting-edge digital publishing techniques are explored, and projects give you give you training in a range of real world print/digital publishing projects: brochures, catalogs, magazines, eBooks, and even an interactive folio for the iPad.

DES 102 TYPOGRAPHY II 3 credits

Learn advanced concepts in typography including type fusion, information hierarchy, expressive type, and 3D type applications. Assignments include advertising, product packaging, civic branding, and currency design. The focus of the course is on improving your design by learning to see type differently.

DES 141 ILLUSTRATOR I 3 credits

Build a working knowledge of Adobe Illustrator, the graphic designer’s vector program of choice. Course projects explore selection tools, drawing tools, layers, the Pen tool, transformations/distortions, type tools, and modifying paths and shapes. Tapping the power of vector software allows you to produce detailed and scalable art for almost any application.

DES 211 GRAPHIC DESIGN I 3 credits

Establish a firm foundation for taking on professional design work. You’ll gain insights from industry veterans and explore the challenges of designing posters, logos, magazine covers, book layouts, 3D designs, and brand identities. Looking to establish a career as a freelance designer? The course provides you opportunities to hone your design process, as you research each project, develop concepts, work with iterative feedback, and begin to develop quality pieces for your portfolio.
WEB DESIGN
UNDERGRADUATE CERTIFICATE IN WEB DESIGN

Our Undergraduate Certificate in Web Design provides a thorough foundation in visual design for the Web. In just two semesters, you’ll gain an understanding of the fundamentals of digital imaging, color, and typography and how implement them on the Web using HTML, CSS, and JavaScript.

Students learn the combination of graphic design and coding skills practiced by front end designers, applying them to engaging projects that include graphic designs, page layouts, and Web site designs. Discussions and critiques in a small class environment maximize the learning experience as you earn college credit and begin to build your Web design portfolio.

“Hands-on training is essential to hone the skills you’ll need to create professional work. We’ll prepare you to evolve as the Web evolves, keeping up with the influx of devices and technology used to access Web content.”

- Piper Nilsson - Web Design Department Head
CURRICULUM

Students must complete 24 credits in order to graduate. Part-time schedules are available. There are no general education requirements.

SEMMESTER 1

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<thead>
<tr>
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<td>WEB 101</td>
<td>HTML and CSS I</td>
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<td>Illustrator I</td>
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<tr>
<td>DES 101</td>
<td>Typography I</td>
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SEMMESTER 2

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<td>WEB 232</td>
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<td>DES 105</td>
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<td>WEB 205</td>
<td>JavaScript for Designers I</td>
<td>3</td>
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<tr>
<td>WEB 207</td>
<td>Internet Marketing</td>
<td>3</td>
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</table>

PROGRAM GOALS

Program objectives for Undergraduate Certificate in Web Design students:

- Layout and design websites using standards-compliant HTML and CSS code.
- Design responsive website designs using modern frameworks Bootstrap and skeleton.
- FTP sites to the Web, validating and troubleshooting sites to fix errors or cross-browser issues.
- Write clean, valid Javascript code to create basic interactive features for websites.
- Create images in Adobe Photoshop and Illustrator at a high standard of quality.
- Use a knowledge of color, typography, and layout design to develop effective, professional-level designs for clients.
- Implement important techniques for marketing web sites, including SEO, search advertising, and email marketing.

COURSE DESCRIPTIONS

Below are course descriptions for the Undergraduate Certificate in Web Design. For more detail on each course, visit the UC in Web Design program page.

DESI 121 PHOTOGRAPHY I 3 credits
Get a thorough grounding in Adobe Photoshop, the premiere image manipulation tool for print design, Web design, and photography. You’ll learn to choose and use the best techniques for common Photoshop jobs including selecting and isolating objects, creating image composites, masking and vignetting images, setting typography, and improving images with retouching and effects. Every designer must tame this creative powerhouse of a program.

DESI 104 COLOR THEORY 1.5 credits
Focus on developing appropriate color systems for graphic design projects. Projects explore the principles, terminology, and applications of color theory, with an emphasis on manipulating color. A working knowledge of the expression and perception of color, and color interaction, lends credibility and sophistication to a designer’s work.

WEB 101 HTML AND CSS I 3 credits
To create Web pages, a Web designer must have a foundation in HTML and CSS. This course begins with the basics of HTML markup and specifications for standards-compliant Web pages. CSS scripting is examined as a method for positioning page elements and styling typography. Cutting-edge features of HTML5 and CSS3 are also introduced. The emphasis is on the contemporary use of markup and scripting to create effective and attractive Web sites.

DES 141 ILLUSTRATOR I 3 credits
Build a working knowledge of Adobe Illustrator, the graphic designer’s vector program of choice. Course projects explore selection tools, drawing tools, layers, the Pen tool, transformations/distortions, type tools, and modifying paths and shapes. Tapping the power of vector software allows you to produce detailed and scalable art for almost any application.

WEB 213 BOOTSTRAP/DREAMWEAVER I 3 credits
Bootstrap provides a framework of HTML, CSS, and JavaScript to speed up your site development. Working with an expert instructor, you’ll learn how to build responsive, mobile-first web sites using Bootstrap 4 and Dreamweaver, Adobe’s HTML editor. This course will show you how to design web sites by using CSS to structure and design layouts, ensuring that your designs work on a range of platforms and devices.

WEB 232 WEB TYPOGRAPHY 1.5 credits
Learn how to enhance your Web designs with the latest techniques for styling, typesetting, and embedding text. Get up to speed on the latest in Web font options and how to use CSS font stacks. You’ll take your fonts into the grid, studying a mix of classic and cutting-edge techniques to ensure on-screen readability and effective vertical rhythm, and learn how to retain viewer attention with CSS3 effects and typography-driven information graphics.

WEB 205 JAVASCRIPT FOR DESIGNERS 3 credits
Learn the fundamentals of JavaScript, the programming language that allows you to make things happen when a user interacts with your site. You will learn how to create clean, valid code as you create programs that respond to various kinds of user interaction. Assignments include a range of projects: interactive dialogue boxes, a trivia quiz, a rainbow color picker, a sortable database, and more.

WEB 207 INTERNET MARKETING 3 credits
Learn practical skills for growing your business on the Web. Studying with an Internet marketing pro, you’ll learn how to develop an entire marketing plan for your online business. Course projects will include target audience analysis, developing a site plan, creating a content development strategy, planning email marketing campaigns, optimizing for search engines, building a Facebook fan page, planning a social media crisis strategy, designing a landing page for an ad, and using site metrics.
DIGITAL MEDIA
UNDERGRADUATE CERTIFICATE IN DIGITAL MEDIA

Our Undergraduate Certificate in Digital Media offers an exciting foundation in video and motion graphics design. In just two semesters, you’ll develop a fundamental knowledge of digital imaging and illustration, and explore how to create movies using Adobe Animate, Premiere, and After Effects.

Students gain essential skills in 2D design and extend them into vector animation, motion graphics, and video production and editing projects. Discussions and critiques in a small class environment maximize the learning experience as you earn college credit and begin to build your digital media reel.

“Your skill at communicating ideas visually will appeal to employers. Digital is just the media you will use to do your job. Our program can help you grow to be the digital artist you want to become. Where you go from there is up to you.”

- Greg Marlow - Digital Media Department Head
### CURRICULUM

Students must complete 24 credits in order to graduate. Part-time schedules are available. There are no general education requirements.

#### SEMESTER 1
- DES 104 Color Theory 1.5 credits
- DIG 205 Intro to Motion 1.5 credits
- DIG 204 Digital Video Production 3 credits
- DES 121 Photoshop I 3 credits
- DES 111 Drawing I 3 credits
- Total: 12 credits

#### SEMESTER 2
- DIG 204 Animate I 1.5 credits
- PHO 104 History of Photography 1.5 credits
- DIG 201 Digital Video Editing 3 credits
- DIG 208 After Effects I 3 credits
- DES 141 Illustrator I 3 credits
- Total: 12 credits

### PROGRAM GOALS

Program objectives for Undergraduate Certificate in Digital Media students:

- Create sophisticated, appropriate color palettes and use color and contrast effectively in their work.
- Create drawings in traditional media that show a command of proportion, perspective, and value contrast.
- Prepare images for professional publication with Photoshop retouching, correction, compositing, or collage.
- Create simple, stylized graphics, icons, and illustrations in Illustrator.
- Create engaging videos that incorporate skillful production, camerawork, audio, and non-linear editing techniques.
- Develop interactive animations and multimedia using Adobe Animate software.
- Learn how technological, social, and artistic changes have influenced the development of the field of photography.
- Enhance multimedia projects with motion graphics and animated titles created in After Effects.
- Develop basic competence in various digital media genres including animation, video, and motion graphics.

### COURSE DESCRIPTIONS

Below are course descriptions for the Undergraduate Certificate in Graphic Design. For more detail on each course, visit the UC in Digital Media program page.

- **DES 104** **COLOR THEORY** 1.5 credits
  - Focus on developing appropriate color systems for graphic design projects. Projects explore the principles, terminology, and applications of color theory, with an emphasis on manipulating color. A working knowledge of the expression and perception of color, and color interaction, lends credibility and sophistication to a designer’s work.

- **DIG 205** **INTRO TO MOTION** 1.5 credits
  - This course introduces topics in motion in animation and video through research and observation of real-life movement and movement in animation. Students learn the basic principles of visible motion—including physics principles—and apply these principles to written analysis and practical explorations including flipbook-style animation. Topics include movement of objects and characters.

- **DIG 204** **DIGITAL VIDEO PRODUCTION** 3 credits
  - Learn how to control white balance, aperture, and shutter speed, to get high quality images from your digital video camera. You’ll explore the different types of shots and camera movement techniques used by the pros and learn how to do location scouting, plan props, wardrobe, and sets, and work with talent. Course lectures challenge you to think about different storytelling conventions in narrative and documentary movie-making and address the fundamentals of sound recording. You’ll script and storyboard short movie sequences and develop an understanding of the various roles in the video post-production process.

- **DES 121 ** **PHOTOSHOP I** 3 credits
  - Get a thorough grounding in Adobe Photoshop, the premiere image manipulation tool for print design, Web design, and photography. You’ll learn to choose and use the best techniques for common Photoshop jobs including selecting and isolating objects, creating image composites, masking and vignetting images, setting typography, and improving images with retouching and effects. Every designer must tame this creative powerhouse of a program.

- **DES 111 ** **DRAWING I** 3 credits
  - Learn how to analyze what you see in the world around you and communicate it on paper. Through hands-on projects, and guided by a professional artist, you will explore the critical concepts of line, mass, form, perspective, value, and composition, building a solid foundation for all your art and design work.
ILLUSTRATION

UNDERGRADUATE CERTIFICATE IN ILLUSTRATION

Our Undergraduate Certificate in Illustration provides a thorough foundation in digital and traditional illustration for computer artists. In just two semesters, you’ll gain an understanding of the fundamentals of vector graphics, still life and figure drawing, color theory, composition, painting, and how to implement these concepts using today’s digital arts software tools Photoshop and Illustrator.

Students gain a valuable introduction to the practices and workflows of commercial illustrators. Discussions and critiques in a small class environment maximize the learning experience as you earn college credit and begin to build your illustration portfolio.

“Through illustration we suggest new possibilities, new ways of thought. We tell our stories, we inform the masses, create detailed instruction, and entertain both for education and to escape. Let this program be your first step in acquiring a new understanding and proficiency in the art of Illustration”

- Jordon Schranz - Illustration Department Head
# CURRICULUM

Students must complete 24 credits in order to graduate. Part-time schedules are available. There are no general education requirements.

<table>
<thead>
<tr>
<th>SEMESTER 1</th>
<th>SEMESTER 2</th>
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<tbody>
<tr>
<td>DES 104 Color Theory</td>
<td>DES 121 Photoshop I</td>
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<td>DES 121 Photoshop I</td>
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<td>DES 105 Design and Composition I</td>
<td>ILL 111 Life Drawing I</td>
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<td>DES 141 Illustrator I</td>
<td>ILL 204 Painting I</td>
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<td>DES 111 Drawing I</td>
<td>ILL 209 Commercial Illustration</td>
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</table>

## PROGRAM GOALS

Program objectives for Undergraduate Certificate in Illustration students:

- Create sophisticated, appropriate color palettes and use color and contrast effectively in their work.
- Create drawings in traditional media that show a command of proportion, perspective, and value contrast.
- Prepare images for professional publication with Photoshop retouching, correction, compositing, or collage.
- Create engaging and readable layout designs using fundamental design and composition techniques.
- Create vector drawings in Illustrator that demonstrate realistic and stylized techniques and that communicate complex concepts in digital form.
- Represent through figure drawing the characteristic shapes and proportions of living subjects and apply these to a range of illustration projects.
- Paint still life and portrait subjects using different painting techniques, media, and conceptual approaches.
- Develop a series of illustrations representing large-scale, professional creative projects with commercial intent.
- Manage all aspects of the illustration creation workflow and effectively prepare projects for professional use.

# COURSE DESCRIPTIONS

Below are course descriptions for the Undergraduate Certificate in Illustration. For more detail on each course, visit the UC in Illustration program page.

**DES 104 COLOR THEORY** 1.5 credits

Focus on developing appropriate color systems for graphic design projects. Projects explore the principles, terminology, and applications of color theory, with an emphasis on manipulating color. A working knowledge of the expression and perception of color, and color interaction, lends credibility and sophistication to a designer’s work.

**DES 105 DESIGN AND COMPOSITION** 1.5 credits

Discover the principles of effective composition in print design and advertising. Composition, literally the assembly of elements, is the artful arrangement that guides the eye and unifies a design work. Case studies and hands-on projects address closed/open space, negative space, movement, and more.

**DES 121 PHOTOSHOP I** 3 credits

Build a working knowledge of Adobe Illustrator, the graphic designer’s vector program of choice. Course projects explore selection tools, drawing tools, layers, the Pen tool, transformations/distortions, type tools, and modifying paths and shapes. Tapping the power of vector software allows you to produce detailed and scalable art for almost any application.

**DES 121 PHOTOSHOP I** 3 credits

Get a thorough grounding in Adobe Photoshop, the premier image manipulation tool for print design, Web design, and photography. You’ll learn to choose and use the best techniques for common Photoshop jobs including selecting and isolating objects, creating image composites, masking and vignetting images, setting typography, and improving images with retouching and effects. Every designer must tame this creative powerhouse of a program.

**DES 141 ILLUSTRATOR I** 3 credits

Learn advanced illustration and Adobe Illustrator techniques for creating commercial and fine art imagery. Design projects. Projects explore the principles, terminology, and applications of color theory, with an emphasis on manipulating color. A working knowledge of the expression and perception of color, and color interaction, lends credibility and sophistication to a designer’s work.

**ILL 202 DIGITAL ILLUSTRATION II** 3 credits

Learn advanced illustration and Adobe Illustrator techniques for creating commercial and fine art imagery. Design projects. Projects explore the principles, terminology, and applications of color theory, with an emphasis on manipulating color. A working knowledge of the expression and perception of color, and color interaction, lends credibility and sophistication to a designer’s work.

**ILL 204 PAINTING I** 3 credits

After a thorough orientation to the painter’s materials (paint, canvas, brushes, and solvents), students study a systematic and time-honored approach to painting that enables them to capture proportion, perspective, and lighting. Students learn how to build a foundation with preparatory sketches and underpainting, then gain control over value through monochromatic painting and color studies.

**ILL 209 COMMERCIAL ILLUSTRATION** 3 credits

Explore business applications for your illustration work, from editorial and commercial to advertising and marketing. In this survey course, you will explore different genres of project work, learning how contracts and copyright work and how to represent yourself professionally and effectively.
Our Undergraduate Certificate in Advertising Design provides a thorough foundation in both print and digital advertising. In just two semesters, you’ll develop an understanding of both the fundamentals of design—color theory, composition, typography, layouts—and the application of those fundamentals in today’s design software tools Photoshop, Illustrator, and InDesign.

Students combine these skills with an education in the fundamentals of advertising and marketing campaigns that connect with consumers, including education in concept development, campaign development, and copywriting. Discussions and critiques in a small class environment maximize the learning experience as you earn college credit and begin to build your reel.

“The dynamic field of advertising offers a never ending stream of fresh ideas, new clients, and groundbreaking products and services to promote. In this arena a creative problem solver with solid design skills and a strong understanding of marketing concepts is highly coveted.”

- Kristen Becker - Advertising Design Department Head
**CURRICULUM**

Students must complete 24 credits in order to graduate. Part-time schedules are available. There are no general education requirements.

**SEMESTER 1**

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<thead>
<tr>
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<td>ADV 207</td>
<td>Creative Concept Development</td>
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**SEMESTER 2**

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<td>ADV 206</td>
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<tr>
<td>ADV 201</td>
<td>Advertising Design I</td>
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**PROGRAM GOALS**

Program objectives for Undergraduate Certificate in Advertising Design:

- Create job-appropriate color palettes and use color and contrast effectively in their work.
- Design and lay out typography for readability, impact, or expression.
- Prepare images for professional publication with Photoshop retouching, correction, compositing, or collage.
- Create simple, stylized logos, icons, and illustrations in Illustrator.
- Develop strategies for brainstorming, evaluating, and testing effective designs based on client needs.
- Create consistent and readable layouts in InDesign for multi-page print publications.
- Develop marketing campaigns that communicate a consistent, engaging message over various publications and media.
- Write and edit ad copy for print and digital advertising media that demonstrates an understanding of how text and image interact in effective ad campaigns.
- Develop competence in various advertising design media including posters, magazine ads, large-scale ads, print campaigns, and Internet campaigns.

**COURSE DESCRIPTIONS**

Below are course descriptions for the Undergraduate Certificate in Advertising Design. For more detail on each course, visit the UC in Advertising Design program page.

**DES 104  COLOR THEORY**  1.5 credits

Focus on developing appropriate color systems for graphic design projects. Projects explore the principles, terminology, and applications of color theory, with an emphasis on manipulating color. A working knowledge of the expression and perception of color, and color interaction, lends credibility and sophistication to a designer's work.

**DES 101  TYPOGRAPHY I**  1.5 credits

Explore the critical role of typography in graphic design. Course projects build an understanding of the anatomy of the letterform, the distinguishing features of different typefaces, and creative applications of type. An assured grasp of typography is essential in any visual communication project.

**DES 121  PHOTOSHOP I**  3 credits

Get a thorough grounding in Adobe Photoshop, the premiere image manipulation tool for print design, Web design, and photography. You'll learn to choose and use the best techniques for common Photoshop jobs including selecting and isolating objects, creating image composites, masking and vignetting images, setting typography, and improving images with retouching and effects. Every designer must tame this creative powerhouse of a program.

**DES 141  ILLUSTRATOR I**  3 credits

Build a working knowledge of Adobe Illustrator, the graphic designer's vector program of choice. Course projects explore selection tools, drawing tools, layers, the Pen tool, transformations/distortions, type tools, and modifying paths and shapes. Tapping the power of vector software allows you to produce detailed and scalable art for almost any application.

**ADV 207  CREATIVE CONCEPT DEVELOPMENT**  3 credits

In advertising, illustration, or design, you need to be able to generate many ideas for your clients and projects. This class provides you with training in how to identify the needs of each project, brainstorm solutions, challenge your assumptions, and test/evaluate your ideas until you have a winner.

**ADV 205  MARKETING DESIGN**  3 credits

Learn how to make design decisions through research, writing, and planning techniques that set marketing designers (and their clients) apart from the competition. Class projects challenge you to combine concept, research, planning, presentation, and visual design to build your marketing portfolio.

**ADV 206  COPYWRITING**  3 credits

Every ad designer must grasp the basics of persuasive copywriting. In this class, students will study how text and image interact in effective ad campaigns, learning how to write and edit ad copy for print and digital advertising media and turn written ideas into visual expression.

**ADV 201  ADVERTISING DESIGN I**  3 credits

Learn creative approaches to persuading with visuals as you gain an introduction to the history and business of advertising. Case studies from print, Web, and TV showcase advertising concepts at work: persuasion, color psychology and composition, copywriting, and brand communication. Class projects include ads for a wide range of media and a final project in which you create an entire ad campaign.
Graphic Design Undergraduate Certificate in Print Design

The Undergraduate Certificate in Print Design will provide experienced students with advanced training in the software and techniques essential to employment in the graphic design for-print industry. Students entering the program are expected to have a working knowledge of Adobe Photoshop, Illustrator, and InDesign, as they will be building upon the basics and expanding into advanced tools and skill sets.

Students will learn advanced design techniques and apply them to exciting projects that include digital imaging and illustration, packaging and identity design, and print design production and layout. Discussions and critiques in a small class environment intensify the learning experience as you earn college credit and add depth to your graphic design portfolio.

“A rigorous and focused course of study and practice will serve you well both professionally and in recognition of who you already are—a designer.”

- Andrew Shalat - Graphic Design Department Head
CURRICULUM

Students must complete 24 credits in order to graduate. Part-time schedules are available. Applicants must have basic skills in Adobe Photoshop, Illustrator, and InDesign to enter this program.

PROGRAM GOALS

Program objectives for Undergraduate Certificate in Print Design students:

- Prepare images for professional publication with Photoshop using illustration, photo-realism, and high-impact typography.
- Create illustrator art that demonstrates a command of realistic and stylized techniques and the ability to communicate clear concepts.
- Design and lay out typography for readability, impact, or expression.
- Create engaging and readable layout designs that attract the eye using fundamental design and composition techniques.
- Develop the ability to ground your projects in a knowable research of art and design history.
- Develop a process for generating strong visual ideas for your creative projects.
- Exhibit proficiency in various print design genres including poster design, identity design, invitation design, brochure layout, stamp design, and packaging.
- Develop confidence in preparing your graphic design work for printing, working intelligently with common project constraints.

SEMMESTER 1

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<tr>
<td>DES 222 Photoshop II</td>
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SEMMESTER 2

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<td>DES 208 Packaging Design</td>
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 COURSE DESCRIPTIONS

Below are course descriptions for the Undergraduate Certificate in Print Design. For more detail on each course, visit the UC in Print Design program page.

DES 222 PHOTOSHOP II 3 credits

Transcend the basic current Photoshop skillset to learn vector illustration techniques, photo-realistic painting tools, high-impact typography approaches, and professional photo editing methods, all with attention to preserving the editability of your original images. Students will build proficiency with the Pen tool, select perfect color harmonies with Kuler, use Smart Objects and Smart Filters to non-destructively edit images, and even create paintings with custom brushes and the Mixer Brush.

ILL 142 ILLUSTRATOR II 3 credits

In this challenging hands-on course, you’ll create photo-realistic illustrations, complex patterns, rich designs, and learn how to speed your efforts with helpful workflow features. You’ll build on your existing Illustrator skills to tackle high-end projects with depth, dimension, and wow-power.

DES 102 TYPOGRAPHY II 3 credits

This course builds upon a basic understanding of type anatomy and composition to explore the greater role of typography in design. Students analyze the details of typefaces and methods of using hierarchy for visual communication. Typography techniques are applied to projects including visual identity, poster design, and packaging.

DES 207 LAYOUT DESIGN 1.5 credits

This class provides creative tools and strategies for print layout design. Students utilize various approaches for developing layout designs, including grid systems, mathematical proportions, and such fundamentals as balance, positive/negative space, and focal points. Advanced projects challenge students to develop serious pieces for their print portfolios.

DES 204 THE STUDY OF GRAPHIC DESIGN 1.5 credits

A century of innovation has created the language of graphic design we know today. This course provides students with a historical context for creativity. Students learn to use research into and analysis of 20th century art and design movements and designers as a springboard for design projects. Class discussions provide a forum for talking about the evolution of design and incorporating such exploration into the creative process.

ADV 207 CREATIVE CONCEPT DEVELOPMENT 3 credits

Develop your visual creativity. In advertising, illustration, or design, you need to be able to generate many ideas for your clients and projects. This class provides you a training in identifying the needs of each projects, brainstorming solutions, challenging your assumptions, and testing/evaluating your ideas until you have a winner.

DES 212 GRAPHIC DESIGN II 3 credits

This course provides second-year students the chance to apply their design skills to higher-level projects. Class assignments such as postage design, corporate report, poster and book design, art poster, and direct mail provide an ideal environment for skill and portfolio building. Instructor feedback will guide students toward developing high-quality portfolio pieces and understanding their strengths.

DES 208 PACKAGING DESIGN 3 credits

Packaging designers play an essential role in the branding and commercial success of any product. This course gives graphic designers an introduction to the challenges of 3D package design, examining everything from the mechanics of assembling carton panels to the phenomenon of counter animation. Projects in a range of different client scenarios provide a unique and rewarding portfolio building opportunity. Throughout the semester, students will supplement their practical work with discussions of such essential concepts as mass vs. prestige, target audience, rebranding, and more.

DES 205 PRINT PRODUCTION 3 credits

A thorough grasp of print production materials and techniques is important for any graphic designer. In this course, students learn to work with print shops, manage print budgets, and use materials and software to prepare documents for accurate printing. The complete workflow of a print project is examined including printer specifications, ink and paper selection, special effect production, budget adjustment, preflighting, prepress, and delivery. Students learn production and preflighting techniques using Adobe InDesign.
WEB DESIGN

UNDERGRADUATE CERTIFICATE IN ADVANCED WEB DESIGN

In the Undergraduate Certificate in Advanced Web Design students take their front-end web design skills to the next level. Students entering the program are expected to have completed the Undergraduate Certificate in Web Design or have equivalent experience.

The program provides advanced training in software, design, and coding skills for the web design field. Students hone their Photoshop and Illustrator skills and deepen their knowledge of Bootstrap, CSS/Flexbox, and JavaScript/JQuery. Classes in Wordpress, portfolio design, and accessibility help you extend your web design services. Students will graduate with a range of completed web site projects.

“You’ll design dozens of graphic and Web projects. We’ll prepare you to evolve as the Web evolves, keeping up with the influx of devices and technology used to access Web content.”

- Piper Nilsson - Web Design Department Head
**CURRICULUM**

Students must complete 24 credits in order to graduate. Part-time schedules are available. Applicants must have basic skills in HTML, CSS, and Adobe Photoshop and Dreamweaver to enter this program.

### SEMESTER 1
- **WEB 214 Bootstrap Using Dreamweaver II** 3 credits
- **DES 222 Photoshop II** 3 credits
- **ILL 142 Illustrator II** 3 credits
- **WEB 209 Advanced CSS** 1.5 credits
- **WEB 206 Web Accessibility Design** 1.5 credits

12 credits

### SEMESTER 2
- **WEB 220 JavaScript For Designers II** 3 credits
- **GEN 206 Design Business** 1.5 credits
- **WEB 233 Web Portfolio Design** 1.5 credits
- **WEB 231 Web Design I** 3 credits
- **WEB 240 Wordpress Development** 3 credits

12 credits

### PROGRAM GOALS

Program objectives for Undergraduate Certificate in Advanced Web Design students:

- **Layout and design** responsive websites using HTML, CSS, and Bootstrap and flexbox frameworks.
- **Create images** in Adobe Photoshop and Illustrator at an advanced standard of quality.
- **Use visual design principles** to develop effective, professional-level designs for clients.
- **Building on basic JavaScript knowledge**, create interactive features for web sites using clean, valid JavaScript code.
- **Adapt web site designs** to current standards for web accessibility.
- **Create an effective portfolio site** to showcase your design work.
- **Design a Wordpress site**, implementing existing themes and making basic customizations.

### COURSE DESCRIPTIONS

Below are course descriptions for the Undergraduate Certificate in Advanced Web Design. For more detail on each course, visit the UC in Advanced Web Design program page.

**WEB 214 BOOTSTRAP/DREAMWEVER II** 3 credits

In this course, Web Design students will further their exploration of Bootstrap using Adobe Dreamweaver, focusing on the use of CSS, templates, and library items to design responsive sites. Topics include using image effects, animated content areas, and interactive navigation, and creating mobile and tablet layouts with CSS3 media queries.

**WEB 220 JAVASCRIPT FOR DESIGNERS II** 3 credits

Learn how to program using JavaScript and jQuery with techniques geared to visually oriented designers. Master the fundamentals of JavaScript programming, focusing on how you can add interactivity and responsiveness to your Web designs without too much technical jargon or coding mumbo jumbo. Working with a JavaScript guru, you’ll learn coding and programming concepts through fun, step-by-step exercises and apply what you’ve learned to creative, professionally-oriented projects.

**WEB 233 WEB PORTFOLIO DESIGN** 1.5 credits

Students will learn to skillfully display and present their Web design work for potential clients. They will learn how to showcase their best work and build an attractive Web portfolio to serve as a platform for Web design services.

**WEB 240 WORDPRESS DEVELOPMENT** 3 credits

Learn a systematic professional approach to Web Design. You’ll use site maps, wireframes, comps, color palettes, usability tests, and other tools and concepts to make sure your responsive designs hit the mark. Students entering this class are expected to have a basic competence in HTML, CSS, and Bootstrap, as well as Adobe Photoshop and Illustrator. Building upon those skills, students will complete four portfolio projects that challenge their Web design skills and build an understanding of how to manage Web design projects in a professional context.

**WEB 206 WEB ACCESSIBILITY DESIGN** 1.5 credits

Web site content, navigation, and color schemes are often challenging for people with disabilities. This course gives students a basic knowledge of how to implement accessibility design practices on the Web. Students develop a broad understanding of current accessibility initiatives and how these guidelines impact Web designers, learning how to apply this knowledge in their work.
The Undergraduate Certificate in Digital Photography will provide students with a foundation in the skills required to practice as a professional photographer. Students will gain experience in a wide range of professional photography scenarios and proficiency in using Photoshop and Lightroom for digital imaging and asset management.

Students will explore how to get the best results from typical assignments, including portraits, events, product, and outdoor photography, by using a knowledge of photography, and by adapting to lighting and location. Topics in digital editing and presentation will give students the confidence to produce professional results. Discussions and critiques in a small class environment maximize the learning experience as you earn college credit and polish your photography portfolio.

"The Sessions College Photography Program builds a foundation in creative skills and technical skills to empower you to create photographs that compete in the market. Our online curriculum allows flexibility while preparing you for a field where the ability to self-start and to work with minimal oversight is king."

- Felicia Kieselhorst - Digital Photography Department Head
CURRICULUM

Students must complete 24 credits in order to graduate. Part-time schedules are available.

SEMINER 1

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PROGRAM GOALS

Program objectives for Undergraduate Certificate in Digital Photography students:

- Prepare images for professional publication with Photoshop retouching, correction, compositing, or collage.
- Manipulate framing, perspective, distance, and lighting to take professional-level digital photographs in a range of settings.
- Stage and shoot professional quality images in a variety of different lighting situations utilizing both available and artificial/augmented light sources.
- Create appropriate color palettes and use color and contrast effectively in their work.
- Create engaging images that attract the eye using fundamental design and composition techniques.
- Develop more advanced shooting and composition techniques in various contexts and apply image correction, retouching, compositing, and printing techniques.
- Use basic and advanced development and retouching tools in Lightroom to create stellar images, and present their work in slideshows, on the Web, and in print.
- Master the equipment and techniques used for professional photography work in portraiture, product photography, real estate and more.
- Identify classic color problems with photographs and correct them using both comprehensive and efficient methods.

COURSE DESCRIPTIONS

Below are course descriptions for the Undergraduate Certificate in Digital Photography. For more detail on each course, visit the UC in Digital Photography program page.

DES 121 PHOTOSHOP I 3 credits

This course provides a foundation in the leading imaging program Adobe Photoshop. Practical assignments give students experience in isolation, layering, masking, retouching, image composites, and more. The focus of the course is on learning how to create sophisticated images using a straightforward, efficient workflow.

DES 151 DIGITAL PHOTOGRAPHY I 3 credits

Digital photography can be an essential creative tool for any designer. In this course, students learn the fundamentals of lighting, perspective, and camera set up required to capture high-quality images. The skills learned are applied in a series of creative photo shoot assignments, including portraits, product shots, indoor and outdoor location shots, and fast-action sports.

PHO 105 PHOTO SETUP 3 credits

Focus on the planning and preparation that lead to the successful execution of a photo shoot. Develop a thorough understanding of different types of lighting, both natural and artificial. Learn the limitations and advantages of varied shooting conditions, and explore methods to effectively stage and style photographs to achieve your desired effect.

DES 104 COLOR THEORY 1.5 credits

Color is a fundamental medium for any designer. In this course, students explore how digital color works, discovering how to develop harmonious color schemes for art and design clients. Geometric relationships between colors on the color wheel are examined. Exercises give students practice in using hues, values, and intensities. Students also gain a foundation in color psychology and the interpretation of color on screen and in print.

PHO 106 PHOTO RETOUCHING 1.5 credits

It doesn’t matter how great a photographer you are—nearly every photograph can benefit from retouching, whether it’s to correct subtle color problems or make major changes to the subject or background. In this course you’ll learn how to turn good photographs into showstoppers. Using Photoshop’s tools and filters, you’ll make seamless changes, realistically enhancing your images so that no-one knows work was done.
SESSIONS COLLEGE FOR PROFESSIONAL DESIGN

2019 - 2020 CATALOG

ADMISSIONS

Undergraduate Certificate classes start in January, April, and August. Students entering the program are expected to have earned a high school diploma, GED, or state-approved home school equivalent. Any students under 18 years of age will need to provide the signed permission of a parent or guardian. Our online application is simple and convenient.

TUITION AND FEES

Sessions College programs are recognized for their affordability. The Undergraduate Certificate tuition is an intensive program that provides a platform for career growth or further study. There are no textbooks required; tuition costs include all digital materials.

Net tuition Costs for Full-Time, First Time Students

$425 per credit
$10,200 total program tuition
$5,100 per semester

Part-time schedules are available. Tuition for part-time students is $475/credit. See Tuition and Fees

SOFTWARE AND HARDWARE

To begin your online program, you will need a Windows or Macintosh computer installed with required Adobe Creative Cloud software, Microsoft Office, and some basic art supplies. Exact requirements vary by program, so please check the specific program page.

Sample requirements for the Undergraduate Certificate in Graphic Design program:

- Adobe Creative Cloud software or Adobe Photoshop, Illustrator, and InDesign CC software.
- Microsoft Office software (Word, Excel, PowerPoint)
- A digital camera with adjustable ISO and adjustable white balance features recommended.
- Basic drawing supplies including pencils, charcoal, newsprint, and sketch paper.
- A webcam, headphones or speaker, VPN connection, and microphone connected to the computer for live proctored exams.

SEE PROGRAM REQUIREMENTS:

Graphic Design/Print Design
Web Design /Advanced Web
Digital Media
Illustration
Advertising Design
Digital Photography

FOR MORE INFORMATION:

Application Process
Academic Calendar
VOCATIONAL PROGRAMS

PROFESSIONAL AND ADVANCED CERTIFICATE PROGRAMS

Designed for busy adult learners, our vocational programs offer the perfect balance of structure and flexibility. Available programs include Graphic Design, Web Design, Multimedia Arts, Digital Arts, Marketing Design, and Fine Arts.

Our vocational programs are built to empower students to create a strong portfolio of design work. Through hands-on projects and critique and feedback from expert instructors, students learn creative and technical approaches for designing in today’s digital media.

The Professional Certificate builds a strong foundation in today’s design practices. The program is open admissions, with classes starting each month. Complete your program in nine months or less, and if you need more time, take advantage of our painless extension policy for up to 6 months of additional access.

As a Professional Certificate graduate you can enter our Advanced Certificate program, which enables you to add areas of concentration, broadening or deepening your skills and portfolio. Or apply your credits and earn an Associate of Occupational Studies (AOS) degree in your major.

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It’s time to develop the fundamental technical and creative skills required for a career in graphic design. In our Professional Certificate program, students learn the software programs that every graphic designer needs to know: Adobe Photoshop, Illustrator, and InDesign.

Students learn how to produce digital images, illustrations, and page layouts, addressing such foundational design theory topics as color, typography, and composition. Class assignments involve hands-on photo editing, logo design, poster design, magazine design, and many other important practices.

Professional Certificate graduates may enter the Advanced Certificate program, in which they pursue one or more areas of concentration in graphic design or the visual arts. Recommended concentrations include Print Design, Brand Identity, and Advanced Software—or you can build a Freelance concentration by selecting your own courses.

“As a marketing professional, I love how visual imagery and words can shape the way we think, feel, and interact with products—and after some time I realized I needed to make a change and pursue graphic design as a career.”

- Hollis’s story
PROFESSIONAL CERTIFICATE

The Graphic Design Professional Certificate is a 360-hour program with eight classes completed in six months or less. You’ll build a foundation for professional work or further study.

**LEVEL I**
- 4219 Photoshop Basics
- 4017 Color Theory
- 4226 Illustrator Basics
- 4221 Fundamentals of Typography

**LEVEL II**
- 4020 Design and Composition
- 4228 InDesign Basics
- 4019 The Study of Graphic Design
  or 4211 Fundamentals of Logo Design
- 4013 Graphic Design I

**PROGRAM GOALS**

By completing the Professional Certificate, you’ll gain confidence in your design and software skills. Here is a summary of program goals:

- **Digital Imaging.** Improve images for professional publication by retouching and correction, and create realistic or imaginative images by compositing or collage.
- **Color.** Develop distinctive color palettes based on the principles of color harmony.
- **Vector Art.** Create simple, stylized logos, icons, and illustrations for effective visual communication.
- **Typography.** Organize text into a clear, readable information hierarchy in page layouts while using display type for impact and expression.
- **Composition.** Create engaging and readable layout designs.
- **Page Layout.** Demonstrate proficiency in designing information for print publications such as newsletters and brochures.
- **Design History.** Apply the concepts of important designers and design movements in your own work and develop an effective workflow for research, conceptualization, and design.
- **Graphic Design.** Gain competence in various print design genres including poster design, logo/branding design, magazine layouts, cover design, and packaging.

ADVANCED CERTIFICATE

Professional Certificate graduates may enter the Advanced Certificate program, a highly customizable program in which students enroll in one or more concentrations. Choose from our recommended concentrations or build your own Freelance concentration.

Each concentration is a 180-hour module completed in three months or less. Upon graduation, you’ll earn an Advanced Certificate listing your concentrations.

**RECOMMENDED CONCENTRATIONS**

**PRINT DESIGN**
- 4301 Print Production
  or 4302 Advanced Typography
- 4335 Advanced Graphic Design
- 4305 Advanced Packaging Design

**BRAND IDENTITY**
- 4225 Advanced Logo Design
- 4016 Advertising Design
- 4014 Branding and Identity

**ADVANCED SOFTWARE**
- 4240 Photoshop Advanced
  or 7015 Digital Photography w/Lightroom
- 4227 Illustrator Advanced
- 4232 InDesign Advanced

**OTHER AVAILABLE CONCENTRATIONS**

Customize a program to meet your goals and interests. Other available concentrations include: Web Design, Digital Photography, Illustration, Digital Video, and more.

**PORTFOLIO REVIEW**

Advanced Certificate program students complete a final portfolio review prior to completing the program. Two rounds of feedback help you hone your work into a professional, polished presentation for potential employers.
WEB DESIGN

PROFESSIONAL CERTIFICATE IN WEB DESIGN

Are you ready to build the fundamental technical, creative, and critical thinking skills for a career in Web design? In our Professional Certificate program, students build proficiency in the technologies that Web design clients and employers demand.

Students are taught the fundamentals of Adobe Photoshop and Illustrator as well as visual design techniques to make their work stand out. Students learn how to create digital images and interactive page elements, build standards-compliant Web sites with HTML, CSS, JavaScript, and Bootstrap, and design sites that are functional and attractive.

Professional Certificate graduates may enter the Advanced Certificate program, in which they pursue one or more areas of concentration in interactive design or the visual arts. Concentrations help students polish their design skills with the goal of creating portfolio-quality work. Recommended concentrations include Advanced Web, Graphic Design, and Digital Photography—or you can build a Freelance concentration by selecting your own courses.

"My final exercise was designing a mock website for Matthew Carter, the premier type designer of the past century and a personal hero. Wow, I was absolutely loving school!"

- Carol's story
PROFESSIONAL CERTIFICATE

The Web Design Professional Certificate program is a 360-hour program with seven classes completed in six months or less. You’ll build a foundation for professional work or further study.

LEVEL I
- 4218 Photoshop Basics
- 4017 Color Theory
- 5229 HTML and CSS Essentials
- 4221 Fundamentals of Typography

LEVEL II
- 5303 Bootstrap using Dreamweaver I
- 7110 Javascript For Designers I
- 5304 Bootstrap using Dreamweaver II

PROGRAM HIGHLIGHTS

By completing the Professional Certificate, you’ll gain confidence in your coding, design, and software skills. Here is a summary of program goals:

- Layout and design websites using standards-compliant HTML and CSS code.
- Design responsive website designs using modern frameworks Bootstrap and skeleton.
- FTP sites to the Web, validating and troubleshooting sites to fix errors or cross-browser issues.
- Write clean, valid Javascript code to create basic interactive features for websites.
- Create images in Adobe Photoshop at a high standard of quality.
- Use a knowledge of color and typography to develop effective, professional-level designs for clients.

ADVANCED CERTIFICATE

Professional Certificate graduates may enter the Advanced Certificate program, a highly customizable program in which students enroll in one or more concentrations. Choose from our recommended concentrations or build your own Freelance concentration.

Each concentration is a 180-hour module completed in three months or less. Upon graduation, you’ll earn an Advanced Certificate listing your concentrations.

RECOMMENDED CONCENTRATIONS

ADVANCED WEB
- 5415 Advanced CSS
- 5216 Web Typography
- 5013 Web Design I
- 5315 Wordpress Development

GRAPHIC DESIGN
- 4226 Illustrator Basics
- 4228 InDesign Basics
- 4013 Graphic Design I

OTHER AVAILABLE CONCENTRATIONS

Customize a program to meet your goals and interests. Other available concentrations include: Digital Photography, Digital Video, and more.

PORTFOLIO REVIEW

Advanced Certificate program students complete a final portfolio review prior to completing the program. Two rounds of feedback help you hone your work into a professional, polished presentation for potential employers.
MULTIMEDIA ARTS

PROFESSIONAL CERTIFICATE IN MULTIMEDIA ARTS

Where else can you start developing the technical, creative, and critical thinking skills for a career in multimedia and digital design? In our Professional Certificate program, students build proficiency in core tools for interactive development (Adobe Photoshop, Premiere Pro, and After Effects) and examine professional techniques for video production and video editing.

Students will learn how to create images, interfaces, and motion graphics for the Web and beyond. Student portfolios at the end of the program will demonstrate skill in various media.

Professional Certificate graduates may enter the Advanced Certificate program, in which they pursue one or more areas of concentration in interactive design or the visual arts. Concentrations help students polish their design skills with the goal of creating portfolio-quality work. Recommended concentrations include Digital Photography—or you can build a Freelance concentration by selecting your own courses.

"It says a lot about the credibility of Sessions College as a learning institution that the program wasn’t easy. Your curriculum and the instructors always encouraged me to do my best work and we all know that doesn’t mean you can “phone it in.”

- Glenn’s story
PROFESSIONAL CERTIFICATE

The Multimedia Arts Professional Certificate program is a 360-hour program with seven classes completed in six months or less. (Nine month tracks are available.) You’ll build a foundation for professional work or further study.

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<tr>
<td>4218 Photoshop Basics</td>
<td>8040 Digital Video Production</td>
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<td>6001 Intro to Motion</td>
<td>6225 Digital Video Editing I</td>
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<td>5229 HTML and CSS Essentials</td>
<td>6010 After Effects I</td>
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<td>4221 Fundamentals of Typography</td>
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PROGRAM HIGHLIGHTS

By completing the Professional Certificate, you’ll gain confidence in your design, software, and editing skills. Here is a summary of program goals:

- **Digital Imaging.** Improve images for professional publication by retouching and correction, and create realistic or imaginative images by compositing or collage.
- **Motion Theory.** Apply the 12 traditional principles of animation in order to believably communicate motion.
- **Web Scripting.** Create standards-compliant Web page layouts with fixed and fluid designs using HTML and CSS.
- **Typography.** Organize text into a clear, readable information hierarchy in page layouts while using display type for impact and expression.
- **Video Production.** Learn how to plan, shoot, and digitize video footage, prepare it for editing, and output it for a variety of uses.
- **Video Editing.** Develop a proficiency in professional digital video editing techniques to create effective, well-paced narratives with a control of rhythm, motion, and continuity.
- **Motion Graphics.** Learn how to integrate text, graphics, video, and audio using layers, motion control, keyframing, time effects, and animation techniques.

ADVANCED CERTIFICATE

Professional Certificate graduates may enter the Advanced Certificate program, a highly customizable program in which students enroll in one or more concentrations. Choose from our recommended concentrations or build your own Freelance concentration.

Each concentration is a 180-hour module completed in three months or less. Upon graduation, you’ll earn an Advanced Certificate listing your concentrations.

RECOMMENDED CONCENTRATIONS

**DIGITAL PHOTOGRAPHY**

- 7002 Digital Photography I OR
- 7004 Digital Photography II
- 4242 Color Correction
- 7015 Digital Photography w/Lightroom

OTHER AVAILABLE CONCENTRATIONS

Customize a program to meet your goals and interests. Other available concentrations include: Web Design, Design Business, and more.

PORTFOLIO REVIEW

Advanced Certificate program students complete a final portfolio review prior to completing the program. Two rounds of feedback help you hone your work into a professional, polished presentation for potential employers.
Are you naturally drawn to digital imaging and illustration? Perhaps a career in the digital arts is for you. In our Professional Certificate program, students develop a hands-on foundation in the technical and creative skills for digital imaging, traditional drawing, and digital illustration.

Students master the intricacies of Adobe Photoshop and Illustrator, build their understanding of color, and explore the representation of form through vector illustration and drawing. By the end of the program, students will have compiled a portfolio that demonstrates their digital imaging, drawing, and illustration skills.

Professional Certificate graduates may enter the Advanced Certificate program, in which they pursue one or more areas of concentration in design or the visual arts. Concentrations help students polish their design skills with the goal of creating portfolio-quality work. Recommended concentrations include Fine Arts, Digital Photography, and Graphic Design—or you can build a Freelance concentration by selecting your own courses.

“The best part is when you surprise yourself creating something you have never could imagine that you could do. There are so many possibilities of how and where you can use digital images. Learning to use different kind of software opens up a new treasure chest every time.”

- Janna’s story
PROFESSIONAL CERTIFICATE

The Digital Arts Professional Certificate program is a 360-hour program with eight classes completed in six months or less. (Nine month tracks are available) You’ll build a foundation for professional work or further study.

<table>
<thead>
<tr>
<th>LEVEL I</th>
<th>LEVEL II</th>
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<tbody>
<tr>
<td>4218 Photoshop Basics</td>
<td>4227 Illustrator Advanced</td>
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<tr>
<td>4017 Color Theory</td>
<td>4501 Drawing I</td>
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<tr>
<td>4226 Illustrator Basics</td>
<td>4227 Digital Illustration Advanced</td>
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<tr>
<td>4018 Intro to Drawing</td>
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PROGRAM HIGHLIGHTS

By completing the Professional Certificate, you’ll gain confidence in your design and software skills. Here is a summary of program goals:

- **Digital Imaging.** Improve images for professional publication by retouching and correction, and create realistic or imaginative images by compositing or collage.
- **Color.** Develop distinctive color palettes based on the principles of color harmony.
- **Vector Art.** Create simple, stylized logos, icons, and illustrations for effective visual communication.
- **Basic Drawing.** Create line drawings using pencil and paper following the principles of perspective and proportion.
- **Advanced Vector Art.** Develop an expanded range of skills in Illustrator for creating photo-realistic illustrations, complex patterns, and richly illustrated designs.
- **Intermediate Drawing.** Develop the ability to analyze a subject, represent realistic form and perspective, and manipulate value and color in drawing.
- **Vector Illustration.** Create straightforward, clear, balanced, and stylized icons, sequential illustrations, logos, and editorial illustrations using Illustrator’s shape tools, freehand drawing tools, and classic illustration techniques.

ADVANCED CERTIFICATE

Professional Certificate graduates may enter the Advanced Certificate program, a highly customizable program in which students enroll in one or more concentrations. Choose from our recommended concentrations or build your own Freelance concentration.

Each concentration is a 180-hour module completed in three months or less. Upon graduation, you’ll earn an Advanced Certificate listing your concentrations.

**RECOMMENDED CONCENTRATIONS**

**FINE ARTS**
- 4800 History of Art
- 4216 Figure Drawing
- 4700 Painting I

**DIGITAL PHOTOGRAPHY**
- 7002 Digital Photography I OR
- 7004 Digital Photography II
- 4242 Color Correction
- 7015 Digital Photography w/Lightroom

**GRAPHIC DESIGN**
- 4302 Advanced Typography
- 4228 InDesign Basics
- 4013 Graphic Design I

**OTHER AVAILABLE CONCENTRATIONS**

Customize a program to meet your goals and interests. Other available concentrations include: Web Design, Digital Video, Print Design, and more.

**PORTFOLIO REVIEW**

Advanced Certificate program students complete a final portfolio review prior to completing the program. Two rounds of feedback help you hone your work into a professional, polished presentation for potential employers.
Are you interested in creating high-quality, visual marketing communications for a living? In our Professional Certificate program, students develop skills in the in-demand software that a marketing designer needs to know: Adobe Photoshop and Illustrator.

Students build a skill set in digital image preparation and vector illustration while applying foundation design concepts in color, typography, and identity design. The student portfolio at the end of the program will contain a range of identity and marketing campaign pieces.

Professional Certificate graduates may enter the Advanced Certificate program, in which they pursue one or more areas of concentration in interactive design or the visual arts. Concentrations help students polish their design skills with the goal of creating portfolio-quality work. Recommended concentrations include Graphic Design, Digital Photography, and Advanced Software—or you can build a Freelance concentration by selecting your own courses.

"I looked at local art and design schools, but knew I needed greater flexibility to complete my studies. Sessions College was the perfect fit. I could read lectures from my iPad, brainstorm creative ideas while carpooling my girls, and practice software techniques on my computer day or night."

- Heather’s story
PROFESSIONAL CERTIFICATE

The Marketing Design Professional Certificate program is a 360-hour program with eight classes completed in six months or less. (Nine month tracks are available.) You’ll build a foundation for professional work or further study.

LEVEL I
- 4218 Photoshop Basics
- 4017 Color Theory
- 4226 Illustrator Basics
- 4221 Fundamentals of Typography

LEVEL II
- 6011 Intro to Marketing
- 4211 Fundamentals of Logo Design
- 4014 Branding and Identity
- 4050 Marketing Design

PROGRAM HIGHLIGHTS

By completing the Professional Certificate, you’ll gain confidence in your design and software skills. Here is a summary of program goals:

- **Digital Imaging.** Improve images for professional publication by retouching and correction, and create realistic or imaginative images by compositing or collage.
- **Color.** Develop distinctive color palettes based on the principles of color harmony.
- **Vector Art.** Create simple, stylized logos, icons, and illustrations for effective visual communication.
- **Typography.** Organize text into a clear, readable information hierarchy in page layouts while using display type for impact and expression.
- **Marketing.** Identify and apply basic marketing principles and strategies, and understand their impact on design.
- **Logo Design.** Apply an understanding of branding and typography to create simple, graphically appealing logo or identity designs.
- **Identity Design.** Create and apply visual identities for various design contexts, including business card, letterhead, ads, and storefront.
- **Marketing Design.** Create effective marketing designs for campaigns in different print media and interactive formats.

ADVANCED CERTIFICATE

Professional Certificate graduates may enter the Advanced Certificate program, a highly customizable program in which students enroll in one or more concentrations. Choose from our recommended concentrations or build your own Freelance concentration.

Each concentration is a 180-hour module completed in three months or less. Upon graduation, you’ll earn an Advanced Certificate listing your concentrations.

RECOMMENDED CONCENTRATIONS

**GRAPHIC DESIGN**
- 4302 Advanced Typography
- 4228 InDesign Basics
- 4013 Graphic Design I

**DIGITAL PHOTOGRAPHY**
- 7002 Digital Photography I OR 7004 Digital Photography II
- 4242 Color Correction
- 7015 Digital Photography w/Lightroom

**ADVANCED SOFTWARE**
- 4240 Photoshop Advanced
- or 7015 Digital Photography w/Lightroom
- 4227 Illustrator Advanced
- 4232 InDesign Advanced

**OTHER AVAILABLE CONCENTRATIONS**

Customize a program to meet your goals and interests. Other available concentrations include: Web Design, Illustration, Digital Video, and more.

PORTFOLIO REVIEW

Advanced Certificate program students complete a final portfolio review prior to completing the program. Two rounds of feedback help you hone your work into a professional, polished presentation for potential employers.
Does your visual creativity know no bounds? In our Fine Arts Professional Certificate program, students gain a foundation in art theory and artistic technique.

Students enjoy a wide-ranging training in drawing and painting that instills a rigorous, traditional approach to representing still life and human figure subjects with attention to critical concepts of line, mass, form, perspective, value, and composition. Students receive feedback from a Faculty of fine artists and designers, gaining experience that can complement an art or design career or simply enrich an appreciation of fine arts.

Advanced Certificate students must complete the Fine Arts Certificate prior to pursuing one or more areas of concentration in visual arts. In concentration courses, each hands-on project helps students round out their experience and skills. Recommended concentrations include Digital Photography, Web Design, or Digital Video—or you can build a Freelance concentration by selecting your own courses.

“I am a freelance potter and painter and I run art courses for children. The course lectures are comprehensive, the instructions are clear and instructor comments are detailed, helping me improve the theoretical and practical side of my art.”

- Sigrid Sandker
**PROFESSIONAL CERTIFICATE**

The Fine Arts Professional Certificate program is a 360-hour program with seven classes completed in six months or less. (Nine month tracks are available.) You’ll build a foundation for professional work or further study.

**LEVEL I**
- 4803 Intro to Visual Arts
- 3018 Intro to Drawing
- 4800 History of Art
- 4501 Drawing I

**LEVEL II**
- 7002 Digital Photography I
- 4502 Figure Drawing
- 4700 Painting I

**PROGRAM HIGHLIGHTS**

By completing the Certificate, you’ll gain confidence in your artistic skills. Here is a summary of program goals:

- **Visual Arts.** Explore the fundamental visual elements of art and the composition and visual communication techniques used by artists.
- **Basic Drawing.** Create line drawings using pencil and paper following the principles of perspective and proportion.
- **History of Art.** Explore the different ways that artists have approached the themes of nature, the human body, realism, religion, and power and protest throughout the ages.
- **Intermediate Drawing.** Develop the ability to analyze a subject, represent realistic form and perspective, and manipulate value and color in drawing.
- **Digital Photography.** Develop a basic ability to manipulate framing, perspective, distance, and lighting in your photography to get professional results.
- **Figure Drawing.** Represent through figure drawing the characteristic shapes and proportions of the human face and body in three-dimensional form, composition, and expression.
- **Painting.** Master traditional painting techniques to capture proportion, perspective, and lighting in the world around you.

**ADVANCED CERTIFICATE**

Professional Certificate graduates may enter the Advanced Certificate program, a highly customizable program in which students enroll in one or more concentrations. Choose from our recommended concentrations or build your own Freelance concentration.

Each concentration is a 180-hour module completed in three months or less. Upon graduation, you’ll earn an Advanced Certificate listing your concentrations.

**RECOMMENDED CONCENTRATIONS**

**DIGITAL PHOTOGRAPHY**
- 7004 Digital Photography II
- 4242 Color Correction
- 7015 Digital Photography w/Lightroom

**WEB DESIGN**
- 5229 HTML and CSS Essentials
- 5303 Bootstrap Using Dreamweaver I
- 5013 Web Design I

**DIGITAL VIDEO**
- 8040 Digital Video Production
- 6225 Digital Video Editing I
- 6010 After Effects I

**OTHER AVAILABLE CONCENTRATIONS**

Customize a program to meet your goals and interests. Other available concentrations include: Graphic Design, Game Art, and more.

**PORTFOLIO REVIEW**

Advanced Certificate program students complete a final portfolio review prior to completing the program. Two rounds of feedback help you hone your work into a professional, polished presentation for potential employers.
VOCATIONAL PROGRAMS AT A GLANCE

GETTING STARTED

ADMISSIONS

Professional Certificate programs are open admissions; students entering the program are expected to have earned a high school diploma or equivalent. Any students under 18 years of age will need to provide the signed permission of a parent or guardian. Classes begin every month, so you can enroll at any time, get oriented right away, and start your art and design classes in just a few days or weeks. Our online application is simple, convenient, and free, with no obligation to enroll.

TUITION AND FEES

Sessions College programs are both flexible and affordable for adult learners. There are no textbooks required; tuition costs include all digital materials. The Professional Certificate is a 9 month program. Each program requires a $200 Registration Fee that is non-refundable after semester start.

Professional Certificate - 9 mo $4,300 tuition / $200 Reg Fee
Advanced Certificate - 12 mo $5,800 tuition / $200 Reg Fee

Professional Certificate graduates may enter the Advanced Certificate program, where they select one or more areas of concentration. Program tuition is based on number of concentrations selected.

Concentration $1,300 tuition / $200 Reg Fee

PAYING FOR YOUR EDUCATION

A range of financial options are available to help you afford your education.

- Military Benefits. Are you an eligible U.S. military service member, veteran, or family member? You may be able to fund your education using your TA or MyCAA benefits.
- Employer Tuition Assistance. Staff training is a significant investment for a company, and more and more companies offer employer tuition assistance programs. Sessions College accepts many forms of employer tuition assistance.
- Payment Plans. College costs are easier to budget on a manageable schedule. Ask an advisor about simplifying your tuition using a monthly, low-interest institutional payment plan.
- Monthly Enrollment Benefits. Ask about our monthly enrollment benefit programs that reduce the cost of specific programs.

SOFTWARE AND HARDWARE

To begin your program, you’ll need a Windows or Macintosh computer installed with required Adobe Creative Cloud software and some basic art supplies. Exact requirements vary by program, so please check the specific program page.

Sample requirements for the Professional Certificate in Graphic Design:
- A Windows-based or Macintosh computer that meets manufacturers’ requirements for required software in the program.
- Adobe Photoshop, Illustrator, and InDesign CC.

CHECK PROGRAM REQUIREMENTS:

GRAPHIC DESIGN
Web Design
Multimedia Arts
Digital Arts
Marketing Design
Fine Arts

COURSE MATERIALS AND LIBRARY

Sessions College programs are delivered entirely online. Students have 24/7 access to the school learning environment. No textbooks are required. The programs are built around award-winning online curriculum developed by Sessions College for Professional Design faculty. All coursework and materials required to complete each course are provided in an online learning environment, including orientation materials, lectures, exercises, videos, multimedia tools, and an online library.

FOR MORE INFORMATION:

Application Process
Tuition and Fees

VOCATIONAL PROGRAMS
Below are course descriptions for all courses in degree level programs. For information on vocational certificate courses, please visit our online all courses list page.

GRAPHIC DESIGN

DES 101 TYPOGRAPHY I 1.5 credits
Explore the critical role of typography in graphic design. Course projects build an understanding of the anatomy of the letterform, the distinguishing features of different typefaces, and creative applications of type. An assured grasp of typography is essential in any visual communication project.

DES 102 TYPOGRAPHY II 3 credits
Learn advanced concepts in typography including type fusion, information hierarchy, expressive type, and 3D type applications. Assignments include advertising, product packaging, civic branding, and currency design. The focus of the course is on improving your design by learning to see type differently.

DES 104 COLOR THEORY 1.5 credits
Focus on developing appropriate color systems for graphic design projects. Projects explore the principles, terminology, and applications of color theory, with an emphasis on manipulating color. A working knowledge of the expression and perception of color, and color interaction, lends credibility and sophistication to a designer's work.

DES 105 DESIGN AND COMPOSITION 1.5 credits
Discover the principles of effective composition in print design and advertising. Composition, literally the assembly of elements, is the artful arrangement that guides the eye and unifies a design work. Case studies and hands-on projects address closed/open space, negative space, movement, and more.

DES 111 DRAWING I 3 credits
Learn how to analyze what you see in the world around you and communicate it on paper. Through hands-on projects, and guided by a professional artist, you will explore the critical concepts of line, mass, form, perspective, value, and composition, building a solid foundation for all your art and design work.

DES 121 PHOTOSHOP I 3 credits
Get a thorough grounding in Adobe Photoshop, the premiere image manipulation tool for print design, Web design, and photography. You’ll learn to choose and use the best techniques for common Photoshop jobs including selecting and isolating objects, creating image composites, masking and vignetting images, setting typography, and improving images with retouching and effects. Every designer must tame this creative powerhouse of a program.

DES 131 LOGO DESIGN I 1.5 credits
Explore the philosophy and process behind designing a logo. Students learn the importance of corporate identity and the different stages in a typical logo design project. The course establishes a solid conceptual and practical grounding for anyone interested in pursuing a career in visual identity, from a design or a marketing perspective.

DES 141 ILLUSTRATOR I 3 credits
Build a working knowledge of Adobe Illustrator, the graphic designer’s vector program of choice. Course projects explore selection tools, drawing tools, layers, the Pen tool, transformations/distortions, type tools, and modifying paths and shapes. Tapping the power of vector software allows you to produce detailed and scalable art for almost any application.

DES 151 DIGITAL PHOTOGRAPHY I 3 credits
Explore the interaction of photography techniques and environmental factors to create powerful digital images. Students learn the fundamentals of lighting, perspective, and set up and explore techniques for classic assignments: portraits, product shots, indoor and outdoor location shots, and fast-action sports. Whether you’re a fine artist, graphic designer, or Web developer, a mastery of digital photography gives you creative control of the medium.

DES 201 INDESIGN I 3 credits
Explore fundamental techniques for Adobe InDesign and develop an efficient workflow for both print and digital publishing. The course will impart a working knowledge of InDesign’s main capabilities, everything from basic features to using master pages, importing and manipulating objects, controlling text flow, and organizing content with tables, layers, links, and conveyor tools. Valuable methods for cutting-edge digital publishing techniques are explored, and projects give you give you training in a range of real world print/digital publishing projects: brochures, catalogs, magazines, ePubs, and even an interactive folio for the iPad.

DES 204 THE STUDY OF GRAPHIC DESIGN 3 credits
Discover the historical movements and designers that shape today’s graphic design environment. You’ll examine styles, media, and individuals with a specific focus on 20th century trends and the evolution of print media. This course builds your research skills, preparing you to communicate effectively and professionally with visuals and typography.

DES 211 GRAPHIC DESIGN I 3 credits
Establish a firm foundation for taking on professional design work. You’ll gain insights from industry veterans and explore the challenges of designing posters, logos, magazine covers, book layouts, 3D designs, and brand identities. Looking to establish a career as a freelance designer? The course provides you opportunities to hone your design process, as you research each project, develop concepts, work with iterative feedback, and begin to develop quality pieces for your portfolio.

DES 205 PRINT PRODUCTION 3 credits
Learn the technical fundamentals of producing professional-looking print publications. Areas of focus include managing a print job effectively, communicating with printers, and identifying the best solution within a budget. Course projects build skills in choosing papers and inks, modifying your materials and processes based on a budget, using Adobe InDesign to prepare designs for print, managing the phases of the production workflow, and most importantly producing high-quality work.

DES 206 BRANDING & IDENTITY 3 credits
Develop essential skills for designing logos, marketing materials, and advertising programs to establish and promote corporate identities. Case studies focus on giant corporations such as CBS, BMW, and Sony, and how they established their corporate images and business strategically. Course projects require designing or redesigning corporate identities for both existing companies and newly established businesses.

DES 207 LAYOUT DESIGN 1.5 credits
Take your layout skills to the next level by studying advanced concepts in page design. Students explore how to use esoteric composition and typography and color to create layout designs that attract attention and challenge the viewer. Open-ended projects provide maximum opportunity for portfolio development.

DES 208 PACKAGING DESIGN 3 credits
Explore the exciting medium of packaging design by creating branded products for retail display. How do you make a product stand out from the shelves? What makes the targeted consumer want to buy it? Students address these questions via course projects including champagne packaging, pizza box, perfume bottle, and mass versus prestige applications.

DES 212 GRAPHIC DESIGN II 3 credits
Prepare yourself for high-level graphic design projects. The focus is on understanding different styles that influenced graphic design, in addition to how to conceptualize projects, reinvent clichés, create balanced layouts, distill complex information, and motivate your audience. Course projects include postage design, annual report layout, and business design, an art poster, and a direct mail piece.

DES 232 LOGO DESIGN II 3 credits
Build your portfolio by tackling professional logo and branding design projects. Lessons cover such important concepts as corporate identity, image, branding, and repositioning, with reference to intriguing real-world case studies. Course projects offer a range of challenges from a record company logo to an airline branding system, allowing you to build your personal style within constraints of realistic project briefs.
The course provides the students the opportunity to complete a multidimensional design project in three stages, working closely with a faculty member. The project will challenge students to demonstrate their proficiency in performance standards defined for the graphic design program. The project will require research, concept development, and critical thinking, providing students with the opportunity to explore a professional, iterative design process as well as experience simulated designer-client interactions.

**DEG 260 PORTFOLIO REVIEW 1 credit**

The course provides students the opportunity to gather and develop a portfolio of work and present it to faculty for two rounds of feedback. Faculty feedback will help students identify specific works or subject areas that need improvement. The class structure provides the ability to revise a portfolio for a final presentation, during which students present both their final work live. The class not only helps students understand the strengths of their portfolio from a real-world perspective, it also provides experience in developing and presenting their portfolio that will be useful to their future development as creative professionals.

**WEB 206 WEB ACCESSIBILITY DESIGN 1.5 credits**

Learn how to design or modify Web sites to meet accessibility guidelines. Students study current trends in accessibility research and how to address Section 508 standards for making Web content accessible to users with physical, technological, or other limitations. Practical projects address the challenge of making a site accessible to the widest possible audience and negotiating the tradeoffs in information and visual design.

**WEB 207 INTERNET MARKETING 3 credits**

Learn practical skills for growing your business on the Web. Studying with a professional Internet marketing consultant, you’ll learn how to develop an entire marketing plan for your online business. Course projects will include target audience analysis, developing a site plan, creating a content development strategy, planning email marketing campaigns, optimizing for search engines, building a Facebook fan page, planning a social media crisis strategy, designing a landing page for an ad, and using site metrics.

**WEB 209 ADVANCED CSS 1.5 credits**

Take your coding to the next level with flexbox, a new set of CSS properties that sweep in where floats leave off. Flexbox easily adapts to different screen sizes and different sizes of content, providing limitless, robust ways to structure page content, designing navigation, create column based layouts, and add sticky footers. The course also focuses on using scalable vector graphics (SVG). Using SVG, you can create (and animate) images that scale to fit any screen size without loss of image quality. Combined with CSS3 animation, SVG provides performance, consistency, and interactive/creative potential for your Web graphics.

**WEB 213 BOOTSTRAP/DREAMWEAVER I 3 credits**

Bootstrap provides a framework of HTML, CSS, and JavaScript to speed up your site development. Working with an expert instructor, you’ll learn how to build responsive, mobile-first web sites using Bootstrap 4 and Dreamweaver, Adobe’s HTML editor. This course will show you how to design web sites by using CSS to structure and design layouts, ensuring that your designs work on a range of platforms and devices.

**WEB 214 BOOTSTRAP/DREAMWEAVER II 3 credits**

In this course, Web design students will further their exploration of Bootstrap using Adobe Dreamweaver, focusing on the use of CSS, templates, and library items to design responsive sites. Topics include using image effects, animated content areas, and interactive navigation, and creating mobile and tablet layouts with CSS3 media queries.

**WEB 220 JAVASCRIPT FOR DESIGNERS I 3 credits**

Learn how to program using JavaScript and jQuery with techniques geared to visually oriented designers. Master the fundamentals of JavaScript programming, focusing on how you can add interactivity and responsiveness to your Web designs without too much technical jargon or coding mumbo jumbo. Working with a JavaScript guru, you’ll learn coding and programming concepts through fun, step-by-step exercises and apply what you’ve learned to creative, professionally oriented projects. Class projects include a range of interactive projects: a trivia quiz, a user adaptive form, a single-page site, a Web application, a responsive site, and personal site enhanced by plugins.

**WEB 231 WEB DESIGN I 3 credits**

Learn a systematic professional approach to Web design. You’ll use site maps, wireframes, comps, color palettes, usability tests, and other tools and concepts to make sure your responsive designs hit the mark. Students entering this class are expected to have a basic competence in HTML, CSS, and Bootstrap, as well as Adobe Photoshop and Illustrator. Building upon those skills, students will complete four portfolio projects that challenge their Web design skills and build an understanding of how to manage Web design projects in a professional context.

**WEB 232 WEB TYPOGRAPHY 1.5 credits**

Learn how to enhance your Web designs with the latest techniques for styling, typsetting, and embellishing text. Get up to speed on the latest in Web font options and how to use CSS font stacks. You’ll take your fonts into the grid, studying a mix of classic and cutting edge techniques to ensure on-screen readability and effective vertical rhythm, and learn how to retain viewer attention by embellishing text with CSS3 effects and building typography-driven information graphics.

**WEB 233 WEB PORTFOLIO DESIGN 1.5 credits**

This course is a practical guide for designers who want to successfully present their work to potential clients on the Web. You’ll learn how to identify your strengths and weaknesses as a designer, selecting works that best showcase your talents, and building a Web site that you can use as the marketing platform for your Web design services.

**WEB 259 CAPSTONE PROJECT 2 credits**

The course provides students the opportunity to complete a multidimensional design project in three stages, working closely with a faculty member. The project will challenge students to demonstrate their proficiency in performance standards defined for the Web design program. The project will require research, concept development, and critical thinking, providing students with the opportunity to explore a professional, iterative design process as well as experience simulated designer-client interactions.

**DIGITAL MEDIA**

**DIG 201 DIGITAL VIDEO EDITING I 3 credits**

Learn the art and craft of editing videos from two award-winning filmmakers. The course explores techniques that can be applied in a range of non-linear editing programs, including Adobe Premiere Pro. Yet the main focus is not just on developing software skills; it’s on exploring the magic behind video editing. Challenging projects including editing a commercial, an interview, a narrative scene, a music video, a video diary, and a text title sequence.
DIG 203 ANIMATE I 1.5 credits
There's a new game in town with Animate, Adobe's successor to its popular Flash product. Adobe Animate incorporates all the intuitive animation tools that made Flash mode popular back in the day, and supports export in a range of formats for any desired desktop or mobile application. In this course you'll get a thorough, hands-on introduction to Adobe Animate, learning how to draw and import artwork, organize it using symbols and layers, and animate it using a range of techniques from basic tweening to frame-by-frame animation. Animation techniques you'll cover will include motion tweening, scaling and rotating objects, nested animations, shape tween, masks, frame by frame animation, and lip syncing. You'll also learn how to add basic interactivity with JavaScript Code Snippets.

DIG 204 DIGITAL VIDEO PRODUCTION 3 credits
Learn how to control white balance, aperture, and shutter speed, to get high quality images from your digital video camera. You'll explore the different types of shots and camera motion techniques used by the pros and learn how to do location scouting, plan props, wardrobe, and sets, and work with talent. Course lectures challenge you to think about different storytelling conventions in narrative and documentary movie-making and address the fundamentals of sound recording. You'll script and storyboard short movies and learn how to control white balance, aperture, and shutter speed to get high quality images from your digital video camera. This hands-on introduction to Adobe Animate, learning how to draw and import artwork, organize it using symbols and layers, and animate it using a range of techniques from basic tweening to frame-by-frame animation. Animation techniques you'll cover will include motion tweening, scaling and rotating objects, nested animations, shape tween, masks, frame by frame animation, and lip syncing. You'll also learn how to add basic interactivity with JavaScript Code Snippets.

DIG 205 INTRO TO MOTION 1.5 credits
This course introduces topics of motion in animation and video through research and observation of real-life movement and movement in animation. Students learn basic principles of visible motion—including physics principles—and apply these principles to written analysis and practical explorations including flipbook-style animation. Topics include movement of objects and characters.

DIG 206 FLASH ANIMATION 3 credits
Learn drawing and animation techniques for creating compelling characters and interactive environments in Flash. Students explore techniques for using scenes, movie clips, masks, and compound objects to create animated buttons, graphics, cartoons, and interfaces. The focus of the class is on applying and mastering the principles of traditional animation using the basic Flash toolset (an understanding of ActionScripting is not required).

DIG 211 MAYA I 3 credits
Autodesk Maya combines powerful tools for the major areas in 3D content creation: modeling, animation, texturing, and rendering. Many of today's top video games are created in Maya, from characters, to models, levels, and more. This 6-lesson course helps you unlock the mysteries of this challenging program. You'll develop a thorough understanding of the Maya toolset, learning how to create, edit, and refine polygon models, add textures and apply UV maps, develop basic animations, and export scenes for team or client preview. Class projects include working with primitives, complex inorganic models, character modeling, texturing, animation studies, and exporting a scene.

DIG 212 TIME-BASED MEDIA 3 credits
This course teaches students how to apply their digital media skills to narrative contexts and build their portfolio with high concept work. Students will explore narrative theory, visual development, pipeline testing, iteration, and creative direction for digital media projects. They will also study conventions of time based media genres, including movie trailers, PSAs, commercials, and music videos.

DIG 214 CHARACTER ANIMATION I 1.5 credits
Learn how to apply the classic principles of character animation to 3D models using Autodesk Maya. Learn major principles of animation including squash and stretch and anticipated movement. Using Maya's high-level animation tools, you'll gain insight into the professional animator's approach, learning to work with hierarchical characters, create effective poses, and properly time your shots.

DIG 221 AFTER EFFECTS I 3 credits
Adobe After Effects is a powerful application used to create motion graphics and visual effects for film and video. After Effects is used in a variety of contexts, including broadcast graphics, music videos, feature films, video retouching, corporate presentations, and conferences. In this 6-lesson course, you'll learn how to use After Effects to create sophisticated motion graphics—using text and object animations, compositing videos and images, and adding audio and effects. You'll learn how to set keyframes on a timeline and work with transform properties, motion paths, masks, and effects, developing a solid foundation in this increasingly popular and versatile program.

DIG 250 CAPSTONE PROJECT – DIGITAL MEDIA 2 credits
The course provides students the opportunity to complete a multidimensional digital media project in three stages, working closely with a faculty member. The project will challenge students to demonstrate their proficiency key aspects of the Digital Media program including animation, video, and 3D. The project will require research, concept development, and critical thinking, providing students with the opportunity to explore a professional, iterative process as well as experience simulated client interactions.

ILL 101 DIGITAL ILLUSTRATION I 1.5 credits
Learn how an illustrator approaches perspective, lighting, storytelling, and expression and how basic shapes, symbols, gradients, fill colors, symbols, Bezier curves, and text can be combined to create artwork in Illustrator. Creative class projects include all life illustrations, editorial/art brand logos, and character illustrations.

ILL 142 ILLUSTRATOR II 3 credits
Create photo-realistic illustrations, complex patterns, rich designs, and learn how to speed your efforts with helpful workflow features. You'll build on your existing Illustrator skills to tackle high-end projects with depth, dimension, and wow-power.

ILL 111 LIFE DRAWING I 3 credits
Follow traditional method to learn the standard measures and proportions artists use to achieve naturalistic and expressive figure drawings. Illustrations and activities guide students through the structure of the human skeleton and help them understand how the body's anatomy shapes its external form. The course builds progressively from the fundamentals to the challenges of portraiture, three-dimensional form, composition, and expression.

ILL 202 DIGITAL ILLUSTRATION II 3 credits
Learn advanced illustration and Adobe Illustrator techniques for communicating your creative concepts. This course explores a professional illustrator approaches creating editorial illustrations, icons, retro poster designs, illustrations with depth, and identity designs. Open-ended projects will help you develop portfolio-quality illustrations, and peer discussions and critiques will provide valuable interaction opportunities.

ILL 204 PAINTING I 3 credits
After a thorough orientation to the painter's materials (paint, canvases, brushes, and solvents), students study a systematic and time-honored approach to painting that enables them to capture proportion, perspective, and lighting. Students learn how to build a foundation with preparatory sketches and underpainting, then gain control over value through monochromatic painting and color studies.

ILL 206 CARTOONING AND SEQUENTIAL ART 3 credits
Explore storytelling through cartoons and sequential art. Learn how to create a narrative by developing a story or character in a series of scenes. Fundamental concepts in comic art are used as the springboard for projects, which may be completed in traditional or digital media.

ILL 208 WATERCOLOR 3 credits
Explore traditional watercolor techniques including various washes, glazes, scribes, resist, and more, and learn how to make the techniques part of a personal painting style. The course begins with a look at the materials and how to make the most of them, and students explore watercolor's unique properties by creating a color grid. Emphasis include prominent watercolor artists, how to shape your style and choose intriguing subjects, and how to articulate ideas into individual paintings and painting series.

ILL 209 COMMERCIAL ILLUSTRATION 3 credits
Explore business applications for your illustration work, from editorial and commercial to advertising and marketing. In this survey course, you will explore different genres of project work, learn how contracts and copyright work and how to represent yourself professionally and effectively.

ILL 210 TECHNICAL ILLUSTRATION AND INFOGRAPHICS 3 credits
This course explores approaches and concepts in technical
Ilustration and infographics. Students learn methods for creating instructional illustrations that communicate clearly and effectively. Information design theories will be discussed and put into practice.

**ILL 212  LIFE DRAWING II** 1.5 credits

Tackle advanced techniques for life drawing. Learn how to observe and capture the clothed human figure and explore basic techniques for animal drawing. Form, structure, and motion will be essential concepts as you find ways to address subjects that interest and engage you.

**ILL 259  CAPSTONE PROJECT – ILLUSTRATION** 2 credits

The course provides students the opportunity to complete a multidimensional illustration project in three stages, working closely with a faculty member. The project will challenge students to demonstrate their proficiency key aspects of the illustration program. The project will require research, concept development, and critical thinking, providing students with the opportunity to explore a professional, iterative process as well as experience simulated client interactions.

**ADVERTISING DESIGN**

**ADV 201  ADVERTISING DESIGN I** 3 credits

Learn creative approaches to persuading with visuals, and you’ll get an introduction to the history and business of advertising. Case studies from print, web, and TV showcase advertising concepts at work; persuasion, color psychology and composition, copyrighting and typography, and brand communication. Class projects include ads for a wide range of media and a final project in which you create an entire ad campaign.

**ADV 202  ADVERTISING DESIGN II** 3 credits

Now you are ready to learn how to manage advertising campaigns at a higher level. You are ready to develop campaign concepts working from market research. You are able to develop multiple creative concepts and present them to clients. Working with the client’s marketing plan, you take your campaign ideas forward and develop creative concepts and samples for a broad, multimedia campaign.

**ADV 204  ADVERTISING ACCOUNT MANAGEMENT** 1.5 credits

Dealing with advertising clients is a business. Do you understand how ads are sold and evaluated? In this course, you will learn how ad campaigns are typically managed in ad agencies, learning about the different stages in a campaign and the responsibilities of different stakeholders involved, from copywriters to designers, creative directors, and account managers.

**ADV 205  MARKETING DESIGN** 3 credits

Explore how to make design decisions through research, writing, and planning techniques that set marketing designers (and their clients) apart from the competition. Class projects challenge you to combine concept, research, planning, presentation, and visual design to build your marketing portfolio.

**ADV 206  COPYWRITING** 3 credits

Every ad designer must grasp the basics of persuasive copywriting. In this class, students will study how text and image interact in effective ad campaigns, learning how to write and edit ad copy for print and digital advertising media and turn written ideas into visual expression.

**ADV 207  CREATIVE CONCEPT DEVELOPMENT** 3 credits

Develop your visual creativity. In advertising, illustration, or design, you need to be able generate many ideas for your clients and projects. This class provides you a training in identifying the needs of each projects, brainstorming solutions, challenging your assumptions, and testing/evaluating your ideas until you have a winner.

**ADV 259  CAPSTONE PROJECT**

**ADVERTISING DESIGN** 2 credits

The course provides students the opportunity to complete a multidimensional ad design project in three stages, working closely with a faculty member. The project will challenge students to demonstrate their proficiency key aspects of the Advertising Design program. The project will require research, concept development, and critical thinking, providing students with the opportunity to explore a professional, iterative process as well as experience simulated client interactions.

**GENERAL EDUCATION**

**GEN 104  ENGLISH COMPOSITION** 3 credits

Develop your writing skills and effective use of the English language in professional documents. Learn to guide the reader with a hierarchy of information and writing appropriate for different situations. Explore methods for preparing and revising your writing with a series of essays and a final paper.

**GEN 105  COMPUTER TECHNOLOGY** 3 credits

Gain an understanding of computer systems and technology with a focus on hardware components, file structure and formats, and data delivery methods. Learn the setups and roles of hardware and software technology in professional office settings.

**GEN 106  HISTORY OF ART** 3 credits

Build a foundation in art history and gain a deep understanding of art and the artists who create it. Explore profound themes that have concerned artists for centuries: nature, the human body, society, religion, and politics. Through engaging lectures and projects, you’ll learn how to identify the mediums, materials, and techniques artists use and discuss the styles of important artists, art movements, and historical periods from antiquity through the mid-20th century.

**GEN 107  GENERAL PSYCHOLOGY** 3 credits

Explore topics in behavior, perception, and memory that shape individuals and relationships. You’ll gain understanding of the biological basis of human behavior, insight into important theories and individuals in the psychology field, and a survey of developmental and social principles.

**GEN 204  INTRO TO MARKETING** 1.5 credits

Lay a foundation for a career in business marketing design by studying marketing concepts and how they impact the design process. Students learn design principles and explore design case studies from the world of marketing communications design. Focus of the class is building a basic understanding how
professional selection techniques, and how to clone, patch, and heal problem areas, and adjust colors and tones to create a seamless and professional quality product. The course examines image correction and enhancement scenarios a designer or photographer might typically encounter.

PHO 152 DIGITAL PHOTOGRAPHY II 3 credits

Take your digital photography artistry to a higher level. Advanced photography techniques and approaches to composition, learning how to correct images using Photoshop and print high-quality images. The emphasis of the class is developing a solid technical understanding of the medium and identifying one’s individual expressive vision. Advanced projects explore experimental methods for enhancing photographs with digital effects.

PHO 204 COMMERCIAL PHOTOGRAPHY I 3 credits

Turn your creativity into a career by using photography as a communication tool in commercial and advertising scenarios. In this survey course, you will explore the equipment and techniques used for professional photography work in portraiture, product photography, real estate, and more. You will also learn how to represent yourself professionally and build your online presence.

PHO 206 DIGITAL PHOTOGRAPHY WITH LIGHTROOM 3 credits

Learn how to manage, develop, print, and present your shots more efficiently with Adobe Photoshop Lightroom. Discover how to collect and catalog your images with ease, use basic and advanced development and retouching tools to create stellar shots, and present your work in slideshows, on the Web, and in print. The course will challenge you to take your shots to the next level of organization, quality, and presentation.

PHO 207 COMMERCIAL PHOTOGRAPHY II 3 credits

Explore and practice advanced techniques for developing your skills and presence as a commercial photographer. Make images that accomplish specific objectives, with a focus on location-based event photography for weddings, night life, and fashion. Finally, you’ll learn about photography products, including prints, books, and more.

PHO 208 COLOR CORRECTION 3 credits

Learn how to achieve an effective color balance in your Photoshop images and optimize them for print output. Students explore professional techniques for working with scanned, film, and digital source material, learn how to control, correct, and enhance the color palette of digital images for print media. Course projects emphasize developing a technical knowledge and an artistic understanding of color calibration for professional-quality digital imaging.

PHO 214 NARRATIVE PHOTOGRAPHY 3 credits

Explore the use of an editorial approach to photography in order to tell stories with images. Throughout the course you will use conceptualism in conjunction with documentary photography approaches to build photo essays and other narrative projects. Learn how to research, pitch, shoot, edit and present a body of work that encompasses unifying themes with scanned, film, and digital source material, learn how to control, correct, and enhance the color palette of digital images for print media. Course projects emphasize developing a technical knowledge and an artistic understanding of color calibration for professional-quality digital imaging.

PHO 259 CAPSTONE PROJECT 2 credits

DIGITAL PHOTOGRAPHY

The course provides students the opportunity to complete a multidimensional digital photography project in three stages, working closely with a faculty member. The project will challenge students to demonstrate their proficiency key aspects of the Digital Photography program. The project will require research, concept development, and critical thinking, providing students with the opportunity to explore a professional, iterative process as well as experience simulated client interactions.
ABOUT STUDENT SERVICES

Our Student Services team is available to work with you from enrollment through graduation. You can contact them with any questions regarding your program: orientation, course access, academic questions, technical help, transcripts, and more. If a specific advisor is not available, any other Student Services team member should be able to assist you.

Our student advisors are qualified designers as well as student services professionals. While they do not teach classes or grade student work, they are trained to assist students with any general questions and resolve issues that occur during a program. Student advisors can be reached 8:30 a.m. to 6:00 p.m. Mountain Standard Time. You can contact Student Services by email at advisor@sessions.edu or by phone at 1-800-258-4115, extension 2 (from the U.S.) or 480-212-1704, option 2.

Tyler Drake, Senior Director of Student Services
tyler@sessions.edu

Michael MacNeill, Associate Director Student Services
michael@sessions.edu

Lenae Church, Student Advisor
lenae@sessions.edu

Brian Lorti, Military Student Advisor
blorti@sessions.edu

Sessions College courses and programs do not replace elementary, high school or equivalent compulsory education. Sessions does not provide job placement assistance to students; it is understood that the school cannot and does not promise or guarantee employment to any student or graduate.

PROGRAM ORIENTATION

Once students complete registration, they are enrolled into an online Orientation class. To get the most out of your classes, you must complete Orientation by the end of the week before the start of term. In order to complete Orientation, you must:

1. Create a student profile.
2. Complete an advisor interview.
3. Get familiar with the Sessions learning environment.
4. Confirm your program schedule with your student advisor.

STUDENT RECORDS

Sessions students can request a record of their academic progress at any time from Student Services. Vocational program students receive a monthly progress report that includes courses enrolled, course access dates, course completion dates, assignments graded, overall grade, and current status. Degree program students receive a grade report upon completion of each term.

TRANSCRIPTS

Sessions College maintains student academic records indefinitely. In order to receive a transcript, a student must have no outstanding financial obligations to Sessions College. Official transcripts cost $10 for one copy, $20 for three copies, and $30 for five copies. An order of 6 or more copies will cost $5 each. Payment can be made by credit card. Unofficial transcripts are delivered by email free of charge. Transcripts must be requested from the Bursar at bursar@sessions.edu.

STUDENT WORK

Sessions students can access a record of all artwork submitted in the Canvas learning environment at their Files page. The Files page automatically displays a graphical representation with links to all submitted posted in the learning environment. Files uploads can be browsed, sorted, and exported into e-Portfolio pages.

EXHIBITION OF WORK

Student work posted in the online classes may be nominated by instructors for the online Sessions Student Gallery. Nominations for the Sessions Student Gallery are evaluated by the Education Department and the gallery is updated each term. Gallery selections are evaluated on many factors, and not all work that is submitted can be included. Sessions also reserves the right to publish excellent student work posted in the school learning environment in its promotional materials, including catalog, handbook, and Web site. Sessions does not own the original work and will not use the work for any other purposes than those outlined above.

PRIVACY POLICY

Under the provisions of the federal law known as the Family Education Rights and Privacy Act of 1974 (FERPA), eligible students, or where applicable, the parents of the students, are afforded certain rights pertaining to academic records and personally identifiable information on file with Sessions. An eligible student is defined as any person who is currently enrolled or has been enrolled in the institution’s programs. It
## CHANGE OF CONTACT INFORMATION

During your program, if you move house, or change your email address or telephone number, it is your responsibility to make sure Sessions staff have your updated information. Failure to update your contact information could affect your financial aid payments, delivery of transcripts or diplomas, and more. To update your information, contact Student Services by email at advisor@sessions.edu.

## GRADUATION ANNOUNCEMENTS

Graduation announcements are posted in the school’s Campus News blog. Associate Degree and Undergraduate Certificate graduations are announced within 30 days of the end of semester. Vocational certificate graduations (Professional and Advanced Certificate) are posted once each month.

## DIPLOMAS

Graduation notices and events will occur at the end of the month following the end of a semester. Diplomas are printed and shipped via First-Class Mail on a monthly basis. Students who complete their program on or before their scheduled end date will receive their diploma within 30 days of their completion. International students should anticipate slightly later arrivals due to long-distance mailing. In order to receive a diploma, a student must have resolved all financial obligations to Sessions College for Professional Design. The first diploma for a graduating student is issued at no charge. Replacement or additional copies of a diploma are available at a cost of $10 per copy, and must be requested from the Bursar at bursar@sessions.edu.

## CERTIFICATES

Certificates for vocational programs are printed and shipped via first class mail on a monthly basis. Students who complete their program on or before their scheduled end date will receive their certificate within 30 days of their completion. International students should anticipate slightly later arrivals due to long-distance mailing. The first certificate for a graduating student is issued at no charge. Replacement or additional copies of a certificate are available at a cost of $10 per copy, and must be requested from the Bursar at bursar@sessions.edu.

## BEHAVIOR AND CODE OF CONDUCT

In the pursuit of their educational goals, Sessions College students have certain responsibilities toward their fellow students, to their school, and to themselves. To fulfill these responsibilities, students are expected to adhere to the following items in the DEAC Student Code of Conduct. I will:

- Conduct myself with professionalism, courtesy and respect for others in all of my dealings with the institution staff, faculty, and other students.
- Present my qualifications and background truthfully and accurately for admission to the institution.
- Observe the institutional policies and rules on submitting work, taking examinations, participating in online discussions and conducting research.
- Never turn in work that is not my own, or present another person’s ideas or scholarship as my own.
- Never ask for, receive, or give unauthorized help on graded assignments, quizzes, and examinations.
- Never misrepresent or overstate my role producing a part or whole of a submitted assignment or other work.
- Never divulge the content of or answers to quizzes or examinations to fellow students.
- Never improperly use, destroy, forge, or alter my institution’s documents, transcripts, or other records.
- Never divulge my student login information or password.
- Always observe the recommended study schedule for my program of studies.
- Always report any violations of this Code of Conduct to the appropriate institution official, and report any evidence of cheating, plagiarism or improper conduct on the part of any student of the institution when I have direct knowledge of these activities.

## STUDENT IDENTIFICATION VERIFICATION

Sessions College establishes the identity of each program student upon registration by collecting identifying data that includes name, address, telephone number, date of birth, and social security number. Application and financial aid verification. Students are issued unique passwords for entry to the online learning environment so that school administrators can track IP addresses and login patterns at any time. Student identification information is private and confidential and not shared with third parties.

## DISCIPLINARY ACTION AND DISMISSAL

Sessions College students are expected to behave with respect toward their instructors and fellow students. Every individual has the right to be treated with respect in the school learning environment. Individuals who breach this code of behavior may be subject to disciplinary action up to and including dismissal.

- Plagiarism. Students may not copy another student or artist’s work (whether the work is an essay, a piece of visual artwork, or a page of code) without attribution.
- Obscenity. Students may not post or send obscene material within the learning environment. The judgment as to whether posted material is offensive and needs to be removed will be made by school faculty and administrators.
- Harassment. Students will not engage in verbal hazing and/or make derogatory remarks degrading an individual’s gender, race, religion, national origin, sexual orientation, or disabled status.
- Email spamming. Students will not engage in any mass emailing of other students for any purpose, whether promotional or informational.
- Privacy infringements. Students will not share any private student information with third parties.

Complying with any of the above actions may subject the student to disciplinary action. A student who violates the Enrollment Agreement or the Behavior and Conduct Policy will be subject to the appropriate disciplinary action, which may include: Written or verbal warning, suspension from a course or program, or dismissal from Sessions College.

## DISCIPLINARY ACTION APPEALS PROCESS

Any student may appeal a disciplinary action, including dismissal from the College, by submitting a written appeal letter explaining any mitigating circumstances that led to the disciplinary action and/or any evidence that contradicts the disciplinary action. Appeals must be in writing and sent to the attention of the Appeals Committee at appeals@sessions.edu within 15 days of notification of disciplinary action. The College will review the appeal promptly. If the appeal is successful, the disciplinary action will be removed or reduced, as appropriate. If the appeal is unsuccessful, the disciplinary action is final and will stand.

## STUDENT GRIEVANCE PROCEDURE

Students who feel they have been treated unfairly relating to some aspect of school policy or procedure may register a formal complaint with school administration. Before registering a formal complaint, students are encouraged to make every effort to resolve the problem directly through constructive dialogue with their instructor, advisor, or other individual(s) involved. If a student wishes to register a complaint, he or she may use the following procedure:

### Step 1: The student shall submit a written summary of the complaint to advisor@sessions.edu. Complaints must be filed within 3 months of cause of grievance.

### Step 2: A Student Services representative will be assigned to the complaint and gather relevant data from student records, the learning environment, and third parties such as the instructor or other students if necessary.

### Step 3: The Academic Programs Manager will review the complaint and provide a written resolution to the student within 15 days.

### Step 4: A student who wishes to appeal the Academic Programs Manager’s decision may present an appeal to the school CEO within 7 days. The CEO will review the appeal and render a final decision to the student within 15 days.

If the student complaint cannot be resolved after exhausting the institution’s grievance procedure, the student may file a complaint with the Arizona State Board for Private Post-Secondary Education. The student must Contact the State Board for further details. The State Board address is: 1740 W. Adams Street, #3008, Phoenix, AZ 85007. Phone: 602-542-5709. Website: www.azpps.ge

## FILING OFFICIAL COMPLAINTS

Individuals who have exhausted institutional grievance procedures and wish to file a complaint with appropriate authorities may do so at the following Web pages:

- Arizona Board of Private Postsecondary Education: https://ppse.az.gov/complaint
- DEAC: https://www.deac.org/Student-Center/Complaint-Process.aspx

## SARA COMPLAINTS

The Arizona SARA Council has jurisdiction over Arizona SARA-approved institutions and may be approached with any non-instructional complaint. Prior to registering a non-instructional complaint with the Arizona SARA Council, the student/complainant must complete the Sessions College and the Arizona Board of Private Postsecondary Education complaint process outlined above. Non-instructional complaints may be made at this SARA page. http://azsara.az.gov/complaint/process.Students may also contact state authorization or accrediting agency contacts for specific issues. For online students who are residents of states outside of Arizona, complaints may be directed to state consumer protection agencies listed in this document: https://www.sessions.edu/financial-aid/consumer-information/downloads/complaint_process_links2.pdf
ACADEMIC POLICIES

ADMISSIONS

Students can enter Associate Degree and Undergraduate Certificate programs in January, April, and August. Applicants are responsible for ensuring that Sessions College has received all required elements by the application deadline. Any student under 18 years of age will need to provide the signed permission of a parent or guardian. Applicants are notified of acceptance or denial by email.

ASSOCIATE DEGREE

The following is a detailed list of application requirements:

1. Complete an online application.
2. Provide official transcripts. a. Candidates who have not graduated from college must provide official high school transcripts. b. Candidates who have attended college must provide official transcripts from each college/university attended.
3. Write a 500-word essay expressing why you are interested in studying your chosen major - graphic design, Web design, digital media, illustration, or advertising design. Essays will be evaluated for style and content as well as grammar, vocabulary, punctuation, and spelling.
4. Upload 5-10 samples of art or design work or complete an alternate project (available on request).
5. SAT or ACT scores are optional.*
6. Applicants whose native language is not English must provide evidence of a valid, minimum score of 61 (iBT) or 500 (PBT) on the Test of English as a Foreign Language (TOEFL) or 6.0 on the International English Language Testing System (IELTS).
7. Pay an application fee of $50.

Note: Any transcripts not created in English (such as at non-U.S. institutions) must be translated by a competent third party service at the applicant's expense. The applicant must provide both the transcript and the translation.

* The application can be optionally supported by providing SAT scores or ACT scores and/or letters of recommendation. Letters of recommendation may be emailed to admissions@sessions.edu or mailed to the Main Campus (see page 32 for address). Codes for submitting SAT, ACT, TOEFL, or IELTS scores:

SAT: Code 6356; ACT: Code 5344  
TOEFL: Code 6346; IELTS: No code required

UNDERGRADUATE CERTIFICATE

Classes start in January, April, and August. The Undergraduate Certificate Students entering the program are expected to have earned a high school diploma, GED, or state-approved home school equivalent. Any student under 18 years of age will need to provide the signed permission of a parent or guardian. Our online application is simple and convenient.

NON-DISCRIMINATION POLICY

Sessions College is in compliance with all requirements imposed by or pursuant to Title VI of the Civil Rights Act of 1964 and section 504, Rehabilitation Act of 1973. The institution does not discriminate on the basis of race, color, religion, sex, creed, age, or national origin in its activities, programs, or employment policies, in accordance with Federal, State, and local laws.

CREDIT TRANSFER

CREDIT TRANSFER POLICY

Sessions College for Professional Design welcomes students who wish to transfer credit from other accredited institutions including students who wish to complete degrees begun elsewhere. Credit will only be accepted for courses that are comparable in level and focus to Sessions degree program courses.

- Credits will be accepted for college-level courses from nationally or regionally accredited schools and colleges. Courses transferred must be comparable in level and focus to Sessions degree program courses and will be evaluated on an individual basis.
- Students seeking to transfer credits must have earned a "C" grade (GPA 2.0) or higher.
- Students can transfer a maximum of 50% of credits (36 credits) to a Sessions College 72-credit Associate degree program.
- Students can transfer a maximum of 12 credits to the Undergraduate Certificate.
SESSIONS COLLEGE FOR PROFESSIONAL DESIGN

FINANCIAL AID

FINANCIAL AID

Federal Student Aid is available to eligible students for all Associate Degree and Undergraduate Certificate programs. Eligible students may be able to use Pell Grants, Federal Direct Loans, or Federal Direct PLUS Loans to support their education costs. Our friendly and knowledgeable Financial Aid staff are available during business hours to discuss ways of financing your education, which include institutional payment plans and scholarships in addition to Federal programs.

ACADEMICS

ACADEMIC LOAD

Students in degree programs generally enroll on a full-time basis, earning a minimum of 12 credits in each semester. Students who wish to pursue an accelerated schedule may request permission to take up to 18 credits per semester.

Part-time schedules are available for students with busy work commitments. Part-time programs are completed over a longer time frame. Per-credit tuition is higher for part-time programs and tuition must be paid by semester.

Three-quarter time (34) students take 9 credits a semester and complete in under 3 years.

Half time (1/2) students take 6 credits a semester and complete in 4 years.

Students wishing to change their status from full-time to part-time or from
One three-credit elective is available to all degree students. See program specifics for course options available for each major. The elective course may be selected at time of enrollment or no later than the semester prior to the elective course. Students may contact their student advisor to make or change their selection.

ADD/DROP

Add/drop period occurs during the first five days of the semester. During this period, students may add or drop classes, subject to advisor approval, without academic or financial penalty. No new student will be admitted after the add/drop period.

ATTENDANCE POLICY

The program is delivered in 15-week semesters. In each week of the semester, you are expected to complete a scheduled academic assignment in each class – completing an assignment, discussion, or a critique – by the end of the week. The school week runs from Saturday morning to midnight on Friday. Each of these activities will be graded by your instructor; and discussion and exercise grades will be provided within a week.

All students can access a detailed schedule of assignment due dates in their grades. All students can access a detailed schedule of assignment due dates in their grades. Each of these activities will be graded by your instructor; and discussion and exercise grades will be provided within a week.

GRADING POLICY

In the degree program, grades are based on the faculty evaluation of course assignments in each class – completing an assignment, discussion, or a critique – by the end of the week. The school week runs from Saturday morning to midnight on Friday. Each of these activities will be graded by your instructor; and discussion and exercise grades will be provided within a week.

CLASSIFICATIONS OF GRADE POINT AVERAGE

- Unsatisfactory (U): May be included in grade point average but will not count toward graduation.
- Withdrawal (W): Not calculated in a student’s GPA, but counted towards a student’s attempted coursework for the semester. If the course is retaken and passed, only the highest grade will be calculated in the student’s cumulative GPA. All attempts will be counted towards a student’s cumulative attempted coursework.

Satisfactory Academic Progress is determined by cumulative grade point average (GPA) and progress made through the program. Satisfactory academic progress is evaluated at the end of every semester. All students must meet the following requirements for satisfactory academic progress:

- Achieve a GPA of 1.5 or higher in the first semester and a cumulative GPA of 2.0 for all subsequent semesters.
- Complete at least 50% of all credit hours attempted each semester up to the program midpoint.
- Complete at least 2/3 of all credit hours attempted each semester from program midpoint to graduation.

Satisfactory Academic Progress Requirements

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<th>Satisfactory Academic Progress Requirements</th>
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<tr>
<td>Credit hours attempted</td>
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<tr>
<td>0-12</td>
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<td>12.5-36</td>
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<td>36.5-72</td>
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All transferred credits that apply toward a student’s current program will be counted as both hours attempted and hours completed. Undergraduate Certificate students must maintain a minimum 2.0 GPA during the first 1-12 credits attempted.

Calculation of GPA. Grade point average in degree courses is calculated by the total number of grade points earned divided by the total number of credit hours attempted (please see calculation of GPA).

Non-passing grades are figured into satisfactory academic progress in the following ways:

- Withdrawal (W): Not calculated in a student’s GPA, but counted towards a student’s attempted coursework for the semester. If the course is retaken and passed, only the highest grade will be calculated in the student’s cumulative GPA. All attempts will be counted towards a student’s cumulative attempted coursework.
- Administrative failure (AF): Calculated in a student’s GPA and counted towards a student’s attempted coursework for the semester. If the course is retaken and passed, the highest grade will be calculated in the student’s cumulative GPA. All attempts will be counted towards a student’s cumulative attempted coursework.
- Failure (F): Calculated in a student’s GPA and counted towards a student’s attempted coursework for the semester. If the course is retaken and passed, only the highest grade will be calculated in the student’s cumulative GPA. All attempts will be counted towards a student’s cumulative attempted coursework.
- Repeat (R): A course in which the original course will be counted and R if the student passes the repeated course. The original attempt will count towards a student’s cumulative attempted coursework but not towards her GPA.

Students may enroll in any incomplete, withdrawn, or failed course the following term. Students who are dismissed from the program may re-apply to Sessions following the standard admissions process and are not guaranteed admission.

ACADEMIC WARNING

A student who fails to meet the satisfactory academic progress will receive a notification of academic warning. Any student receiving an academic warning is expected to meet satisfactory academic progress requirements at the end of the next semester. A student who does not meet satisfactory academic progress requirements at the end of the semester may face dismissal from the College.

Any student on Financial Aid Warning may continue to receive assistance under the Title IV, HEA programs for one semester only. If the student does not meet SAP at the end of the Financial Aid Warning period, the student will lose Title IV, HEA eligibility; with the right to appeal.

The student will be placed on an Academic Development Status, with a
loss of Title IV, HEA funding and will be required to meet specific criteria of an improvement plan to assist them in regaining SAP and Title IV, HEA eligibility.

During this period the students will not be eligible to receive Title IV, HEA funds but he/she may continue on a cash-pay basis with an approved institutional payment plan. Arrangements for payment must be approved within 10 school days of notification of development status.

ACADEMIC PROBATION

A student who fails to meet the satisfactory academic progress requirements after a semester on academic warning and who successfully appeals may be placed on Academic Probation. A student on academic probation is notified that he/she is expected to meet satisfactory academic progress requirements at the end of the next semester. Any student on Financial Aid Probation may continue to receive assistance under the Title IV, HEA programs for one semester only.

A student who does not meet satisfactory academic progress requirements at the end of the next semester may face dismissal from the College. The student may re-establish satisfactory academic progress by meeting SAP requirements, by meeting a personal learning plan established for the student by the College, or by appeal. See Appeals Process below.

APPEALS PROCESS

Any student may appeal an academic progress decision by submitting a written appeal letter explaining the mitigating circumstances that hindered academic progress. Appeals must be in writing and sent to the attention of the Academic Appeals Committee at appeals@sessions.edu within five (5) business days of receiving the SAP notification.

Mitigating circumstances may include death of a relative, unexpected injury or illness of the student, or other special circumstance for which there is documented proof. The College may request such documentation when reviewing the appeal.

The College will review the appeal within five (5) business days of receipt. If the appeal is successful, the student will be permitted to continue subject to meeting satisfactory academic progress requirements or the requirements of a provided personal learning plan at the next evaluation point.

If the appeal is unsuccessful, the academic probation will stand and the student will be expected to return to satisfactory academic progress at the next evaluation period or face possible dismissal.

RE-ESTABLISH ELIGIBILITY

A student not meeting SAP requirements may wish to reestablish eligibility on his or her own, either because an appeal was denied or because he or she did not submit an appeal.

A student receiving Federal financial aid who loses financial aid eligibility may continue to attend the program subject to meeting the general satisfactory academic progress policy, but during a period without financial aid, the student will be responsible for all expenses associated with attending the program.

A student can re-establish eligibility by securing a cumulative grade point average of 2.0 by completing incompletes and receiving satisfactory grades. The student will then resume receiving aid for the aid period after re-establishing eligibility.

PROGRAM CHANGES

LEAVE OF ABSENCE

Students are expected to adhere to the published schedule of their program and maintain satisfactory academic progress. If a student needs to take off a semester but wishes to stay enrolled, he or she must submit a leave of absence request.

By filing a leave of absence, a student requests permission to withdraw from classes for a semester and be readmitted in the following semester. A leave of absence for any semester cannot be granted any later than the end of the first week of that semester. A student who withdraws from classes after week one will be subject to the withdrawal and refund policies for that semester.

In order to be granted a leave of absence, a student must:
1. Have completed at least one semester of coursework
2. Be meeting the school’s Satisfactory Academic Progress (SAP) Policy
3. Have tuition account paid in full at the time of request

Leaves of absence requests must be made using a Leave of Absence form and are subject to approval of the Student Services and Bursar offices. The fee for a leave of absence is $150. Students are expected to return to classes at the beginning of the next semester and may return without a re-enrollment fee.

If a student does not return from a leave of absence, the student will be considered unofficially withdrawn on the date of last attendance before they leave, or officially withdrawn on the date that the student informs the College that they do not expect to return from their leave.

RETAKE POLICY

Students who have received a grade of Incomplete in a course or who fail a course may retake the course at standard tuition. Upon third attempt of a course, a $100 retake fee is required in addition to standard tuition.

REENROLLMENT POLICY

Students who have withdrawn from a program may reenroll in the program, provided they are in good academic standing, subject to a $200 reenrollment fee.

GRADUATION REQUIREMENTS

In order to complete the Associate Degree program, students must:
• Complete a total of 72 credits of course work.
• Complete 18 credits of general education course work.
• Have a cumulative grade point average of 2.0 or above.
• Have resolved all financial obligations to Sessions College for Professional Design.

In order to complete the Undergraduate Certificate program, students must:
• Complete a total of 24 credits of course work.
• Have a cumulative grade point average of 2.0 or above.
• Have resolved all financial obligations to Sessions College for Professional Design.

Any questions about graduation requirements can be directed to your Student Advisor.

WITHDRAWAL AND REFUND POLICY

A student applying to the degree program must pay a non-refundable application fee of $50. Upon acceptance to the program, a student registering for a program must pay tuition plus a registration fee of $200.

A student who cancels a degree program within five days of the beginning of orientation is entitled to a full refund of the registration fee and tuition. After five days, if a student cancels this contract, the school may retain the application and registration fees plus a percentage of tuition based on the number of weeks elapsed in each semester not to exceed the following amounts:

Refundable tuition due to the student in each semester:

<table>
<thead>
<tr>
<th>Weeks Elapsed</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>After 1 week</td>
<td>80%</td>
</tr>
<tr>
<td>2nd week</td>
<td>70%</td>
</tr>
<tr>
<td>3rd week</td>
<td>60%</td>
</tr>
<tr>
<td>4th week</td>
<td>50%</td>
</tr>
<tr>
<td>5th week</td>
<td>40%</td>
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<tr>
<td>6th week</td>
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<tr>
<td>7th week</td>
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<td>10%</td>
</tr>
<tr>
<td>9th week</td>
<td>0%</td>
</tr>
</tbody>
</table>

For example, a student canceling after the 2nd week of a semester would be entitled to a refund of 70% of the tuition for that semester. A student withdrawing from a course or program may notify the school of cancellation in any manner, by email, fax, phone, or mail.

Email: bursar@sessions.edu
Mail: Sessions College ATTN: Bursar
Main Campus
51 West Third Street, Suite E-301
Tampa, FL 33602

Within 30 days after withdrawal or dismissal, Sessions College shall tender to the student any refund that is due. Any questions regarding the refund policy may be directed to bursar@sessions.edu.
ADMISSIONS POLICY

Anyone age 18 or over is eligible to enroll in a Sessions College course regardless of prior educational or work experience as long as he or she has a satisfactory command of the English language and meets the prerequisites for each course. Students who wish to enroll in a certificate program must have earned a high school diploma or equivalent or higher qualification. Any student under 18 years of age will need to provide the signed permission of a parent or guardian. Completion of the Professional Certificate is a prerequisite for entering the Advanced Certificate program.

Sessions College is in compliance with all requirements imposed by or pursuant to Title VI of the Civil Rights Act of 1964 and section 504, Rehabilitation Act of 1973. The institution does not discriminate on the basis of race, color, religion, sex, creed, age, or national origin in its activities, programs, or employment policies, in accordance with Federal, State, and local laws.

PREREQUISITES

All Sessions College students must own or have access to a computer with an Internet connection. In addition, many courses have software or experience prerequisites. Course prerequisites are listed at the online syllabus page for each course; certificate program prerequisites are listed in school catalog and program guide. Students are responsible for making sure they meet course or program prerequisites before they begin a course. Any questions about software requirements may be directed to your Student Advisor.

CLOCK HOUR DEFINITION

The program length for all vocational certificate programs is measured in clock hours. A clock hour is generally defined as a 60 minute period of time that contains 50 to 60 minutes of classwork, lecture, or lab work. In our vocational programs, clock hours are calculated to indicate the minimum hours required to complete a course or program, including time allocated to lectures, assignments, and student/instructor interactions.

PROGRAM ORIENTATION

Certificate program students are required to complete an online Orientation class before they begin their program. Program Orientation begins on the first of each month and runs for two weeks. In Orientation, students are expected to create their student user profile, get familiar with the learning environment, confirm their schedule with their advisor, and participate in at least one Orientation chat event.

COURSE SUBSTITUTION

Sessions College certificate programs include a list of required courses that are approved for the program. Students who have prior educational or work experience may be able to waive some required courses, provided they take an alternate course in the subject at an equivalent or higher level.

Students who wish to substitute a course must submit one of the following items to validate their experience:

- A school or college transcript indicating equivalent course(s) completed.
- A resume indicating specific work experience.
- Links to online work that indicates a specific area of competence.

Any student wishing to substitute a course must work with an advisor to identify a replacement course. Program advisement decisions are at the discretion of Student Services and Education Departments. Questions about course substitution can be addressed during the Program Orientation or by emailing advisor@sessions.edu.

COURSE ADD/DROP

If a certificate program student wishes to add/drop a scheduled course after it has begun, he or she may do subject to advisor approval, provided an alternate course in the subject at an equivalent or higher level is taken. A course may be added or dropped at no additional tuition cost if no exercises have been submitted. If exercises have been submitted or the replacement course is longer than the original course, the student may be
Students who wish transfer from one certificate program into another may be able to switch programs, subject to student advisor approval. Students who switch into a new program will need to meet all requirements of the destination program and tuition differences may be assessed if additional courses are required. Students who transfer may also be required to sign a new enrollment agreement.

**ACCESSING COURSES**

Once Program Orientation is complete, certificate program students receive a PDF program schedule with start dates for all the courses in their Professional Certificate program. The start dates on that schedule represent the dates that courses will open. Three months are allotted to complete each semester in the program.

When a course opens, a link to the course will appear on the student’s Sessions homepage. Students are not required to start a vocational course on the day it opens, but in order to complete their programs on time, certificate program students are expected to maintain a pace of completing at least one assignments per week.

Students who complete their courses ahead of their schedule can request access to their next course(s). Students who fall behind schedule have an automatic payment plan. Students simply set up an automatic charge at $75/lesson for courses/lessons required to complete the new program.

**GRADING POLICY**

In Sessions College courses and certificate programs, grades are primarily based on instructor evaluation of submitted student assignments. Student assignments are evaluated on 1-100 scale based on grading criteria published in each course exercise.

To pass each course, students must complete all assignments and any multiple-choice exams and achieve a course average of 65 or higher.

A+ 97-100
A 93-96
A- 90-93
B+ 87-89
B 83-86
B- 80-82
C+ 77-79
C 73-76
C- 72-72
D 65-69
F 64 or less

Each student assignment can be submitted a maximum of three times. Resubmission of assignments is encouraged, as instructor critique is essential to the learning process for an art and design student. When a resubmitted assignment is reevaluated, the final grade is stored in the student records.

**ACADEMIC PROGRESS**

Certificate program students must attain satisfactory grades in all courses. At the midpoint of a certificate program, a student must have attained a grade average of 70 or higher in each course in order to continue. Students who do not meet this standard may be asked to retake courses or face dismissal. A certificate program student must attain a grade average of 70 or higher in order to graduate.

**WITHDRAWAL AND REFUND POLICY**

A student applying to a certificate program must pay a registration fee of $200. A student who cancels a certificate program within five days of enrollment is entitled to a full refund of all fees and tuition. After five days, if a student cancels this contract, the school may retain the registration fee of $200, plus a percentage of tuition based on the number of weeks elapsed in a semester not to exceed the following. Course programs are administered in 13-week semesters until contract expiration.

For each student cohort, the semester begins on the first day of Orientation. For students who elect to start classes before first day of Orientation, the beginning of semester will be defined as the first day that course access is provided.

Refundable tuition due to the student in each semester:

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MILITARY PROGRAM STUDENTS: ACADEMIC POLICIES

Sessions College is a military-friendly institution approved for a range of military service member education benefits. Eligible programs range from active service member Tuition Assistance (TA), to MyCAA and GI Bill® programs such as:

- The Post-9/11 GI Bill (chapter 33)
- Vocational Rehabilitation and Employment Services (chapter 31)
- The Dependents’ Educational Assistance program (chapter 35)
- The Montgomery GI Bill (chapter 30)
- Montgomery GI Bill-Selected Reserve (chapter 1606)

For these programs, eligible students may be entitled to receive benefit payments that cover important costs such as tuition and fees, books and supplies, and a monthly housing allowance (Chapter 33). The exact costs covered vary based on the program and individual student. The following policies meet the institutional guidelines provided by the DoD and the Dept. of Veteran’s Affairs.

WHICH PROGRAMS ARE ELIGIBLE?

Your eligibility to apply education benefits depends on your choice of program. Following is a guide to program eligibility:

<table>
<thead>
<tr>
<th>Benefit Source</th>
<th>Eligible Programs</th>
</tr>
</thead>
<tbody>
<tr>
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<td>Associate Degree, Undergraduate Certificate</td>
</tr>
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<td>Tuition Assistance (TA)</td>
<td>Associate Degree, Undergraduate Certificate</td>
</tr>
<tr>
<td>MyCAA Scholarship</td>
<td>Professional Certificate</td>
</tr>
<tr>
<td></td>
<td>Advanced Certificate</td>
</tr>
</tbody>
</table>

HOW DO I STAY ON TRACK?

1. PROGRAM START

In order to receive benefit payments, eligible students must be certified as eligible prior to enrollment (depending on the program, requirements may include a 22-1990, 22-1995, and current Certificate of Eligibility.)

Once enrolled, students must meet the following requirements:

- Start their program on time
- Meet attendance requirements
- Earn satisfactory grades
- Maintain satisfactory academic progress towards graduation

Once you are enrolled, you will receive a monthly report of your progress at the beginning of each month. If you fail behind, you will receive an academic warning with an action plan to return to good standing. If you are unable to meet program guidelines by the end of that month, you will be dismissed from the program.

Being dismissed from the program or failing to complete it can have serious financial consequences. Your education benefit funding authority (GoArmy, AI Portal, VA, etc.) will be notified when you are placed on academic warning, and if you are dismissed, you may be liable to repay a portion of any tuition, supplies, or housing allowance paid out for your program.

2. ATTENDANCE

To receive funding throughout your program, you need to attend class.

- Degree programs: Any student who fails to submit scheduled assignments for three consecutive weeks will be dismissed from a class.
- Vocational programs: Any student who fails to submit scheduled assignments for 30 days will be dismissed from the program.

3. ACADEMIC PROGRESS

You also need to maintain satisfactory grades and pace towards graduation.

- Degree programs: Students will be assessed for minimum GPA, rate, and pace towards graduation at the end of each term. (See degree programs SAP Policy.)
- Vocational programs: Students must complete a minimum of four (4) scheduled assignments each month and maintain an overall grade of 70% (C average) in each class.

DISMISSAL AND APPEALS PROCESS

Students who fail to comply with the school’s program start, attendance, or satisfactory academic progress policies will receive a notice of academic warning and be provided a timeframe to meet academic requirements. Students who do not meet these requirements will be dismissed from the program, and the benefit funding authority will be notified immediately. Benefit payments will cease and students may be liable to repay any payments made for incomplete classes. Any student may appeal an academic dismissal decision by submitting a written appeal letter explaining the mitigating circumstances that prevented their attendance or academic progress. Appeals must be in writing and sent to the attention of the Academic Appeals Committee at appeals@sessions.edu within two weeks of dismissal.

The submission of Form 22-1999 discontinues VA benefits for your enrolled program. Any student may appeal an academic dismissal decision by submitting a written appeal letter explaining the mitigating circumstances that prevented their attendance or academic progress. Appeals must be in writing and sent to the attention of the Academic Appeals Committee at appeals@sessions.edu within two weeks of dismissal.

VOCATIONAL PROGRAMS

Program Extensions

Vocational program students who reach their program end date and require additional time to complete their program will be offered a program extension to not exceed 6 additional months at a rate of $50/month. Provided they have completed Level I of the Professional Certificate program, extensions are not covered by military education benefits funding and must be paid monthly by the student.

Program Withdrawals or Failures

When a vocational program student withdraws from the program or is dismissed for academic reasons, the appropriate agency will be immediately notified. When a student fails to complete their program either during normal time or at the end of the extension period, the appropriate agency will be notified of a failing grade.

For any outcome other than graduation, the student may be liable for repayment of funds received as determined by the appropriate agency, not the College.

INDEPENDENT COURSE EXTENSIONS

The total duration for any individual course contract is 12 weeks. After the expiration of this time period, the enrollment agreement is void. Students enrolled in individual vocational courses (not enrolled in a program) who reach their enrollment end date and need more time can continue their enrollment for up to 6 additional months at a rate of $50/month. The program is an automatic payment plan. Students simply set up an automatic charge of $50 per month on their credit card, which will continue until the earliest of their cancellation, course completion, or 6 months.

WITHDRAWAL AND REFUND POLICY

A student who cancels a course within five days of enrolling is entitled to a full refund of tuition. After five days, where the student cancels after completing at least one lesson assignment but less than 50 percent of course assignments, the school may retain a registration fee of $50 plus a percentage of tuition which shall not exceed the following:

- Up to and including 10 percent of the course 10 percent of the refundable tuition charges remaining after subtracting the non-refundable fee (if already retained).
- Between 10 percent and 25 percent of the course 25 percent of the refundable tuition.
- Between 25 percent and 50 percent of the course 50 percent of the refundable tuition.
- Over 50 percent of the course 100 percent of the refundable tuition.

A student withdrawing from a course or program may notify the school of their intention to cancel in any manner, by mail, fax, phone, or email. Email: bursar@sessions.edu
Fax: 1-800-392-4217
Phone: 1-800-268-4115
Mail: ATTN: Bursar Sessions College for Professional Design
Main Campus
51 West Third Street, Suite E-301
Tempe, AZ 85281

Within 30 days after withdrawal or dismissal, Sessions College shall tender to the student any refund that is due. Any questions regarding the refund policy may be directed to bursar@sessions.edu.
ABOUT SESSIONS COLLEGE

SCHOOL MISSION

Founded in 1997, Sessions College for Professional Design (sessions.edu) offers degree and certificate programs in the visual arts. The mission of Sessions College is to prepare art and design professionals by providing the highest quality of online arts education. The school prepares students for careers in art and design by providing a thorough training in the technical, creative, and critical thinking skills required for professional practice.

Sessions College offers Associate of Occupational Studies (AOS) degree programs and certificate programs in Graphic Design, Web Design, Digital Media, Illustration, Advertising Design, Digital Photography and Fine Arts. Sessions College is committed to delivering excellence in online education, empowering creative minds, offering students quality and value, and innovating in teaching and learning. The school will fulfill its mission and goals by meeting the following objectives:

• Create an online learning environment that fosters community and accessibility while providing contemporary tools and media designed for a variety of learning styles.
• Maintain a faculty of professional artists and designers who provide excellent instruction, critique, and career guidance.
• Build a team of knowledgeable and caring student advisors who motivate students and inspire success.
• Provide an affordable higher education to college age students and adult learners.
• Enable adult learners to accomplish their educational goals on a busy schedule.
• Continuously modernize curricula to reflect current best practices and culture in art and design.
• Provide students with a thorough foundation in art and design theory and a proficiency in industry-standard design technologies.
• Promote the understanding and improvement of art and design work through critique.
• Prepare students for art and design careers with portfolio development and career-focused curriculum.
• Instill research and critical thinking skills in a well-rounded liberal arts curriculum (degree programs).
• Advance the field of art and design through the preparation of qualified individuals.

ACCREDITATION AND AWARDS

Sessions College is accredited by the Distance Education Accrediting Commission (DEAC). Sessions College certificate programs are accredited by the Middle States Commission on Secondary Schools. Sessions College is licensed to operate by the Arizona State Board for Private Postsecondary Education. Sessions College is approved by the National Council for State Authorization Reciprocity Agreements as a SARA institution.

Sessions College has received the USDLA award for Best Practices in Distance Learning Programming four times and appeared in the Inc. 5,000 list of fastest-growing private companies in America. In 2014, Sessions College has received recognitions for excellence in design education, online education, and educational value.

ARTICULATION AGREEMENTS

Through an articulation agreement between Sessions College and Excelsior College, graduates of Graphic Design, Web Design, and Digital Media Associate Degree and Undergraduate Certificate programs can transfer credits to Bachelor’s programs at Excelsior College, a regionally accredited institution. The Bachelor’s of Professional Studies programs at Excelsior College combine Arts and Sciences with Professional components. Students graduating from Associate or Undergraduate Certificate programs in Graphic Design, Web Design, or Digital Media at Sessions College can transfer up to 69 credits to a Bachelor’s degree program at Excelsior College.

BOARD OF DIRECTORS

Doris A. Granatowski Director of Board, Chief Executive Officer
Louis J. Schilt Executive Vice President
Carole Anne Bailo Chief Financial Officer
Irwin Kishner Partner in Herrick, Feinstein, LLC.

Sessions College for Professional Design, Inc. is a C corporation. The company was first incorporated as Sessions New York in 1997. Two shareholders have a 20% or higher interest in the company: Ms. Doris Granatowski and Spencer Trask, a private equity firm.
FACULTY

Sessions College courses are developed and taught by a faculty of industry-leading artists, designers, and writers who share a passion for online teaching. Instructors include published authors, professional photographers, architects, illustrators, design agency directors, and Adobe-certified trainers. All faculty teach on a part-time basis. They bring together decades of professional and educational experience to deliver excellent classes and online instruction.

Kristen Becker  Design, Marketing  DEGREE + VOC  MA in Digital Arts, MICA
Bruce Bicknell  Design, Digital Media  VOC  AS, International Academy of Design
Jeremy Bratt  Design  VOC  MA Central School of Art & Design, London
Fiorella Carretti  Fine Arts  VOC  Master's of Architecture, CUNY.
Lynne Cuda  General Education  DEGREE  Masters of Computing Science, Texas A&M
Bill Draastil  Illustration  DEGREE  BA in Media Arts and Animation, Art Institute of California San Diego
Geoph Essex  Design, Digital Media  VOC  BA, Washington University
Catherine George  Design, Web Design  DEGREE + VOC  BFA, Syracuse University
Kevin Pedgoth  Illustration, Art  DEGREE + VOC  BA in Studio Art, Arizona State University
Michael Hamm  Design  VOC  Graphic Design Diploma, Art Institute of Houston
Patrick Hogan  Design  DEGREE  BFA, School of Visual Arts, MA of Design, Carnegie Mellon University
Felicia Kieselhorst  Photography  DEGREE  MFA, Academy of Art University in San Francisco CA, BA in Visual Arts from Chatham University in Pittsburgh PA.
Len Kornbau  Advertising Design  DEGREE  MBA, University of Miami Coral Gables
Boris Margolin  Design  VOC  BS, Mount Ida College
Greg Marlow  Digital Media  DEGREE + VOC  MS of Science, East Tennessee State University.
Piper Nilsson  Design, Web Design  DEGREE + VOC  ADS in Graphic Design, Pratt Institute
Jennifer Peltz  Design  DEGREE + VOC  MFA, Savannah College of Art and Design
Margaret Penney  Design, Web Design  DEGREE + VOC  MFA, Columbia University
Jose Ramos  Design  VOC  AS, Art Institute of Fort Lauderdale, FL
Jordon Schranz  Fine Arts, Design  DEGREE + VOC  BFA, Maryland Institute College of Art
Andrew Shalat  Design, Digital Media  DEGREE + VOC  MA, Brandeis University
James Smith  Illustration  DEGREE  BA, Sarah Lawrence College
Taz Tally  Design, Photography  DEGREE + VOC  PhD, UC Santa Barbara
Carolyn Zakowski  General Education  DEGREE  MFA Creative Writing, Naropa University
BA Psychology, University of Massachusetts

DEPARTMENT HEADS

Academic planning for programs is coordinated by Department Heads working with Sessions College Education Department staff. Department Heads provide the vision for each program, providing guidance on curriculum development and helping to define the standards that students are expected to meet in each program. Course learning outcomes are correlated to professional standards to help students acquire the skills and practices for creating entry-level work. Sessions College Department Heads are as follows:

Graphic Design: Andrew Shalat
Web Design: Piper Nilsson
Digital Media: Gregory Marlow
Advertising/Digital Arts and Fine Arts: Jordan Schranz
Multimedia Arts: Margaret Penney
Digital Photography: Felicia Kieselhorst

ADVISORY BOARD

Sessions College advisory board provides external guidance to the College in support of its mission of preparing design professionals. The advisory board is comprised of working experts in art and design. Advisory board members provide valuable information on the status of the current art and design workplace including employment opportunities, salary information, and required skill sets. The advisory board also meets with College administrators for an annual comprehensive program review. Advisory board workplace assessments and program feedback guide ongoing development of Sessions College programs.

FACULTY CONFLICT OF INTEREST

As an educational institution, Sessions College has a firm policy on preventing faculty conflict of interest. A conflict of interest occurs when a faculty member’s outside interests or commitments unduly affect his or her performance as faculty member. Any student or staff member who believes there is a faculty conflict of interest may provide a written summary of the complaint to advisor@sessions.edu. The complaint will be resolved using the same institutional process as our student grievance procedure.

ACCRIDITOR INFORMATION

Distance Education Accrediting Commission
1101 17th Street, NW, Suite 808
Washington, D.C. 20036
General inquiries: info@deac.org

Middle States Commission on Secondary Schools
3624 Market St.
Philadelphia, PA 19104-2680.
General inquiries: info@css-ssa.org

STATE LICENSING AUTHORITY INFORMATION

Arizona State Board of Private Postsecondary Education
1740 W. Adams Street, #3008
Phoenix, AZ 85007.
Phone: 602/542-5709
Website: www.azppsie.gov

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Phone: 602/542-5709
Website: www.azppsie.gov
TUITION AND FEES

ASSOCIATE DEGREE AND UNDERGRADUATE CERTIFICATE

Sessions College is committed to providing a high-quality and affordable education. Degree students can take advantage of an extremely cost-effective tuition, paying by semester or annually. The following costs are effective at the time of publication. Sessions reserves the right to change tuition, fees, and policies as necessary, without prior notice.

ASSOCIATE DEGREE PROGRAMS

Full-time Students (12 credits per semester)

$365 per credit $13,140 per calendar year
$4,380 per semester $26,280 total program tuition

Part-time Students (less than 12 credits per semester)

$415 per credit Tuition paid per semester

UNDERGRADUATE CERTIFICATE PROGRAMS

Full-time Students (12 credits per semester)

$440 per credit $10,560 total program tuition
$5,280 per semester

The total program tuition listed above is for first-time students, with no credit transfer.

Part-time Students (less than 12 credits per semester)

$490 per credit Tuition paid per semester

ACTIVE MILITARY SERVICEMEMBERS

The degree programs tuition for active U.S. military servicemembers is $250 per credit. There are no textbooks required for the program. All digital materials are provided to active service members at no cost.

GENERAL FEES

Application fee* $75
Registration fee* $200
Late registration fee $50
Late tuition fee $250
Course reenrollment fee $150
Leave of absence fee $150
Full/part-time status change fee $150
Course retake fee (on third attempt) $150
Program reenrollment fee $150

* Application and registration fees are nonrefundable after 5 days from the scheduled beginning of program orientation. Registration fees are waived for active military servicemembers.

PROCTORING FEES

Six general education courses in the Associate Degree program contain final exams to be overseen by live proctors. Two exams in the Undergraduate Certificate have the same requirement. Online proctors are provided by ProctorU (www.proctoru.com/sessions) for a fee of $22.50 per exam. Proctoring fees are payable in each semester prior to a schedule exam.

BOOKS AND SUPPLIES

All coursework and materials required to complete degree programs are provided in an online learning environment, including orientation materials, lectures, exercises, critique and discussion forums, videos, multimedia tools, and an online library. All tuition includes a $25 per-credit digital materials fee for updates to course or program content.

Students are responsible for ensuring they have the computer, Internet connection, and any required supplies or software programs for specific classes.

FINANCING YOUR EDUCATION

FINANCIAL AID

Federal Student Aid is available to eligible students for all Associate Degree and Undergraduate Certificate programs. Eligible students may be able to use Pell Grants, Federal Direct Loans, or Federal Direct PLUS Loans to support their education costs. Our friendly and knowledgeable Financial Aid staff are available during business hours to discuss ways of financing your education.

GI BILL®

Sessions College is approved to accept GI Bill® benefits for qualifying degree and certificate programs. The Post-9/11 GI Bill can pay up to 100% of the tuition for eligible degree program students. Interested students should verify their eligibility for education benefits at the Department of Veteran Affairs Web site or by calling the Veteran Educational Benefit Office at 888-442-4551.

MILITARY TUITION ASSISTANCE (TA)

Tuition assistance for eligible military servicemembers and their spouses is available through programs established by the Army, Marine Corps, Air Force, Navy, Coast Guard, and Dantes. Sessions College admissions advisors are experienced in providing documentation to meet the specific requirements of each branch of the armed services.

SCHOLARSHIPS

For Associate Degree program applicants, Sessions College offers six scholarships of up to $2000 for adult learners in different need profiles, ranging from 24/7 parent to career changer, entrepreneur, international student, bridge student, and first in my family.

PAYMENT PLANS

Sessions College offers a number of options to help students afford their education. Students can pay tuition in full, by semester, or by payment plan. Payment plans offer a low up-front payment combining with no-interest payments throughout the program. Sessions College offers by appointment financial advisement with an experienced counselor prior to enrollment. This option is recommended for all students interested in the most financially prudent approach to their educational investment.

MILITARY TUITION ASSISTANCE (TA) FUNDS

If you are an enrolled student receiving tuition assistance (TA) funds, you are subject to our Return of Tuition Assistance (TA) Funds policy. As you progress through each semester, you "earn" your tuition assistance benefit based on the percentage of the semester completed. Once you have completed more than 60 percent of the semester, you are considered to have earned 100 percent of the aid you were scheduled to receive for that semester.

Payment of the $200 registration fee is due within 5 business days upon receipt of acceptance offer. Failure to remit the registration fee may result in the withdrawal of acceptance into the program. The first tuition payment is due no later than 30 days after issuance of the acceptance letter. Students will not receive orientation materials or be allowed to participate in orientation events prior to payment of the tuition.

Continuing Students. For continuing students paying tuition by semester, payments are due on the following schedule:

November 1 for January Semester
March 1 for May Semester
July 1 for August Semester

Payments not received within 30 days will be subject to a late tuition fee of $250. If payments are not received by start of semester, payment of a late registration fee will also be required. Course access will not be provided until accounts are up to date. All tuition and fees must be paid on time, including those paid by third parties. No degrees or final transcripts will be issued until all bills due Sessions College are paid in full.

RETURN OF TUITION ASSISTANCE (TA) FUNDS

If you withdraw or are dismissed from the semester after the end of the first week and before 60 percent of the semester, Sessions College will return any unearned TA funds on a proportional basis based on the percentage of the semester completed. The percentage is based on the date at which you ceased attending. Any return of tuition assistance funds to the government will be assessed prior to calculating any refund due to the student using the institution’s withdrawal and refund policy.
TUITION AND FEES

VOCATIONAL PROGRAMS

Sessions College is committed to providing a high-quality and affordable education. All program fees are fixed and any enrollment benefits are offered for a limited time and available to all students during that time. The following costs are effective at the time of publication. Sessions reserves the right to change tuition, fees, and policies as necessary, without prior notice.

VOCATIONAL CERTIFICATE PROGRAMS

Sessions College programs are both flexible and affordable for adult learners. There are no textbooks required; tuition costs include all digital materials. The Professional Certificate is a 9 month program. Each program requires a $200 Registration Fee that is non-refundable after semester start.

<table>
<thead>
<tr>
<th>Professional Certificate - 9 mo</th>
<th>$4,300 tuition / $200 Reg Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Certificate - 12 mo</td>
<td>$5,800 tuition / $200 Reg Fee</td>
</tr>
</tbody>
</table>

PROGRAM UPGRADES

Professional Certificate graduates may enter the Advanced Certificate program, in which they select one or more areas of concentration. Program tuition is based on number of concentrations selected:

| Concentration          | $1,300 tuition / $200 Reg Fee |

GENERAL FEES

$200 registration fee (non-refundable five days after beginning of Orientation or submission of first assignment.) All tuition and fees must be paid on time, including those paid by third parties. No certificates or final transcripts will be issued until all bills due Sessions College are paid in full.

EXTENSION FEES

The Enrollment Agreement for a Sessions College certificate program provides a guarantee of service for the duration of the student's program.

<table>
<thead>
<tr>
<th>Program</th>
<th>Duration</th>
<th>Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Certificate</td>
<td>9 months</td>
<td>$4,300 tuition / $200 Reg Fee</td>
</tr>
<tr>
<td>Advanced Certificate</td>
<td>3 months</td>
<td>$5,800 tuition / $200 Reg Fee</td>
</tr>
</tbody>
</table>

After the expiration of the above time periods, the enrollment agreement is void. Students who reach their program end date and need more time can continue their enrollment for up to 6 additional months at a rate of $50/ month, provided they have completed Level I of the Professional Certificate program. For more information on extensions, please see page 144.

FINANCING YOUR EDUCATION

You can pay tuition in full or by payment plan. Students choosing to pay tuition in full upon enrollment are often entitled to exclusive enrollment benefits. Tuition above does not include registration fee.

PAYMENT PLANS

Sessions College offers payment plans to help students afford the cost of their education. Certificate Program plans require an upfront payment and low monthly payments. Please contact an admissions advisor at admissions@sessions.edu or visit the Web site for more information.

MYCAA

Sessions College is a proud participant in the DOD's MyCAA program. The Military Spouse Career Advancement Account (MyCAA) provides up to $4,000 of financial assistance for eligible military spouses directly to participating schools or other programs.
Originally established in New York, in 1997, Sessions College main is located in Tempe, Arizona:

Main Campus:
Sessions College for Professional Design
51 West Third Street, Suite E-301,
Tempe, AZ 85281
http://www.sessions.edu/

Student Advisors (for current students) can be reached 9a.m.-6p.m. Mountain Standard Time. Admissions Advisors (for prospective students) can be reached 7 a.m.-4 p.m. Mountain Standard Time. Sessions College administrative offices are closed on the following days for the calendar year of 2019:

- New Year's Day Tuesday, January 1
- Memorial Day Monday, May 27
- Independence Day Thursday, July 4
- Labor Day Monday, September 2
- Thanksgiving Thursday, November 28
- Day after Thanksgiving Friday, November 29
- Christmas Wednesday, December 25

Below is the academic calendar for Associate Degree and Undergraduate Certificate programs in 2019-2020:

**SUMMER 2019: APRIL 29-AUGUST 11**
- Early action application deadline Friday, February 15
- Application deadline Friday, March 15
- New student orientation begins Monday, April 22
- Classes begin Monday, April 29
- Last day of late registration and drop/add period Friday, May 3
- Early Start classes begin Monday, June 3
- Course withdrawal deadline Friday, July 19
- Classes end Friday, August 11

**FALL 2019: AUGUST 26-DECEMBER 8**
- Early action application deadline Saturday, June 15
- Application deadline Monday, July 15
- New student orientation begins Monday, August 19
- Classes begin Monday, August 26
- Last day of late registration and drop/add period Friday, August 30
- Early Start classes begin Monday, September 30
- Course withdrawal deadline Friday, November 15
- Classes end Friday, December 6

**WINTER 2020: JANUARY 6-APRIL 20**
- Early action application deadline Tuesday, October 15, 2019
- Application deadline Sunday, March 15
- New student orientation begins Monday, April 20
- Classes begin Monday, April 27
- Last day of late registration and drop/add period Friday, May 1
- Early Start classes begin Monday, June 1
- Course withdrawal deadline Friday, July 17
- Classes end Friday, August 7

**SUMMER 2020: APRIL 27-AUGUST 9**
- Early action application deadline Saturday, February 15
- Application deadline Sunday, March 15
- New student orientation begins Monday, April 20
- Classes begin Monday, April 27
- Last day of late registration and drop/add period Friday, May 1
- Early Start classes begin Monday, June 1
- Course withdrawal deadline Friday, July 17
- Classes end Friday, August 7

**ABOUT THIS CATALOG**

The program catalog provides information on programs as well as rules and regulations, procedures, and academic policies for students at Sessions College for Professional Design. Each student is responsible for reading and understanding the information in this guide. Although every effort is made to ensure the information in this guide is accurate at the date of publication, please be aware that this guide will be updated from time to time. Sessions College reserves the right to update its rules and regulations, procedures, and academic policies as needed. Any policy updates with the exception of the Enrollment Agreement will become effective immediately for all enrolled program students. Updates to this catalog are made available to the Arizona State Private Postsecondary Board of Education within ten days of a major update. This catalog is available to students and prospective students in a written or electronic format. If you have any questions, please contact Admissions at admissions@sessions.edu.